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Hollywood Happy Hour Celebrates Somebody's Basement!

Popular industry celebrates launch producers of web distribution channel Somebody's Basement.

Hollywood, CA, April 6, 2010— The recently revived **Hollywood Happy Hour (HHH)** event series is back for a **Spring Fling**. **Cricket Feet, Inc.**, and **The Basham Company** are again collaborating to celebrate the launch producers of **Somebody's Basement**, a soon-to-premiere web distribution channel. The schmoozefest will bring together hundreds of professionals from every aspect of the entertainment industry for socializing, snacks, and sips.

The **HHH Spring Fling** will begin at **6pm** on **Tuesday, April 20, 2010**, at restaurant/bar *Life on Wilshire*, in the heart of Los Angeles at Wilshire Boulevard and Crescent Heights Boulevard. The party will continue until the staff of *Life* sends everyone packing!

"We're so freakin' excited to celebrate the launch producers of **Somebody's Basement** at our **HHH Spring Fling**," said **Bonnie Gillespie**, **Hollywood Happy Hour** co-founder, **Somebody's Basement** exec producer, and owner of **Cricket Feet, Inc.**

"We've been overcome with excitement for the development of **Somebody's Basement** and I can't think of a more festive place to celebrate our launch producers than *Life on Wilshire*," said **Ryan Basham**, producer and CEO of **The Basham Company** and development producer for **Somebody's Basement**.

HHH guests will enjoy happy hour-priced drinks all evening, including \$20 margarita pitchers, \$25 mojito pitchers, and \$2 off all regularly-priced drinks. The kitchen will also be open all night, with loads of **HHH**-priced specials. Preregistration assures that you'll be hooked up with discounts all night long at *Life*.

Hollywood Happy Hour has been hosting industry mixers, panels, and meet-and-greets since 2003. The event series was co-founded by **Bonnie Gillespie**, international celebrity reporter **Nelson Aspen**, and television host/spokesperson **Kristyn Burtt**.

Just a few of the previous guests of **HHH** have been executive producer **Greer Shephard**; casting directors **Michael Donovan**, **Mary-Rachel Foot**, **Michelle Metzner**, **Francine Selkirk**, and **Luke Yankee**; agents **Stella Archer** and **Janet Tscha**; actors **Stephon Fuller**, **Fred Goss**, **James Hong**, **Cindy Margolis**, **Bob Oschack**, **Melissa Paull**, **Blake Robbins**, **Julie Stevens**, **Jason Stuart**, and **Kaya Wittenberg**; entertainment reporters **Ken Baker**, **Thom DeLorenzo**, **Louise Pennell**, and **Craig Tomashoff**; filmmakers **JD DiSalvitore**, **Greg Swartz**, and **Daniel Waters**; celebrity jewelry designer **Jonathan Arndt**; color expert **Jill Kirsh**; industry entrepreneur **Gary Marsh**; and celebrity hairstylist **José Eber**.

Space at *Life on Wilshire* is limited, and a PayPal payment of **\$5 per person** is required to secure a spot on the priority guest list. Payments at the door will be **limited availability and \$10 cash only**. Guests can RSVP and secure a discounted spot at www.hollywoodhappyhour.com.