

# SMFA Online



**Welcome to SMFA Online!**  
**Review your welcome kit and get ready for greatness!**



<p><b>WEEK ONE</b>  <i>Your Type and Brand</i></p>				<p><b>STAY NINJA</b>  <i>Check in with #SMFANinjas at Twitter to support, inspire, and celebrate.</i></p>		
<p><b>WEEK TWO</b>  <i>Targeting Casting Directors</i></p>			<p><b>STAY NINJA</b>  <i>Have you watched your #1 Target Show yet?</i></p>			
<p><b>WEEK THREE</b>  <i>Rep Targeting</i></p>	<p><b>STAY NINJA</b>  <i>Do a lap at the Talkback forums to elevate your ninja action!</i></p>				<p><b>STAY NINJA</b>  <i>Update your Show Bible. Even an hour will make a difference!</i></p>	
<p><b>WEEK FOUR</b>  <i>Your Business Plan</i></p>		<p><b>STAY NINJA</b>  <i>Skype with an accountability buddy.</i></p>				

# SMFA Online

<p><b>WEEK FIVE</b> <i>Content Creation</i></p>			<p><b>STAY NINJA</b> <i>Follow some badass creatives or execs on Twitter. Lurk then lead.</i></p>			
<p><b>WEEK SIX</b> <i>Your Pitch</i></p>					<p><b>STAY NINJA</b> <i>Schedule a networking event you'll hit within the next month.</i></p>	
<p><b>WEEK SEVEN</b> <i>Mastering Brandprov</i></p>		<p><b>STAY NINJA</b> <i>Share a favorite vid from a junket at the Talkback forums.</i></p>				
<p><b>WEEK EIGHT</b> <i>The Next Tier</i></p>	<p><b>STAY NINJA</b> <i>Make a list of how you'll help make Hollywood a better industry.</i></p>					<p><i>Graduation day!</i></p>



***It's not the one thing you do;  
it's ALL the things you do.***

