

SMFA Talent Agencies: The Bigs

These folks are “The Bigs.”

This list is updated regularly at the *Self-Management for Actors* website.

In general, you should trust that when The Bigs are ready for you, they will come for you. Even if you have an amazing referral, unless you’ve been working *just* under their tier—consistently—for a few years, approaching one of these guys could be premature.

Basically, any of the huge bicoastal agencies with rosters that include full-on, no-doubt-about-it, 100% celebrities are generally not looking to sign “developmental” clients, even though occasionally you’ll hear about an actor getting tapped by one of The Bigs early in her career. Good for her. And good for you, when you get tapped. But ‘til that happens, your targeting work is better spent in the tiers below these guys. There are plenty of ridiculously fantastic agencies out there—and some dogs, of course—so do your research!

Of course, study these targets, too. Set up Google Alerts on the ones you’re most excited to work with, down the line. Start filling up your show bible with all the juicy information that’s flowing your way.

Join us at the *Self-Management for Actors* forums to get support and inside info on these companies and the people who work there.



Please see page 172 (the chapter on **Agents and Managers**) in the 4th edition of *Self-Management for Actors: Getting Down to (Show) Business* for detailed instructions on how best to target your “hell yes” agent or manager.