

SMFA Self-Producing Rockstars

Please see page 256 (the chapter on **Content Creation**) in the 4th edition of *Self-Management for Actors: Getting Down to (Show) Business* for a foundation on the importance of creating your own content—especially if you have a reel that doesn't showcase the true beauty of your bullseye!

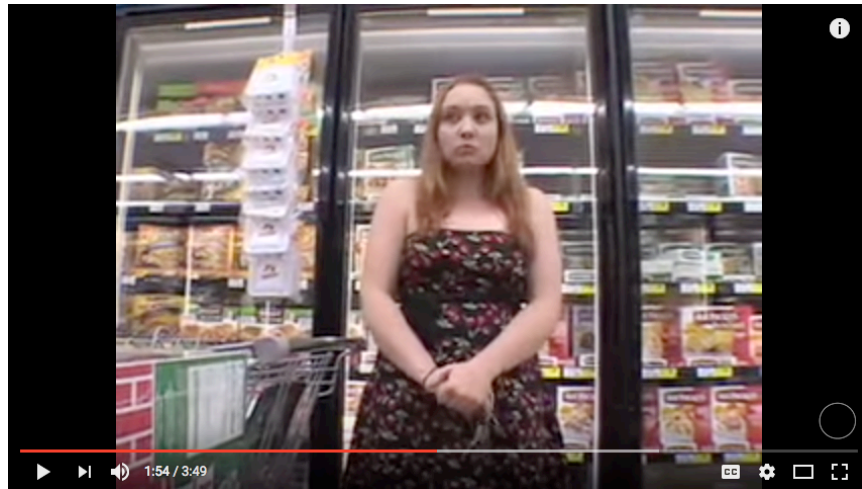
These are some of our favorite examples of self-produced works because they were all created early in the lifecycle of self-producing... and they each provide beautiful lessons of on-brand badassery or brilliant use of a \$35 total shooting budget (yes, really) or the ability to take a demo scene to the festival circuit and so much more.

Why share examples from the earliest days of self-producing online? To prove that if these leaders could make it happen when everyone said it couldn't be done, there is **NOTHING** stopping you, today, when everyone knows it can be done (and done well).

Get ready to take some notes, find some producing pace cars, and make magic happen so your footage showcases you at your most castable best!



The List: <http://vimeo.com/7679389>



Girl's Night Out: <http://youtube.com/watch?v=Bxot1Ng6YCo>



Betty & DD: <http://youtube.com/watch?v=HgNx1BPam0Q>



Odd Job Nation: <http://youtu.be/JW1p09qxaAY>



Diary of a Wedding Planner: <http://youtube.com/watch?v=J3TOkPZ2cx4>



Hate Firing: <http://youtube.com/user/hatefiring/videos?sort=p&flow=list&view=0>



Fresh Prince: Google Translated: <http://youtube.com/watch?v=LMkJuDVJdTW>



The Trailer for Every Academy Award Winning Movie Ever.

<http://youtube.com/watch?v=rbhrz1-4hN4>

That's it! ;)

Of course there's more. But you've just seen totally self-created bits of brilliance at all levels of budget, technology, concept, style, and success level. Not 100% thrilled with what's on your demo reel right this second? **You can fix it in a weekend.** If you're real ambitious, maybe it takes you a month. But it's totally do-able. Are you gonna do it? All the power is in your hands.

Stay inspired! And keep creating!

Come jam with us in the *SMFA* Facebook group, the private Talkback forum, or the Bonnie Gillespie instructional DOJO to go deeper with this badassery.

Pssst! If you find this or any other of these free resources of exceptional value, we'd love a tweet, a photo of you with your copy of *SMFA* for our awesome gallery, or even a nice review at Amazon!