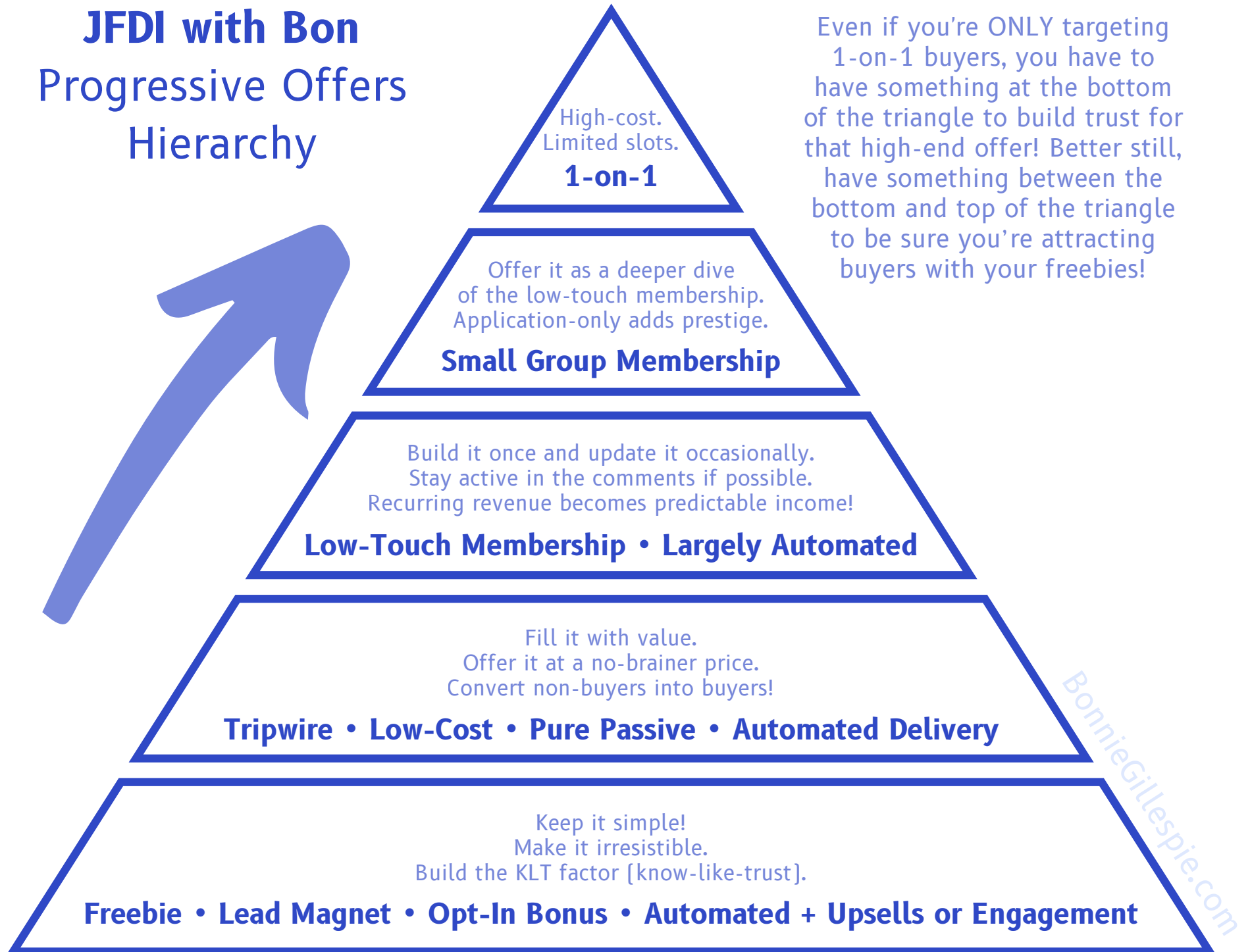


JFDI with Bon Progressive Offers Hierarchy

Even if you're ONLY targeting 1-on-1 buyers, you have to have something at the bottom of the triangle to build trust for that high-end offer! Better still, have something between the bottom and top of the triangle to be sure you're attracting buyers with your freebies!



JFDI with Bon Progressive Offers Hierarchy

Bonnie Gillespie's woo-woo
offer examples, Q2 2024.



JFDI with Bon Progressive Offers Hierarchy

Bonnie Gillespie's showbiz
offer examples, Q2 2024.



Progressive Offers Hierarchy



Your turn!

