

## JFDI with Bon Mastermind Live Zoom Chat 8 May 2024

11:33:57 From Kristen Girard: Total cat person but I love Mala stories. ❤️

11:35:55 From Kristen Girard: If we have time a group chat on payment processors.

11:38:11 From Stephanie Bergeron: Let's get that moolah, Kristen!

11:39:38 From Kristen Girard: Dana your live on Monday was awesome!!!! If that's not a mini course it needs to be!

11:39:42 From David Manship: Read interesting study about upper limits and worth of ones time is related to your age category.

11:40:34 From David Manship: Congrats Sarah

11:40:46 From Dana Middleton: Looks great, Sarah! Congrats!!!

11:41:16 From Stephanie Bergeron: A \*professional\* book, I agree.

11:41:28 From Stephanie Bergeron: I'm so damn proud of you!

11:41:40 From Kristen Girard: This is so great Sara!

11:43:11 From Stephanie Bergeron: Is fall book fair season?

11:43:59 From Dana Middleton: But you will

11:46:30 From Stephanie Bergeron: Oooh, I liiiiike

11:47:44 From Stephanie Bergeron: Write the date...

11:48:27 From Stephanie Bergeron: It's possible that it's significantly cheaper to do a portrait shape versus a square as well... I'm sure you've checked already, but my brain is there now.

11:51:10 From Stephanie Bergeron: Agreed. False ending.

11:51:26 From Dana Middleton: I would make it shorter, Sarah

11:51:49 From Kristen Girard: Where is this bio appearing? General all around bio?

11:54:26 From Stephanie Bergeron: If this were on your website, could you chase your bio with the Cinematheque laurel, and that'll answer for the awards?

11:54:44 From Stephanie Bergeron: The ice cream and hiking humanize you...

11:54:50 From Bonnie Gillespie (she/her): I like that, Stephanie. Visual proof vs. words.

11:56:51 From Stephanie Bergeron: YES.

11:58:10 From Kathi Carey: It doesn't hurt to have several bios

12:01:09 From Stephanie Bergeron: The bio that goes on the field trip form for the kids...

12:02:11 From Stephanie Bergeron: Start with the one(s) that are your target things to do!

12:02:24 From David Manship: Bios, like demos are best when they are specifically customized. One size fits all just doesn't cut it when you are talking to a specific audience. You want a designer dress for the Oscars, not JCP.

12:04:20 From Stephanie Bergeron: What's the platform?

12:06:01 From David Manship: A lot of subscription companies are growing revenue by raising subscription fees. This is happening everywhere.

For more support of your creative journey to your own enoughness, visit [bonniegillespie.com](https://bonniegillespie.com).

Bonnie Gillespie

12:06:10 From Stephanie Bergeron: True ^

12:07:15 From Bonnie Gillespie (she/her): YES, Ontraport went up to \$3800/yr. this year and didn't tell us... we just NOTICED when we were looking up our billing date for "when we're done" (leaving). Asshats.

12:07:25 From Stephanie Bergeron: Yipes.

12:07:34 From Bonnie Gillespie (she/her): From \$2970

12:08:07 From Stephanie Bergeron: I don't remember what month it was, but we definitely talked about Teachable and alternates before...

12:08:07 From Kristen Girard: Yikes

12:08:15 From Stephanie Bergeron: If that's helpful to make a decision!

12:10:18 From David Manship: It crazy. It tells me the public is reaching a saturation point with competition, etc so companies who want to increase revenue and profit can cannibalize their users. Be prepared to see many of those businesses disappear.

12:11:31 From Stephanie Bergeron: Could be good for social media ads and whatnot, but yeah... game tape.

12:15:01 From Stephanie Bergeron: Make the online version more modular... I like the cousin idea.

12:15:43 From Bonnie Gillespie (she/her): Sell TOPICS.

12:15:55 From Bonnie Gillespie (she/her): That's brilliant.

12:17:13 From Stephanie Bergeron: And since it's done, you can use it to advertise your first in-person!

12:18:21 From Stephanie Bergeron: Are you on a Mac, Dana?

12:18:31 From Dana Middleton: They are watching

12:18:49 From Dana Middleton: Yes on Mac

12:18:54 From Stephanie Bergeron: Hahaha, literally. The camera in your Mac has this turned on automatically. You can shut it off in the Settings of FaceTime.

12:19:02 From Stephanie Bergeron: Or leave it on, up to you. 😊

12:19:19 From Dana Middleton: Oh, really? I'll try. Thanks, Steph

12:19:31 From Stephanie Bergeron: Zoom also has this setting. So if not in your FaceTime settings, then check Zoom.

12:19:48 From Stephanie Bergeron: It's under "reactions"

12:20:24 From Stephanie Bergeron: "Recognize Hand Gestures" is the exact thingy.

12:26:20 From Stephanie Bergeron: Don't lick the phone. Lol.

12:26:25 From David Manship: Biometrics=BAD

12:28:22 From Stephanie Bergeron: I use Stripe a lot right now. It does what it needs to, but yep. Complicated for no reason.

12:29:04 From Stephanie Bergeron: Lexus is Toyota...

12:32:21 From Stephanie Bergeron: Going to have to look at that when MailChimp gets stupid...

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Bonnie Gillespie

12:34:38 From Stephanie Bergeron: Iiiiinteresting....  
12:35:04 From Stephanie Bergeron: Does that affect SEO, though, if it can't "read" the "text"?  
12:35:18 From Kathi Carey: I LOVE this!  
12:36:24 From Jaki S (They/She): wow wow wow  
12:36:31 From Sarah McLean: sounds like a better option than Google Sites  
12:36:34 From Stephanie Bergeron: That is interesting.  
12:37:17 From Dana Middleton: And you used the biz sister template to do this?  
12:40:11 From Stephanie Bergeron: Brilliant repurposed content.  
12:40:15 From David Manship: Repurposing your leftovers  
12:42:39 From Stephanie Bergeron: Are you using a WP plugin to make this happen?  
12:43:15 From Dana Middleton: Can you use this for a squarespace site?  
12:43:29 From Stephanie Bergeron: I'll take a look after this and see...  
12:45:07 From Dana Middleton: So it doesn't have to live anywhere but canvas?  
12:47:01 From Jaki S (They/She): yeah i just got here, i dont have to go right now  
12:51:22 From Stephanie Bergeron: He's an AScar.  
12:51:58 From Kathi Carey: Grr  
12:52:47 From David Manship: But it is also a havingness mind set  
13:03:12 From David Manship: How to save time and money before you edit  
13:03:28 From Bonnie Gillespie (she/her): LOVE that!  
13:03:56 From Stephanie Bergeron: Brilliant, THANK YOU!  
13:03:58 From Kristen Girard: Thank you Dave  
13:05:33 From Kristen Girard: This is great Dave! Congratulations!  
13:05:44 From Bonnie Gillespie (she/her): A "have me speak to your group" link on your site.  
13:06:08 From Stephanie Bergeron: Pay for a hot seat spot, or watch for free!  
13:08:07 From Kristen Girard: It would be nice to have it in Teachable.  
13:08:50 From Stephanie Bergeron: Hope your meeting went well, Jaki!  
13:09:05 From Jaki S (They/She): aw thank you! yes it did  
13:09:10 From Stephanie Bergeron: Woo hoo!!