

JFDI with Bon Mastermind Live Zoom Chat 12 March 2024

11:33:11 From Kristen: Heated blankets are the best for colder weather.
11:34:43 From Stephanie Bergeron: Pays to have a Coding King on staff. ;)
11:35:31 From Kathi Carey: Dave for me
11:35:56 From Kristen: I don't have someone. My cat tries, though. 😊
11:36:23 From Stephanie Bergeron: And now I'm reminded of "Lexmark Cat"..
11:36:48 From Kristen: The LexMark Cat is the best!
11:44:36 From Bonnie Gillespie (she/her): Yayayayayayayay!!!
11:46:05 From Sarah McLean: it took me a year to redeem something i got free from a festival.
11:47:44 From Kathi Carey: My mother did the same
11:48:05 From Kristen: That's so sweet!
11:48:36 From Sarah McLean: much like the old bed bath & beyond coupons.
11:49:09 From David Manship: If you take the time to tip the coupon. YOU ARE CONNECTED. And will actually buy at full price the next time you need it.
11:50:54 From Stephanie Bergeron: But still ugly...
11:51:22 From Kathi Carey: People email me QR codes and I get my email on my phone so...
11:52:33 From Stephanie Bergeron: Not everyone has a Coding King to make it clicky, lol
11:52:38 From Kristen: Still not a QR fan.
11:52:47 From Sarah McLean: they have covid to thank for their resurgence.
11:53:38 From Stephanie Bergeron: Sure!
11:53:45 From Kristen: Speaking of Covid - masks are back in doctor's offices kind of here in NY - and even the staff still doesn't know how to wear a mask! Oh well.
11:54:13 From Sarah McLean: Leah the dragonfly:
 Based on a true story about grief
Leah is a dragonfly now:
 A true story about grief and friendship
My best friend is a dragonfly now:
 Based on a true story about grief and friendship

I'll never leave your side:
 A true story about grief
*I'll always be by your side:
 A true story about grief
*I'll always be here with you
 A true story about grief and everlasting friendship

For more support of your creative journey to your own enoughness, visit bonniegillespie.com.

Bonnie Gillespie

- 11:55:24 From Jaki S (They/She): can you remind me what's the impetus behind changing the name?
- 11:57:41 From Stephanie Bergeron: I'm partial to keeping the Dragonfly in the title... For me personally, I like "Leah Is A Dragonfly, Now", along with the inclusion of grief AND friendship
- 11:57:49 From Jaki S (They/She): im leaning towards the first two titles, but i think i have the original title set in my mind
- 11:59:46 From Kristen: What's the word for a ghostly visitor? Or symbol?
- 12:00:59 From Jaki S (They/She): like a spirit guide or a psychopomp?
- 12:01:04 From Jaki S (They/She): kinda grownup tho
- 12:01:29 From Kristen: Spirit Guide - like that.
- 12:03:11 From Jaki S (They/She): snaps for kathi
- 12:03:12 From Kristen: That's a great point Kathi!
- 12:04:59 From Stephanie Bergeron: That's exactly what a sounding board is for.
- 12:05:49 From Kristen: Much better than the previous cover options!
- 12:05:59 From Sarah McLean: i agree Kristen
- 12:07:22 From David Manship: We are using a picture from within our book for the cover.
- 12:07:27 From Kristen: Same.
- 12:07:29 From Stephanie Bergeron: It's the last image inside the book?
- 12:08:11 From David Manship: Don't do that!!!! It's really easy to fix in Photoshop.
- 12:08:25 From Sarah McLean: got it, Dave! Will be working on that this week.
- 12:09:08 From David Manship: If you have a problem, send it to me I can do it. I've added missing arms, legs and background to photos.
- 12:09:22 From David Manship: Illustrations would be easy
- 12:09:58 From Kristen: That's so cool Jaki!
- 12:09:59 From Sarah McLean: okay, will do. thanks. maybe you should have done Kate Middleton's photoshopping for her.
- 12:10:18 From David Manship: Sarah LOL
- 12:10:33 From Stephanie Bergeron: LOL ^
- 12:12:36 From David Manship: You need a retainer
- 12:12:41 From David Manship: It can be modest
- 12:12:59 From Sarah McLean: Stephanie - yes, last image of the story, then poem and copyright page.
- 12:13:30 From Stephanie Bergeron: Then I say reusing the image on the cover will be like a "bookend", a nice echo that ties the book up into a bow. My two cents. 😊
- 12:14:12 From Sarah McLean: I figured that's where you were going with the question. 😊
- 12:14:24 From Stephanie Bergeron: Of course. Lol.

12:14:31 From Jaki S (They/She): thanks bon <3 I'm telling myself it's okay that I haven't written and IG content bc I'm doing these big grant writing thingys

12:15:21 From Kristen: I stumbled across this incredible podcast and other goodies by an accountant and artist named Hannah Cole. She was so mad about how she was treated by accountants that she went back to school to get her accounting degree so she can teach creative entrepreneurs how to money. Go check her out! Been looking for someone like her who teaches this tuff for years.

12:15:23 From Kristen: <https://www.sunlighttax.com>

12:17:00 From Kristen: Apparently I really damaged my vocal cords. Having to stay on silent mode for awhile to let things heal. Been 6 weeks already. Hoping I'll be able to talk someday.

12:17:21 From Sarah McLean: hope you feel better soon, Kristen.

12:17:28 From Kathi Carey: Yeah, Kristen

12:17:28 From Kristen: Thank you.

12:17:58 From Stephanie Bergeron: Oh, boo, Kristen!! Make sure you see an SLP who's well-versed in voice usage to help you out. (I can send you to a resource for that if you don't have...)

12:18:17 From Kristen: That would be great Stephanie!

12:18:23 From Stephanie Bergeron: You got it. I will IG you.

12:21:47 From Jaki S (They/She): ayyyyyyyyy

12:21:50 From Jaki S (They/She): i love all the different graphs

12:22:44 From David Manship: Reminds me of a word cloud. A WOOO CLOUD

12:23:50 From Kristen: That's really cool Bonnie!

12:24:11 From David Manship: Kathi, I know how you can use that info

12:24:43 From Kristen: Plus seeing the work makes the price point a whole lot more of a "hell yes!". It is already, but more so now!

12:25:12 From Stephanie Bergeron: That's true, Kristen. Here's all the work I do for the custom version, but y'know, have at it...

12:25:29 From David Manship: 90% of the people will pay the higher price

12:26:30 From Kristen: That is just beautiful! Brought tears of laughter to my eyes!

12:29:04 From David Manship: I also need at least 6 different ways to record content. I won't tell you even one because it may not work for what you need and it's guaranteed to change

12:29:25 From Stephanie Bergeron: And therefore trademarkable.

12:31:49 From David Manship: I need to start doing that.

12:32:04 From Stephanie Bergeron: I have a few clients that deserve to be charged a bitch fee.

12:32:15 From David Manship: It's always the "budget conscious" people

12:32:19 From Stephanie Bergeron: Actually, I should solidify that before TDS kicks back in gear next month...

12:33:29 From David Manship: There will always be "special people" at every tier

12:33:59 From Jaki S (They/She): I have to leave a early today to get to something at 1, I will catch up on the replay. Thanks everyone! <3

12:34:02 From Jaki S (They/She): soo soooooon stephanie!

12:34:11 From Kristen: Bye Jaki!

12:37:53 From David Manship: This idea of encouraging early engagement is worth examining. Hmmmmm

12:40:20 From Stephanie Bergeron: Framing ftw

12:40:21 From David Manship: Wording is everything

12:40:46 From Stephanie Bergeron: I have someone I'm chasing right now.

12:40:50 From David Manship: That is why credit cards charge interest.

12:41:42 From Stephanie Bergeron: It's a subscription that her card has expired on.

12:42:24 From Stephanie Bergeron: Stripe has an auto-email function to remind them, though. Fun fact for y'all.

12:42:47 From David Manship: 4 hours LIVE and then socializing for drinks afterwards

12:44:04 From Kristen: Multiple payment reminders over a week or two may surprise you in how many people are waiting for the next paycheck so they can pay you. Kindess and not immediate cancels can win loyalty for life. Just saying for a friend.

12:44:20 From Stephanie Bergeron: You're totally right, Kristen.

12:44:28 From Stephanie Bergeron: Benefit of the doubt, but eventually.

12:46:14 From Kristen: Just started B12 shots. Wow! I feel like life is doable again for the first time in years.

12:47:32 From Stephanie Bergeron: Congratulations!!!

12:47:41 From Kristen: Yay Kathi!

12:47:42 From Kristen: Just wanted to make sure everyone saw the note up above about Sunlight Tax. It's super helpful! She has resources for performers and all sorts of creative types. It's been eye opening!

12:48:01 From David Manship: When you are actively engaged in moving forward the universe will reward you in ways you don't expect

12:48:07 From Stephanie Bergeron: Screencapped for later perusing, Kristen. Thanks!

12:48:57 From Kristen: That's great Bonnie!

12:50:28 From Kristen: The heat and humidity. Oh my.

12:51:25 From Kristen: Bug is too cute a word for something that size!

12:52:24 From Sarah McLean: title & cover!

12:52:59 From Kristen: Since I can't talk I'm focusing my Mercury on finally getting phase one of my website done and finishing the painting that was supposed to be done for today.

12:53:45 From Kristen: Where are you moving to? What are they raising the prices to?
12:53:48 From Stephanie Bergeron: Wherever you go, read the T&Cs. You know that, of course. But friendly reminder. 😊
12:53:58 From David Manship: Daily (hopefully) Instagram videos on demo reels that will promote my Fundamentals class
12:55:04 From Kristen: Good luck with that Kathi!
12:56:09 From Kristen: Rest is a good goal, too Stephanie.
12:57:51 From Kristen: In the US there is a new law about LLCs coming down the pipeline. There is an episode about it on the Sunlight Tax podcast that is a must listen to.
13:00:00 From David Manship: I think it about NEW LLCs created after Jan 2024
13:00:08 From Kathi Carey: I love BEING in daylight savings, I just hate the changeover
13:00:24 From Kristen: Applies to current ones, too,
13:00:31 From David Manship: WOW
13:00:48 From Kristen: Stiffer penalties for new LLC not in compliance.
13:01:01 From Kristen: Old LLCs get a longer adjstutemnttime