

JFDI with Bon Mastermind Live Zoom Chat 13 January 2022

11:32:04 from Stephanie Bergeron: Excited to be here!
11:32:22 from McLean: I'm here! For 30mins.
11:32:23 from Stephanie Bergeron: BOTH/AND
11:33:55 from kathi carey: It me
11:35:59 from Stephanie Bergeron: Sarah, if you're still here, go first since you're on a timer. :)
11:36:51 from McLean: I can only my speak until 12. If it works out, great. If not I'll leave a comment.
11:37:36 from Bonnie Gillespie (she|her): She's bootlegging!
11:37:37 from Bonnie Gillespie (she|her): Love it.
11:37:53 from Bonnie Gillespie (she|her): #CocktailCurious — be sure you're using that hashtag at IG.
11:38:51 from Stephanie Bergeron: As a comment, or within the first description, Bon?
11:41:52 from constance Zaytoun (she.her): & go dawgs!!!
11:43:02 from constance Zaytoun (she.her): dave thinks outside the box!
11:43:24 from Stephanie Bergeron: Outside the frame, too, Connie! ;)
11:45:24 from David Manship: HAPPY BIRTHDAY KATHI
11:45:43 from constance Zaytoun (she.her): & dave is married to you! happy freakin' birthday, Capricorn Kathi!
11:46:05 from constance Zaytoun (she.her): great partnership!
11:46:10 from Bonnie Gillespie (she|her): She Capricorns that Dave flow!
11:46:51 from David Manship: DAVE IS AN AQUARIUS SO I BE FLOWING A LOT.
11:46:59 from constance Zaytoun (she.her): i need kathi in nyc!
11:47:11 from Kristen Girard: Me, too!
11:47:20 from constance Zaytoun (she.her): my head is exploding
11:47:25 from Stephanie Bergeron: My nerves just thinking about that pile...
11:57:47 from McLean: Gotta go. See you all in the replay/comments.
11:58:30 from Bonnie Gillespie (she|her): <https://www.viacharacter.org> — assessment on that page.
12:03:49 from David Manship: The danger of rearranging all of the furniture is that you think you are making progress just because you are so busy.
12:03:55 from Stephanie Bergeron: Yep.
12:05:27 from Stephanie Bergeron: The photos on IG are beautiful.
12:05:41 from Kristen Girard: Patience is hard. Feeling it!
12:05:55 from kathi carey: Dave should tell you his experience when he started editing. He started with very few clients.

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Bonnie Gillespie

12:07:06 from kathi carey: He built his business on word of mouth
12:08:03 from David Manship: Constance, Are you going to be taking advantage of VALENTINE'S DAY?
12:08:10 from David Manship: Jump start for word of mouth
12:09:16 from Stephanie Bergeron: Maybe that one-off is Dave's V-Day idea.
12:10:00 from Stephanie Bergeron: I did a subscription box thing several years ago... they had 3, 6, 9 month things, but also a one-off that was more money, but a special theme.
12:10:06 from kathi carey: Maybe even several packages for Valentine's Day
12:10:33 from Stephanie Bergeron: (By "did", I mean purchased.)
12:10:45 from Stephanie Bergeron: Like a Rocketbook!
12:11:01 from constance Zaytoun (she.her): thank you, darlings! LOVELY!
12:12:11 from constance Zaytoun (she.her): moo design is yummy, too
12:12:14 from Stephanie Bergeron: TheGameCrafter.com
12:12:37 from constance Zaytoun (she.her): i think it's moo.com
12:15:17 from Stephanie Bergeron: A box would make a lovely Xmas gift.
12:18:07 from Stephanie Bergeron: I have something on Thinkific that is like that... it's a separate pay tier to use it, but it's there.
12:18:43 from constance Zaytoun (she.her): i love the idea of folx having a source page/course to go to post bootcamp!
12:19:59 from Stephanie Bergeron: So you do a passive one, then become eligible for a live one?
12:23:55 from Stephanie Bergeron: I just started a membership that uses Circle...
12:24:23 from Stephanie Bergeron: (Joined. Sorry y'all, Mercury messy today.)
12:24:24 from Dana Middleton: Yes, Stephanie
12:26:05 from constance Zaytoun (she.her): i'm not a good source--i'm allergic to all of those "communities."
12:26:36 from Bonnie Gillespie (she|her): Circle and Mighty Networks are very similar in that way.
12:26:44 from Bonnie Gillespie (she|her): Good to know!!
12:29:14 from kathi carey: They're all different
12:30:00 from constance Zaytoun (she.her): i TOTALLY agree with that advice!
12:30:02 from Stephanie Bergeron: Thinkific has the ability to allow comments on each unit's page, but I don't think there's a central community area for everyone/everything... as least as far as I have found in using it to run my visualization meditations.
12:31:39 from constance Zaytoun (she.her): i really agree with what Bon just said. maybe create an "old-fashioned" posting board?
12:31:44 from constance Zaytoun (she.her): & then zoon
12:31:47 from constance Zaytoun (she.her): zoom

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Bonnie Gillespie

12:32:35 from Stephanie Bergeron: Could it be a survey to your email list of people who have actually already bought and are that 70%+ ideal buyer?

12:34:37 from constance Zaytoun (she.her): & give yourself TIME to figure it out! it took me 6 months to figure out how i wanted to do these cocktail labels!

12:34:59 from Dana Middleton: That's good to hear

12:35:12 from constance Zaytoun (she.her): i agree!!!!

12:35:17 from constance Zaytoun (she.her): yes, Kristen!

12:35:19 from kathi carey: Agreed!

12:37:10 from Stephanie Bergeron: Yea, that was a beautiful ground.

12:38:13 from constance Zaytoun (she.her): i just ate Baci #alittlebitofveniceeveryday!

12:38:20 from Bonnie Gillespie (she|her): Attagirl.

12:44:05 from constance Zaytoun (she.her): i would!

12:45:51 from constance Zaytoun (she.her): who's your book buyer?

12:46:31 from constance Zaytoun (she.her): someone who buys history might be interested in a lesson plan (if they teach...)

12:48:00 from Kristen Girard: People love history. Especially when it is the history of their thing that they love or makes them look smart or like by buying this book helps them feel like a good parent. And let it be fun. For fun inspo maybe watch an episode or two of Drunk History.

12:50:04 from Stephanie Bergeron: Connie- some buyers write me and use the book AS their lesson plan. They build their weekly ballet class off of it. That's why I was going that direction... Thank you, Kristen! I'll go back and look at that!

12:51:25 from constance Zaytoun (she.her): so if you think on lesson plan, steph, maybe think about the macro first (the entire semester) & then take it down...?

12:51:32 from Kristen Girard: Maybe writing sales pages as a deep dive thing.

12:51:56 from Stephanie Bergeron: Yes Connie- there are 10 ballets in each book. It's roughly a semester already....

12:52:30 from Stephanie Bergeron: Ironically though, part of my issue when I was a Prof was writing lesson plans... I'd write them but not love that part.

12:54:09 from Stephanie Bergeron: My word for the year is EASE. But my intuition is calling me right now to learn how to hear it better... so maybe that this quarter.

12:54:48 from Kristen Girard: Prosperity. Love. Joy. = THRIVE

12:54:52 from constance Zaytoun (she.her): ease surrender trust

12:54:58 from Dana Middleton: Joyful money

12:55:09 from kathi carey: Surrender

12:55:33 from Dana Middleton: expansion

12:55:34 from constance Zaytoun (she.her): a higher trust is HUGE, too

12:55:41 from kathi carey: And expansion

12:56:23 from Stephanie Bergeron: Passive, joy-filled. Not pandering or "yelling" to be heard/seen/safe.

12:57:14 from Stephanie Bergeron: heard/seen (Why did it cut me off? Lol)

12:57:56 from constance Zaytoun (she.her): "trust in NTZ"

12:58:07 from constance Zaytoun (she.her): that may be it

12:58:41 from constance Zaytoun (she.her): i LOVE that difference

12:58:44 from constance Zaytoun (she.her): be vs go

12:58:53 from Stephanie Bergeron: It just takes out the "loss" part that can get the brain in a tangle.

12:59:43 from Stephanie Bergeron: And that's where I want to get that intuition clear and clean enough that I'm not second-guessing, yep.

13:01:57 from Stephanie Bergeron: I'm certain that's part of my workshop issue. Burn out is real.

13:02:09 from constance Zaytoun (she.her): i also know a lot of people are doing "dry January" so i'm waiting!

13:02:37 from Stephanie Bergeron: Ah, true, Connie! The Ontario Liquor Board is trying to make Dry Feb a "thing"... like fetch? Ha.

13:03:31 from Dana Middleton: Thanks, all!

13:03:47 from Kristen Girard: Pragmatic woo. Love it.

13:03:55 from Stephanie Bergeron: PROVE IT! Lol.

13:04:07 from Stephanie Bergeron: Thank you for welcoming me in!!