

JFDI with Bon Mastermind Live Zoom Chat 13 September 2022

11:31:34 from Kristen Girard: Puppy?

11:32:00 from Stephanie Bergeron: I forgot to invoice someone for music editing alongside my choreography yesterday. Facepalm.

11:33:22 from Kristen Girard: Ouch. Poor Keith.

11:34:02 from Kristen Girard: Did not know about the attack on Keith. Rough times.

11:35:52 from Carlease Burke: Hi Party People! I am here and listening. Will turn my camera on in a bit. Sending healing and calming vibes to Keith.

11:36:02 from Stephanie Bergeron: Hi Carlease!

11:36:33 from Carlease Burke: Hello Ballerina!!

11:36:49 from Stephanie Bergeron: 🍷

11:37:15 from Kristen Girard: Oh my. Keith needs to be in a bubble wrap suit!

11:37:55 from constance Zaytoun (she.her): I have the taxes corporation question

11:44:24 from Stephanie Bergeron: Ooh, I might want to tap that knowledge for any Amazon-specific sales copy tips...

11:49:41 from Jaki (she/her): what are the keywords to look for in a money guy? are they an accountant? a financial advisor? (I know my stuff is weird bc smol Jaki still gets residuals and I get W-2s and W-4s and 1099s)

11:50:10 from Kristen Girard: You do want an insurance policy that covers a work stopping injury.

11:50:38 from Stephanie Bergeron: This is all so interesting, it works so differently here... lol.

11:50:49 from Marsha Mason - Toronto: Yo, dat.

11:51:06 from Kristen Girard: Check Gusto for group health insurance rates.

11:53:23 from Kristen Girard: My accountant told me that how precise you are with records is a big plus showing as a legit business, even if you are loosing money and showing that you are doing all you can to make money.

11:54:10 from Greg Freeman: what do I google? "business accountant" Nashville ?

11:54:37 from Carlease Burke: great question constance. I have an S corp and bonnie just dropped some gems!!!

12:01:31 from Stephanie Bergeron: Where would you place a one-off digital course that isn't a membership? Somewhere between levels 2-3? I'm thinking of my own course as an example, which is a little more than \$5. :)

12:04:23 from Greg Freeman: one off sounds like a tripwire?

12:04:35 from Stephanie Bergeron: That's what I'm thinking... a high-level trip.

12:16:05 from David Manship: Dave here. Bowing down to the amazingness that is Bonnie!!!! Just got Bonsplained on the triangle of Dave and it is WISDOM.

12:16:16 from Stephanie Bergeron: Lol, Dave!

For more support of your creative journey to your own enoughness, visit bonniegillespie.com.

Bonnie Gillespie

12:17:00 from constance Zaytoun (she.her): will you share one of your examples with us, too? so yummy & i need to marinate!

12:17:13 from Greg Freeman: if we have time today, can we talk about Canva? looks like i'm about to get a Pro trial. Want to create a Freebie and a Tripwire as per Stephanie's (& Bonnie's) suggestion. :) Looks like the bottom two sections of the triangle

12:17:14 from constance Zaytoun (she.her): marinate on your goodness, that is

12:22:32 from David Manship: Not enough tiers in the process going from first floor to the penthouse is too much of a stretch in a single step

12:22:43 from Sarah McLean: Well said, Dave.

12:23:03 from Stephanie Bergeron: Gooooood question

12:24:55 from Stephanie Bergeron: It could be like a Patreon thingy

12:25:33 from Stephanie Bergeron: Or a cook-along?

12:25:58 from Stephanie Bergeron: It could be more passive if it's recorded once and then lives as a done package...

12:27:30 from Kristen Girard: Constance speaks out (in character). Attends events in character or shares her mind.

12:29:02 from Kristen Girard: Spice rack talks by your character.

12:29:35 from Stephanie Bergeron: I'm going to find an example of a ballet teacher that plays a character in drag and sells his/her classes AS that character. The name is escaping me at the moment.... but I will find it. Don't know if that'll shake anything up for you, but if nothing else, it's pretty dang funny (but also still legit training).

12:31:27 from Stephanie Bergeron: Talk 'er out!

12:31:38 from Kristen Girard: Captain's log style fun like a video blog your character is doing as a subscription access. Crowdcast would let people intersect and ask your character questions and yet you wouldn't have to do zoom style lives.

12:33:45 from David Manship: "Connie ... IMHO" lets you review, critique and comment on food. INSTA and Facebook love food pics/blogs/hacks, etc Makes me think Constance ... IMHO comments on the food hacks that are getting MILLIONS of views

12:37:54 from constance Zaytoun (she.her): thank you for all of your thoughts & comments, y'all - ! we're a-marinating over here. more soonest!!

12:37:59 from constance Zaytoun (she.her): love y'all !

12:42:09 from Jaki (she/her): mine's a quick question about triangle of dave

12:43:19 from Greg Freeman: 😊 Constance

12:43:38 from constance Zaytoun (she.her): 🍷 Greg!

12:45:57 from constance Zaytoun (she.her): writer snob LOVE! i love that!!

12:47:01 from Carlease Burke: Mine is quick. I want to have time for his question.

12:48:46 from Stephanie Bergeron: That's marketing, Carlease....

12:48:58 from Dana Middleton: Yay, Carlease!!!

12:49:11 from constance Zaytoun (she.her): so excited for you, Carlease!!!

12:50:15 from Stephanie Bergeron: And isn't it nice to also be a cheerleader for others!

12:52:33 from Greg Freeman: yes stephanie; I've enjoyed seeing everyone's success. it's been inspiring.

12:53:09 from Stephanie Bergeron: Totally. Something for people who had a low or zero-sales launch could be a nice spot to fill.

12:54:24 from Carlease Burke:
<https://www.etsy.com/shop/beastarwhereyouare/?etsrc=sdt>

12:55:22 from Stephanie Bergeron: Greg, I'll tell ya: #30SecondBallets was built in Canva on a free account. So was the free chapter PDF.

12:55:24 from Stephanie Bergeron: Just Canva

12:57:52 from Stephanie Bergeron: It also opens you up to being hacked more easily.

12:59:43 from Greg Freeman: hi Cracker Jack lol

13:01:48 from Stephanie Bergeron: On my free account, it doesn't retain the palette. But I know the hex codes and just pop 'em in.

13:02:50 from Jaki (she/her): those were my business purchases this year, zoom pro and canva pro. no regrets

13:03:51 from David Manship: Greg, Your clients have identified your tiers of the Dave Trianggle

13:04:08 from Greg Freeman: is there somewhere in the dojo where I can figure out brand colors?

13:04:47 from Stephanie Bergeron: There's a few days in GiG that cover colors/fonts/etc... I can find 'em for you from my list after.

13:05:06 from David Manship: Accountability is an ongoing membership

13:05:27 from Stephanie Bergeron: Or possibly even similar to Bon's minis - 15 minute calls.

13:06:00 from Dana Middleton: I love "whipping it up"

13:06:10 from Stephanie Bergeron: Infographics ftw

13:07:58 from Stephanie Bergeron: But isn't it great to have learned that early, so you can amend future tiers!

13:10:45 from Stephanie Bergeron: It's a growing thing... you expand a little, you expand a little more... If you do too much too soon, you spin out! So way to go!