

## JFDI with Bon Mastermind Live Zoom Chat 14 February 2023

11:33:05 From Kathi Carey: Me either

11:33:53 From Stephanie Bergeron: My sister's husky is a beast like that- same tactic

11:34:30 From Stephanie Bergeron: Not JFDI, but there's a brand of toys called "Kong" that have survived the husky so far... longest ever.

11:37:02 From Sarah McLean: I'm here listening and passively participating. I did not do your homework assignment. We can talk about books but however much is necessary and/or helps others, otherwise I will be bringing that to for next month's meeting.

11:37:27 From Sarah McLean: book stuff\*

11:37:36 From Stephanie Bergeron: Hi, Sarah!

11:37:40 From Kathi Carey: I am eating a late breakfast/early lunch and will come on camera when I'm done.

11:42:52 From Stephanie Bergeron: MC just dropped the number of emails allowed per month, too.

11:43:18 From Kathi Carey: And the number of people on the list before you have to start paying

11:45:45 From Kristen's iPhone: Great AI email! Signed up.

11:48:46 From Dana Middleton: Clean up Your Chaos is amazing! I watched this weekend.

11:49:51 From Kathi Carey: That's smart. And Dave you need to be thinking of this!

11:50:03 From David Manship: More free things also lets people know you are not just a "one trick pony". Eventually you are seen as THE EXPERT in the area

11:50:22 From Stephanie Bergeron: Agreed. ^ And sometimes those lurkers need more than one experience before they are sure.

11:54:55 From Stephanie Bergeron: And those were all pre-built beforehand, yes?

12:01:58 From Kristen's iPhone: Dana are we twins????? 😊

12:02:47 From Stephanie Bergeron: Ask them for testimonials, or to talk/share it... You can get the value of the discount back, and build the momentum.

12:03:06 From Kristen's iPhone: Have that thought all the time.

12:03:23 From Stephanie Bergeron: Just getting ready to be ready, Dana.

12:04:05 From Dana Middleton: Thank you, Stephanie!

12:11:52 From Sarah McLean: yup

12:12:04 From Sarah McLean: not sure what thing, but sure.

12:12:19 From Jaki S (she/her): course

12:12:38 From Sarah McLean: hah. all good.

12:12:56 From Kristen's iPhone: Oooo! Cool!

12:13:16 From Kristen's iPhone: Looking forward to see amazing thing!

12:22:37 From Dana Middleton: Really useful!  
12:22:46 From Kristen's iPhone: Just loving how your brain works!  
12:23:02 From Stephanie Bergeron: Yeah, I'm glad we've walked through this. I don't have the seeds to plant yet, but it's good to have the framework ready when I do.  
12:25:22 From Stephanie Bergeron: You're always capturing emails then, too, right?  
12:38:44 From Dana Middleton: Very clever  
12:44:33 From Kristen's iPhone: Do you worry about transcripts for accessibility or just post and go?  
12:45:53 From Dana Middleton: I am so sorry but I have to go early. This has been so helpful as always. Happy Valentine's Day, everyone! xo  
12:47:25 From Sarah McLean: good point  
12:47:35 From Stephanie Bergeron: And I am KDP, and I don't see any marked benefit.  
12:53:03 From Jaki S (she/her): I am not sure  
12:53:18 From Jaki S (she/her): i know were doing a quiz thing but i don't remember name  
13:01:27 From Jaki S (she/her): love you, good to be here and soak up the vibes. <3  
13:01:54 From Kathi Carey: Are they an ABT dancer or a Joffrey Ballet dancer? A NYC Dancer or a SF Ballet dancer?  
13:02:11 From Kristen's iPhone: Same! Good to be with all of you!