

JFDI with Bon Mastermind Live Zoom Chat 14 February 2024

11:33:45 From Sarah McLean: audio sounds great, steph
11:34:59 From Kristen Girard: Sensible Mala. He knows what's his due!
11:35:12 From Stephanie Bergeron: Thank you, Sarah! I'm really happy with the sound when recording... noise floor could use a Virgoan pass, but it's definitely passable. Woo hoo!
11:36:02 From Kristen Girard: There's the new requirements for email, too.
11:37:44 From Dana Middleton: I was on Constant Contact for a long time but when my website went to Squarespace, I decided to do my email there too
11:38:44 From Stephanie Bergeron: Didn't hear a peep from Mailchimp...
11:39:52 From Stephanie Bergeron: Aliases like whoa, lol
11:39:55 From Jaki S (They/She): ooh there's a squarespace option, maybe ill do that when I hit my critical mass (I'm currently doing them manually)
11:40:00 From Jaki S (They/She): thanks dana
11:40:23 From Dana Middleton: If you need help, Jaki, lmk. It's really easy once you get the hang of it
11:40:47 From Jaki S (They/She): 🙏🔥
11:42:25 From Jaki S (They/She): I could do an accountability update but I don't need to go first
11:42:59 From David Manship: How are people generating TEXT on their Instagram videos?
11:43:26 From Jaki S (They/She): Captions is a feature available on reels but not to EVERYONE
11:43:32 From Jaki S (They/She): I use a 3rd party captioning app
11:43:43 From Jaki S (They/She): I use Autocap
11:43:59 From David Manship: Thanks
11:44:23 From Jaki S (They/She): "its fun to create scarcity" - Instagram
11:46:41 From Stephanie Bergeron: Just that Venmo is US-only
11:47:43 From David Manship: I use PayPal because they can accept "foreign" (not US) credcitcards
11:47:59 From Stephanie Bergeron: ^Same. Stripe does the same, so I offer both.
11:52:05 From Dana Middleton: Is that right Stephanie? Venmo only US?
11:52:22 From Stephanie Bergeron: Yes, Dana. I can't use it!
11:52:28 From Dana Middleton: Ouch!
11:52:38 From Stephanie Bergeron: Don't know what I'm missing, so... ;p
11:53:56 From Dana Middleton: How much is that?

11:54:07 From Stephanie Bergeron: However, I can e-transfer within Canada (and that's generally fee-free, depending on your bank account type). And if I'm correct, that's not a thing in the US.

11:54:32 From Dana Middleton: We have something like that called Zelle

11:54:45 From Stephanie Bergeron: Ah, yeah. Still a 3rd party, right?

11:54:51 From Dana Middleton: I think so

11:55:03 From Stephanie Bergeron: E-transfers are native to the banking system. So, similar but slightly different setup. Cool!

11:55:23 From Dana Middleton: 👍

11:58:34 From Stephanie Bergeron: Baby got back(end) just popped into my head... LOL

12:03:38 From Kristen Girard: Even James Gurney who is still on Blogger is also going to Substack. He had one of the longest running and most popular blogs ever - not just for art. He wrote and illustrated Dinotopia.

12:06:43 From Dana Middleton: But I already feel like substack is saturated

12:09:01 From Kristen Girard: Substack isn't as easy to discover new good things as I want it to be as a user and as a potential place to put content to be discovered.

12:10:55 From Kristen Girard: I really have to love who it is already.

12:12:39 From Stephanie Bergeron: Hasn't found its rhythm rithm

12:13:44 From Dana Middleton: What happened to Clubhouse??

12:14:05 From Stephanie Bergeron: I think it exists... it was on my phone at last check

12:15:19 From Kathi Carey: Dave enjoys sharing his stuff on the phone, one-on-one all the time. It's just translating that to sharing it with bigger groups

12:16:14 From Dana Middleton: That's the best!

12:17:20 From Dana Middleton: ease

12:17:32 From Kristen Girard: Ability to create tags, too.

12:17:35 From Kathi Carey: Ease and fun

12:17:45 From Kristen Girard: Pictures!

12:17:48 From Kathi Carey: Price too

12:17:53 From Kristen Girard: Price, yes.

12:18:00 From Jaki S (They/She): ease/price for me

12:18:30 From Stephanie Bergeron: If I had to pick, I'd say cost, deliverability (including delivering freebie when signing up), and whether I can make the message look pretty.

12:18:45 From Stephanie Bergeron: "A confused mind says no"

12:20:21 From Stephanie Bergeron: Something to look at and read the T&Cs... who is using Squarespace of us here?

12:21:02 From Kathi Carey: Everybody is looking to get lean and mean

12:21:06 From Kristen Girard: I'm having good luck with a Squarespace website and FloDesk together.

12:21:34 From Jaki S (They/She): your emails are pretty Kristen!

For more support of your creative journey to your own enoughness, visit bonniegillespie.com.

Bonnie Gillespie

12:21:52 From Stephanie Bergeron: Agreed, Jaki!
12:24:11 From Stephanie Bergeron: Email hygiene!
12:24:43 From Stephanie Bergeron: Do you recommend doing that yearly? More often, less?
12:26:49 From Jaki S (They/She): 👍 yup lots and lots
12:27:50 From Jaki S (They/She): I work on my lil baby CRM every 6 months, and I do that with my other solopreneur client,
12:28:03 From Jaki S (They/She): I've got around 100 folks and shes got around 200, so we're still mostly manual
12:28:31 From Stephanie Bergeron: Yeah, I'm sitting around 160 at the moment for #30, and another 65 for TDS
12:30:08 From Stephanie Bergeron: I'm super proud. It's like 40-50%.
12:30:33 From L T: HOORAY!!! Congrats that's awesome!
12:30:40 From Stephanie Bergeron: Thank you, yeah! !
12:31:45 From Stephanie Bergeron: We need to see the pancake kitty every month! Lol.
12:31:56 From Kristen Girard: Yes!
12:32:45 From Kristen Girard: Artists are like cats.... Changing our minds is part of our creative flow.
12:32:57 From Bonnie Gillespie (she | her): ^^ YES
12:33:06 From Bonnie Gillespie (she | her): That's awesome, Jaki!
12:34:09 From L T: YAAAAAYYYY!!!!
12:34:15 From Dana Middleton: Wow!!!!
12:34:34 From Kristen Girard: This is so great Jaki!
12:35:36 From Sarah McLean: These are great updates, Jaki!
12:36:16 From Bonnie Gillespie (she | her): Menagerie for real!
12:36:42 From Stephanie Bergeron: Well, now that your sales language is written...
12:38:43 From Bonnie Gillespie (she | her): YES
12:38:51 From Stephanie Bergeron: Totally Patreon-able!
12:39:02 From Stephanie Bergeron: That sounds Twitch-ish...
12:39:12 From Sarah McLean: I love that. I miss DVD commentary. It's a nice replacement.
12:39:50 From Bonnie Gillespie (she | her): Check out Taylor Ursula's Wheel of the Year offers/structure: <https://www.thatssopisces.com/shop>
12:43:12 From Stephanie Bergeron: Do you feel you could follow up? Maybe they just missed it?
12:43:33 From L T: Agreed, yeah
12:43:33 From Kathi Carey: Wait a couple weeks and follow up
12:43:34 From Dana Middleton: And be real about it
12:45:09 From Stephanie Bergeron: Like an energetic magnet?

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Bonnie Gillespie

12:45:53 From Stephanie Bergeron: Sometimes I will write emails to people that haven't responded, leave it in drafts overnight, and more often than not I will get the response I was waiting for, without having to send the email. Just did that yesterday.

12:46:38 From Stephanie Bergeron: Ooh, share if you can!

12:46:42 From Sarah McLean: sarahmcleanemail@gmail.com

12:47:02 From Kristen Girard: Me, too!

12:47:04 From Kathi Carey: kathithefilmmaker@gmail.com

12:47:16 From L T: YAY

12:47:21 From Stephanie Bergeron: Share the toys! Yay! Thanks, Dana!

12:47:24 From Dana Middleton: at Bg address?

12:48:02 From Bonnie Gillespie (she | her): Fan management.

12:49:31 From Bonnie Gillespie (she | her): Potential creeper level 0-11

12:50:55 From Kristen Girard: Thank you! Latrice!

12:51:27 From L T: Absolutely!! :)

12:52:42 From Sarah McLean: good thing to keep in mind for all social media, not just youtube.

12:52:55 From L T: Right!

12:53:44 From Kristen Girard: Do they all get blocked? How do you track you the escalation after blocking?

12:54:34 From Dana Middleton: Be a jerk

12:54:59 From Dana Middleton: It's not a safe space

12:56:50 From Dana Middleton: Speaking of safe spaces, do you know how to make a personal Facebook page private again. The new settings are confusing

12:56:52 From Kristen Girard: Doesn't blocked make it so they can't find you? Why not do that?

12:57:22 From Stephanie Bergeron: Different situation, but I blocked Squirrel entirely like that.

12:57:24 From Jaki S (They/She): hard out today <3 see y'all in the comments

12:57:30 From Stephanie Bergeron: Bye, Jaki!

12:57:36 From Jaki S (They/She): <3 thank you

12:57:39 From L T: Bye Jaki!

12:59:28 From Stephanie Bergeron: Best Freudian slip

12:59:34 From L T: YUP

12:59:40 From Kathi Carey: Yes!!

13:01:00 From L T: YAAAAAAYYYYYY!!!!!!

13:01:08 From Stephanie Bergeron: And I love the smile along with it!!!

13:01:09 From Dana Middleton: Beautiful!!!!

13:01:13 From L T: Way to go Kristen!!

13:01:19 From Sarah McLean: website, author pages - accountability for next month

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Bonnie Gillespie

13:01:38 From Kristen Girard: Thank you!
13:01:39 From Dana Middleton: danamiddletonbooks.com
13:01:40 From Sarah McLean: noted
13:01:53 From L T: I'd like to try and start streaming :)
13:02:03 From Dana Middleton: Already sent
13:02:04 From Kristen Girard: For next month: new painting done.
13:02:18 From Dana Middleton: Working on it
13:02:40 From Kathi Carey: Dave cooks
13:03:07 From David Manship: NO Dad e is gonna BE THE CHEF at Benihana
13:03:15 From David Manship: Dave
13:03:49 From L T: YAY Dave!
13:04:35 From Stephanie Bergeron: But is the lower one doing the job of making the high one look even better? That was a previous chat, but...
13:05:43 From L T: Thank you Bonnie!! <3
13:05:52 From Dana Middleton: Thanks all!