

JFDI with Bon Mastermind Live Zoom Chat 14 October 2022

11:31:49 from Stephanie Bergeron: Bon, you're muted. :)

11:31:51 from Sarah McLean: you're muted

11:33:48 from Kathi Carey: Oooh, just when we get back to LA

11:34:00 from Kathi Carey: Nope, when we get back FROM LA

11:36:00 from Kristen Girard: These eclipses are exact hits to different part of my chart and holy crap is the not feeling free stuff very hard.

11:36:47 from Stephanie Bergeron: Oh, I'm realllly hoping I don't get a battle.

11:36:56 from Kristen Girard: Always interested in legal insights because you never know when you need the know how.

11:37:15 from Stephanie Bergeron: Totally, Kristen. Or at least somewhere to start, or someone to ask...

11:37:22 from Greg Freeman: i'm terrified of someone trademarking my dj stuff

11:38:36 from Kathi Carey: Wow.

11:41:34 from Stephanie Bergeron: Also remember how long it can take for the trademark to clear... in the US it's 6-12 months ATM. In Canada it's literal years (but first to the submission still gets it).

11:42:51 from Kristen Girard: Is the public first part where the other person is winning the trademark battle?

11:43:27 from Stephanie Bergeron: You can't police English language, no.

11:43:44 from Stephanie Bergeron: And you can't trademark mundane words like that.

11:43:47 from Kristen Girard: Bummer about the Astrologer's Daughter. So sorry Bonnie.

11:44:38 from Stephanie Bergeron: Different class

11:44:55 from Kristen Girard: Seems like it isn't competing for sure! Totally different.

11:46:00 from Sarah McLean: This sounds like Rob Thomas the show runner always having to say "I'm not the singer for Matchbox Twenty".

11:47:04 from Kristen Girard: You should have won it hands down. The techy part of winning the case is so brain twisting.

11:48:37 from Stephanie Bergeron: Or why you should consider using an attorney to do the first application so there aren't any errors...

11:49:51 from Kristen Girard: Thank you so much for sharing this wisdom gained from your experiences.

11:51:38 from Greg Freeman: burger king isn't a burger king?

11:51:49 from Greg Freeman: taco bell isn't an actual taco bell? lol

11:52:27 from Sarah McLean: but not made of tacos

11:52:41 from Stephanie Bergeron: Because the trademark logo is cool, but words are not.

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Bonnie Gillespie

11:55:26 from Dana Middleton: I'm still looking for a good web/sales page design person who works by the hour and can help me get to the next level right now. Don't need a lot of work, just some good work.

11:56:36 from Kristen Girard: Dana what web platform do you use?

11:56:41 from Dana Middleton: Word press

11:57:29 from Greg Freeman: hmmm, my page is WordPress

11:58:44 from Greg Freeman: Dana, can you email me greg AT quietentertainer DOT com

12:02:09 from Greg Freeman: you can ctrl F and change it once then it will fix the rest

12:02:19 from Stephanie Bergeron: We forgive you. ;)

12:10:43 from Greg Freeman: I may need to use "Mastery" too

12:11:21 from Stephanie Bergeron: You could "master" all three of your mind-body-soul splits...

12:12:46 from Greg Freeman: when it comes to changing fonts and colors in Canva, I can already feel my decision fatigue

12:16:39 from Dana Middleton: I'll email Greg. Thanks!

12:16:40 from Stephanie Bergeron: I actually have a Canva color chip document on this laptop that is all the hex codes of my brands- Brand Stephanie, each #30SecondBallets book, The Dancer Speaks VO stuff... it's a lot easier when you can see it all at once. A full manual is great.

12:17:52 from Stephanie Bergeron: In Canva Pro, I think there's even an option to save your brand colors so it'll do a one-and-done click and switch.

12:21:15 from David Manship: Didn't we have a discussion about the "meaning" of colors once upon a time?

12:21:29 from Stephanie Bergeron: It's also a full Day in GiG, Dave

12:21:54 from Stephanie Bergeron: It's one of my favorites.

12:22:05 from Stephanie Bergeron: The mind hacking aspect, as well.

12:22:15 from Kathi Carey: I LOVE studying all the colors, especially as a painter

12:22:24 from David Manship: Still possible tpo learn these things by osmosis

12:25:03 from Greg Freeman: remind me how to raise my hand?

12:25:28 from Bonnie Gillespie (she|her): Consider it raised, Greg. I've gotchuu.

12:25:37 from Greg Freeman: i found it!

12:33:28 from David Manship: Greg, Hand raiswe under reactions

12:34:22 from Kristen Girard: Wonderful Carlease!!!!

12:34:47 from Stephanie Bergeron: You GRADUATED!

12:39:17 from Stephanie Bergeron: It's like giving us the recipe or "spotting guide" for your buyer

12:40:33 from Stephanie Bergeron: Calendly can do something similar, I believe....

12:42:57 from David Manship: You may be notified that there is a new appointment when someone schedulees

12:53:38 from Stephanie Bergeron: 100% agree.

12:55:43 from Stephanie Bergeron: Yeah, where's your buyer? Go there.

13:00:00 from Kristen Girard: Zoom as webinar software?

13:02:13 from Carlease Burke: Brilliant!!!

13:02:40 from Stephanie Bergeron: You can purchase by the month with Zoom as well....

13:03:09 from Kristen Girard: So needed to hear the webinar story.

13:04:20 from Bonnie Gillespie (she|her): Great day, woo-wise!

13:07:45 from Dana Middleton: Nice!!

13:07:58 from Kathi Carey: Awesome!

13:08:28 from David Manship: Thank you Bonnie

13:08:31 from Stephanie Bergeron: Thank you for that disclaimer... Of course I don't expect ALL the things (and it's part of the reason why I don't always feel good word-dumping). So even one thing is so much appreciated. Thank you! (And thank you Bon, for stepping in there.)