

JFDI with Bon Mastermind Live Zoom Chat 15 February 2022

11:32:59 from Sarah McLean: Mars day
11:33:11 from Jaki S (she/her): oh the full moon is LEO okay that explains some things
11:33:53 from Stephanie Bergeron: Verbal agreements are binding....
11:36:58 from kathi carey: Been there, done that.
11:38:51 from kathi carey: Breathe... Hugs
11:40:05 from Dana Middleton: Because it's not safe
11:40:48 from Jaki S (she/her): I could not have built my business this last year if I had not estranged from my mother, you are not alone kristen
11:43:14 from Dana Middleton: Can I say something, Bonnie
11:43:22 from Bonnie Gillespie (she|her): Please, Dana.
11:46:02 from Dana Middleton: You have the power to make yourself right
11:48:10 from Stephanie Bergeron: And the EFT does help, imo. It's surprising.
11:48:56 from Bonnie Gillespie (she|her): "It's safe for me to believe I'm right about me."
11:53:00 from Dana Middleton: And I can be prosperous!
11:54:59 from Stephanie Bergeron: Offering energetic hugs if that feels helpful and good, Kristen.
11:55:22 from Bonnie Gillespie (she|her): Thank you, Kristen.
11:55:25 from Bonnie Gillespie (she|her): Thank you, Dana.
12:00:53 from Stephanie Bergeron: Guitar picks?
12:01:02 from Stephanie Bergeron: Buttons/pins?
12:01:04 from Kristen Girard: Dana- Thank you. I very much appreciate and would love to take you up on your kind offer. I have to head out to a doctors appointment in 15 minutes, so am going to miss the rest of today's session, unfortunately. Can I connect with you for a bit later today or tomorrow?
12:01:07 from Jaki S (she/her): journal covers?
12:01:09 from Bonnie Gillespie (she|her): Chart Harmony altars.
12:01:17 from Stephanie Bergeron: Jewellery dishes?
12:01:30 from kathi carey: Cellphone covers
12:01:31 from Stephanie Bergeron: Serving trays...
12:01:37 from Kristen Girard: Thank you all so much for your help today. Hugs to all!
12:01:43 from constance Zaytoun (she.her): or bind them up as a journal. the puzzle is the cover
12:01:46 from Dana Middleton: Yes, Kristen. Text me 323-215-8967
12:01:46 from Jaki S (she/her): thank you for being vulnerable kristen
12:01:50 from Jaki S (she/her): good luck w the rest of your day
12:01:56 from Jaki S (she/her): sending you a hug if you want it

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Bonnie Gillespie

12:02:25 from Kristen Girard: Will do Dana!
12:02:27 from constance Zaytoun (she.her): Kristen, sending you good juju even though i missed your share. take care, honey!
12:02:35 from Dana Middleton: Great!
12:02:44 from Stephanie Bergeron: For some reason "pieces of me" popped up... "pieces of magic" works with Disney without using the Disney name...
12:03:06 from Stephanie Bergeron: I like that too, Bon.
12:03:11 from constance Zaytoun (she.her): puzzle piece
12:03:11 from Kristen Girard: Always appreciate a hug Jaki.
12:03:37 from Kristen Girard: Thank you Constance.
12:07:14 from Dana Middleton: How do I sign up?
12:07:33 from Jaki S (she/her): magichourid.com
12:07:39 from Kristen Girard: That is such a big leap up! So glad! Hurray!!!!!!
12:09:07 from constance Zaytoun (she.her): it's true! it's true! Bon has kindly re-posted my stuff in her stories!
12:09:22 from Bonnie Gillespie (she|her): Happy to, Connie!!
12:12:18 from constance Zaytoun (she.her): i think you can fulfill & build from there once clients start to multiply. you'll see the logistics as they come.
12:15:43 from Stephanie Bergeron: It's even weird sometimes here, and the difference in currency is much smaller.
12:18:52 from Stephanie Bergeron: Ba dum, tss! I like it!
12:19:05 from Jaki S (she/her): then you could have the logo be part of the completion badge on linkedin
12:19:23 from constance Zaytoun (she.her): yassssss! love this!
12:19:56 from constance Zaytoun (she.her): and Jacki, i love the titration image for building our business & meeting demands.
12:21:11 from Jaki S (she/her): launch at 85% is a lifesaver
12:22:44 from Stephanie Bergeron: Can the ship sail on waves of film??
12:22:57 from Sarah McLean: I like that, Stephanie.
12:23:04 from constance Zaytoun (she.her): very cute!
12:23:26 from Stephanie Bergeron: I feel like it needs something that nods at film
12:23:39 from constance Zaytoun (she.her): yay, sis!
12:23:50 from constance Zaytoun (she.her): shit!
12:24:01 from Stephanie Bergeron: You've "Cher"-ed your self.
12:25:11 from Bonnie Gillespie (she|her): Sarah — the name of the company that prints your photos on glass-like canvases is FRACTURE. (Found my notes.)
12:25:48 from Sarah McLean: Ah, it was the glass. I assumed it was the metallic paper since I hadn't heard of that before. Thank you! Will look into it.
12:25:59 from Dana Middleton: Thank you, Constance!

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Bonnie Gillespie

12:26:08 from Bonnie Gillespie (she/her): It may be metallic. Not sure what it's made of, actually!

12:30:36 from Sarah McLean: Connie, do we send people to your IG if they want to purchase a delivery? I know a few people I think are your buyers. Lower Manhattan-based.

12:31:21 from Stephanie Bergeron: What about offering tiers? Like the flower delivery service, you have a "basic" and a "zhoozhd up" version, perhaps? Would that merge these two buyers together into one offering?

12:34:01 from Stephanie Bergeron: "Featuring XYZ Distillery's offering"

12:36:00 from David Manship: Some years ago one of my clients did a "demo" for viking appliances. He was a chef. His girlfriend brought me a homemade video of this "presentation" which included some cooking. We did a demo with this really rough video footage and Scott Liebfried got a job working on Food Network — ultimately being sous chef for Gordon Ramsey on his shows. All from doing a demo at a trade show.

12:40:16 from Stephanie Bergeron: Connie, in addition to farmer's markets, think of gift shows too. There's a semi-yearly one here called the "One of a Kind Show" that's super-popular and would be a great place for your kind of thing, paired with a distillery or brewery.

12:40:46 from David Manship: Use your fans to "spike" the audience when you demo for the booze company

12:40:50 from Jaki S (she/her): im here! just eating

12:40:58 from Jaki S (she/her): yesss!!!! so happy for you

12:41:02 from Stephanie Bergeron: Yes, love that, Dave.

12:41:30 from Jaki S (she/her): quick note about surveys - just like how the questions are marketing info, the answers are also marketing info. treat surveys like kindergarten teaching: ONLY PROVIDE CHOICES YOU WANT TO SEE

12:41:54 from kathi carey: And only provide choices you want to DO

12:43:34 from constance Zaytoun (she/her): Sarah, dear - please either send folx to @constancecooks or mothersmilkdelivery.com or if they want *something else* they can DM me!! THANK YOU!

12:43:42 from Sarah McLean: Connie - As someone who is your buyer (but too far away right now, unfortunately), I like how with Territory foods I can tell them what i do and don't like and then i get meals prepped to those specifications. I'd like that for your service if i were able to take part. I like trying new drinks i've never heard of, but within the realm of the spirits I like (no gin!). It may be too much work on your end, but sometimes I do end up with meals that's aren't exactly what I want but am glad I tried them because it then becomes one I'd prefer. If all that made sense.

12:43:56 from Sarah McLean: Connie - you got it.

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Bonnie Gillespie

12:44:59 from constance Zaytoun (she.her): Dave, are you suggesting i do a demo of our service kind of thing?

12:45:07 from Dana Middleton: Same with Constant Contact

12:47:06 from constance Zaytoun (she.her): sarah, I've converted many o' NON gin drinker in my day!! haha!

12:47:17 from Sarah McLean: Challenge accepted.

12:47:28 from constance Zaytoun (she.her): i got you woman!

12:47:53 from David Manship: Connie — I ask suggesting if you decide to partner with a distillery that a you video your demos at the farmers market as a way to promote what you do. Also arrange to be able to pass out "invitations" to your service

12:48:09 from constance Zaytoun (she.her): Dave, got it! very smart!

12:48:58 from David Manship: You can then take the video and use it to market what you do to clients and producers

12:49:19 from constance Zaytoun (she.her): Sarah, where are you? Astoria?

12:49:27 from constance Zaytoun (she.her): Dave, i want to think on that. so good!

12:50:06 from constance Zaytoun (she.her): Steph - it's still part of your brand umbrella. it's great!

12:50:31 from Sarah McLean: Connie, I'm in LA. So, you tell me what the ingredients are and I make it myself?

12:50:48 from David Manship: Can you bring "free" samples of your snack paring as a way to label it with contact info your invitation for Mother's Milk and snack parings

12:50:49 from Dana Middleton: You could teach us, Constance

12:51:10 from constance Zaytoun (she.her): i think i'll be sending thirsty packages to LA!

12:51:11 from Jaki S (she/her): it sounds like a lot of exciting work you've done tho Stephanie!

12:51:42 from Sarah McLean: If you can make it happen, please let me know!

12:51:49 from constance Zaytoun (she.her): oh hell yes, Dave! snacks!

12:52:07 from constance Zaytoun (she.her): Dana, that was not a freak out! that was great!

12:52:08 from kathi carey: Of course, Connie, we're not in LA anymore...

12:52:21 from Jaki S (she/her): i got my emails! thank you dana!

12:52:23 from constance Zaytoun (she.her): we'll get some your way, too! seriously, y'all!

12:52:37 from Stephanie Bergeron: Thank you, Jaki! And thank you, Connie!

12:52:47 from David Manship: So you decide what you are going to demo and bring the "perfect " snack paring" in a small cello bag with your "invite" to continue

12:52:48 from constance Zaytoun (she.her): OKAY-- everyone on this call. send me your mailing address.

12:52:55 from constance Zaytoun (she.her): constancezaytoun@gmail.com

12:53:36 from Dana Middleton: clean underwear

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Bonnie Gillespie

12:54:00 from Stephanie Bergeron: Lol, Dana!

12:54:57 from Sarah McLean: already did!

12:57:20 from constance Zaytoun (she.her): Steph, yours is a method, correct?

12:58:09 from David Manship: Go for the Trademark first. Then you can "mark" the title when you publish the book.

12:58:10 from Stephanie Bergeron: Can you clarify, Connie?

12:59:18 from David Manship: Make sure Canada law is the same as US

12:59:24 from David Manship: Canadian

13:01:43 from David Manship: Thirty Second Ballet - Swan Lake is a video.

13:02:01 from David Manship: Then Thirty Second Ballet is the trademark

13:03:20 from David Manship: Or partner with a local dance school and have students (Children anyone) dance the segments

13:03:52 from Stephanie Bergeron: Thanks Dave, I'll def think about all that.....

13:04:38 from Dana Middleton: The Aligned Artist

13:04:59 from constance Zaytoun (she.her): TBC...!