

JFDI with Bon Mastermind Live Zoom Chat 15 December 2022

11:34:10 from Sarah McLean: any one else not get the emails again?
11:34:20 from Kristen Girard: I didn't get them.
11:34:23 from David Manship: Got it
11:34:24 from Jaki S (she/her): I got an email
11:34:32 from Sarah McLean: it could just be me, per usual
11:34:33 from Kathi Carey: I got it
11:34:34 from Dana Middleton: i got it
11:34:36 from Stephanie Bergeron: Yes, I got it.
11:34:44 from Greg Freeman: I got it
11:34:45 from Stephanie Bergeron: Purgatory
11:36:02 from Kristen Girard: Yes. I get weirdness on my Google email, too. What works on yahoo is weird on Google and vice versa .
11:36:33 from Stephanie Bergeron: Totally, Kristen. I use both for different reasons, and def get that experience.
11:37:03 from Kristen Girard: Glad I'm not the only one Stephanie!
11:39:43 from Sarah McLean: It's fine if you labeled me that! I'm okay with it!
11:43:28 from Stephanie Bergeron: I know, I know.
11:43:35 from Kristen Girard: Stephanie that's amazing!
11:47:27 from Greg Freeman: you should still have "insights" on a non business account. my @grgfrmn account is non business and will show you how many accounts you've "reached"
11:47:43 from Greg Freeman: you have to look at it per post
11:48:23 from Greg Freeman: it's still in the back end but you have to click in to the post insights. sorry if i'm not explaining it right.
11:55:27 from David Manship: Stephanie, how old is Heather?
11:55:39 from David Manship: OK.
11:57:49 from Dana Middleton: Funnel funnest!!
11:58:06 from Stephanie Bergeron: Thanks, Greg. I'll go look for it shortly.
11:58:26 from Stephanie Bergeron: RIGHT?!
11:58:26 from Bonnie Gillespie (she|her): <https://systeme.io/home>
11:58:55 from Greg Freeman: hahaha
11:58:59 from Stephanie Bergeron: That'd be how you spell system in French....?
11:58:59 from Greg Freeman: grgfrmn is my IG handle
12:01:59 from Greg Freeman: CRM?
12:03:30 from Stephanie Bergeron: Ditto. No search function = annoyed Stephanie.

12:03:57 from David Manship: Like the branching, "if you want this ... GO HEERE" and the EVERGREEN WEBINAR. Looks like it would replace mailchimp and possibly teachable.

12:04:08 from Dana Middleton: This is really interesting. Do you know what it costs?

12:04:30 from David Manship: Well were are paying \$1000 a year for just teachable

12:04:45 from David Manship: Understand

12:05:04 from Stephanie Bergeron: Yeah. That's why I'm doing a weird little detour with Ko-Fi so that I have a pay portal sorted.

12:05:08 from David Manship: HIDE THAT SEARCH

12:05:47 from David Manship: But looks like they are moving in a direction to off that and pay portal is a logical progression

12:06:02 from David Manship: They might be launching at 85%

12:07:25 from Stephanie Bergeron: 100% this advent is KLT.

12:08:37 from David Manship: But if your EVERGREEN WEBINAR is there to provide "Come-On" marketing the EVERGREEN WEBINAR is the "sales" component

12:10:09 from David Manship: Those past clients are also your "cheerleaders". They can be your best marketers.

12:10:21 from Stephanie Bergeron: Hey, Greg, do you know off-hand where the "Insights" part is? If not, I'll Google it. No prob. Just tried to look quickly and didn't see it on the post itself.

12:10:54 from Greg Freeman: Stephanie, are you looking on your phone or web?

12:11:01 from Stephanie Bergeron: Phone. Android.

12:11:54 from Greg Freeman: on your profile page, hit the 3 lines at the top. then

12:12:16 from Kathi Carey: Stephanie, go to Insta on your phone and go to the individual post. Click on "view insights." It will take you to all the insights of that post

12:12:18 from Greg Freeman: you can select insights, then

12:12:34 from Stephanie Bergeron: Okay, something's up then. I don't have that option.

12:12:43 from Sarah McLean: Stephanie, I'm also not seeing those things. Not just you.

12:12:43 from Greg Freeman: click on the post

12:13:36 from Greg Freeman: wild. yeah I don't have a business account . but I do have this option.

12:14:34 from Kathi Carey: Go to your specific page, scroll down to your posts, click on that post and highlight that post. There should be a "view insights." there. Click on that

12:14:48 from David Manship: Builds know, like, trust ... LOYALTY

12:15:02 from Greg Freeman: i don't have an android so maybe that's it

12:15:32 from Stephanie Bergeron: I'll try on desktop next... weird. Thanks for the not-just-me, Sarah.

12:19:32 from Greg Freeman: did you already talk about the 9 post grid?

12:21:30 from Stephanie Bergeron: I got #30 on a studio's gift guide, which was cool. Wrote one myself as well, and then included some other businesses on it, too. People LOVE lists.

12:23:25 from David Manship: What city is that in?

12:23:35 from David Manship: Steph

12:24:36 from Stephanie Bergeron: Eventually it'd be great to land an NYC or LA studio, but one step at a time. :) TO is the best first play for Canadian customers.

12:27:20 from Dana Middleton: Can you talk the difference between advertising on FB/insta vs. boosting posts?

12:27:49 from Greg Freeman: Dana, it's technically the same thing.

12:28:05 from Dana Middleton: Thanks, Greg!

12:29:42 from David Manship: Had an Idea about "on site promoting". Contact your studio manager. Find out if any student is going to NUTCRACKER. Ask if they want to meet you at the theater for a "Free Gift". Get their name, date and time of performance. MAKE An "AIRPLANE ARRIVAL TYPE SIGN" with the photo of #30secondballets and their name. Stand near the entrance with your "large sign", wait for them to arrive and give them a copy of ACT 1 which has Nutcracker. I expect some other patrons will approach you and ask "what's it about"

12:30:13 from Dana Middleton: That's a cool idea, Dave!

12:30:14 from Stephanie Bergeron: Iiiinteresting idea, Dave! Hmm....

12:30:36 from Stephanie Bergeron: I'll let that bounce around, because I like the premise. Thank you for sharing that!!

12:31:10 from David Manship: Thanks Steph, Just an idea, make it your own or file it in a round file

12:31:24 from Stephanie Bergeron: It's appreciated!

12:31:50 from Greg Freeman: Cal Newport on his podcast has talked about the changing landscape on social media and how web 2.0 how it never really happened but NOW is going to be realized as people leave the platforms

12:32:09 from Greg Freeman: deep work

12:32:15 from Greg Freeman: so good they can't ignore

12:32:23 from Greg Freeman: digital minimalism

12:33:08 from Bonnie Gillespie (she|her): <https://www.goingultraviolet.com/blog/why-i-blew-up-my-entire-instagram-feed-meet-the-ig-grid-funnel>

12:34:38 from Sarah McLean: I already like this

12:34:48 from Dana Middleton: And the reels show up in feed anyway?

12:34:56 from Stephanie Bergeron: Feels Mystique-y.

12:35:05 from Sarah McLean: Short of the actual 9 posts, it's what I'm already doing.

12:35:10 from Stephanie Bergeron: Not necessarily, Dana. You can toggle it on/off when you post them.

12:35:41 from Dana Middleton: Thanks, Stephanie!

12:36:02 from Dana Middleton: Do they have 9-grid templates on canvas?

12:36:03 from Sarah McLean: Dana, it will show up in your followers feed/timeline when you post you don't have to have it on your grid.

12:36:18 from Dana Middleton: Got it. Thanks, Sarah!

12:38:42 from David Manship: So using the "PILLARS" we discussed a few weeks ago to BUILD this 9GRID

12:40:36 from Dana Middleton: What's the website again?

12:42:13 from Bonnie Gillespie (she|her): <https://www.goingultraviolet.com/blog/why-i-blew-up-my-entire-instagram-feed-meet-the-ig-grid-funnel>

12:42:31 from Sarah McLean: the roadmap is what you just read?

12:44:48 from David Manship: Did you notice that some of the 9GRID on the ULTRAVIOLET have background designs that work like patterned "FLOOR TILES" creating a pattern over several posts on the grid

12:51:32 from David Manship: I can see how this translates to actors.

12:57:06 from David Manship: Like that the NURTURE is only 3 levels

12:57:44 from David Manship: 3 bread crumbs is easier than buying a new loaf of bread all the time

12:59:02 from Kathi Carey: Dude!

13:01:06 from Kathi Carey: 🤔

13:01:20 from Stephanie Bergeron: Thanks for that. I full-stop bailed on the flash-give today because I just wasn't lit up.

13:01:50 from David Manship: And then sued the armorer?????

13:01:51 from Kathi Carey: He made the husband a co-exec. Producer.

13:02:59 from Dana Middleton: Thank you for that reminder

13:03:55 from David Manship: But we are there to facilitate the "fulfillment" that others are seeking.

13:06:53 from Kristen Girard: So needed to hear that. Thank you.

13:08:13 from Kristen Girard: So sick today, but being here with you all is the best I've felt all day.

13:08:15 from David Manship: Thanks to everyone in this group

13:08:39 from Kathi Carey: I'm sick, too, but I'm excited about the new year!

13:08:47 from Stephanie Bergeron: Sorry to hear that, Kristen. Boo on the sick! Feel better soon.

13:08:52 from Stephanie Bergeron: And you too, Kathi!

13:09:08 from David Manship: How many time do you have to strike a rock before you start a fire? It doesn't amtter

13:09:08 from Greg Freeman: get well soon Kathi.

13:09:10 from Kathi Carey: Thanks, Steph

For more support of your creative journey to your own enoughness, visit [bonniegillespie.com](https://www.bonniegillespie.com).

Bonnie Gillespie

13:09:16 from Kathi Carey: And Greg

13:09:19 from Greg Freeman: glad to be here. hope to be back in the new year

13:09:26 from Dana Middleton: Feel better, Kathi!

13:09:32 from Kathi Carey: Thanks, Dana

13:09:33 from Stephanie Bergeron: How many licks does it take to get to the center of a Tootsie Pop, Dave? Lol.

13:09:40 from Dana Middleton: Happy Holidays, everyone!!!!

13:10:04 from Kathi Carey: Happy Holidays