

JFDI with Bon Mastermind Live Zoom Chat 15 July 2022

11:32:19 from Sarah McLean: 5 - the rebel number
11:32:56 from Dana Middleton: Hope you had a happy birthday, Bonnie!!!
11:33:12 from Marsha Mason - Toronto: Ooooh, happy happy, B!
11:33:26 from Kristen Girard: Yes! Happy Birthday!
11:34:12 from Dana Middleton: 5 x 5 is so awesome!
11:40:27 from David Manship: When you are close to your event and response is not what you intended what is the "last minute messaging" that doesn't feel desperate?
11:42:08 from Stephanie Bergeron: Yeah, there's a dénouement to that story: last night, a hell-yes buyer sent me a glorious FB message about how much she's using the books, and that she wanted in on The Corps Collection. I actually adjusted the tech this morning, and she's signing up today. So. One more piece of data (still not enough, but a positive piece).
11:47:41 from Stephanie Bergeron: It doesn't even register with me, lol.
#Contractor'sDaughter
11:49:08 from Stephanie Bergeron: YAS GRAMMAR.
11:49:13 from Kristen Girard: Bonnie - you've probably thought of this already - but what if you did 5x5 with chart harmony energy to help people up level their business - Astro fun 5x5
11:50:44 from Jaki S (she/her): hah both of mine have been rebranded! Rebellion > Innovation, Alarm > Alert (?) (I was SO MAD about this combination when I got it too)
11:51:50 from David Manship: Yeah, it seems counter intuitive from mainstream that sells to the fear - ONLY 6 SPACES DON't Miss OUR. You are selling benefit of because our group will be small you are getting "almost private" coaching instead of group meeting. More \$ value.
11:52:14 from David Manship: OOPS Don't miss out
12:03:16 from Rhianna Basore: Woo hoo!
12:08:06 from Kathi Carey: Dave has clients like that
12:09:29 from David Manship: I had a realization about pricing as I am preparing to offer som free seminars
12:13:03 from Dana Middleton: sorry I have to step away for a few minutes
12:13:32 from Stephanie Bergeron: Or they think "oh, but not MY issue"
12:15:31 from Stephanie Bergeron: As long as it's not spelled "Shoe-ster"
12:19:57 from Stephanie Bergeron: ESPECIALLY because supply chain is so messed up. You'll look like a rock star when you have everything ready to go (and you'll be way less stressed).
12:20:34 from Bonnie Gillespie (she|her): ^^ THAT
12:20:47 from Stephanie Bergeron: I agree with September.

For more support of your creative journey to your own enoughness, visit bonniegillespie.com.

Bonnie Gillespie

12:21:16 from Stephanie Bergeron: I'm aiming for September to start running #30 by stores for Xmas.

12:22:13 from Stephanie Bergeron: I'm the one who starts shopping for Christmas by then. Like, I'm done a month before Black Friday, often. Lol.

12:26:40 from Stephanie Bergeron: You could say "starting at"... if you feel you need to use a number?

12:29:03 from Bonnie Gillespie (she|her): That's perfect!

12:30:12 from Sarah McLean: Stephanie - yes, already hang trouble getting supplies due to supply chain problems.

12:31:36 from Stephanie Bergeron: Or include that money within the package deal, if not charging for the spitball separately.

12:32:43 from Stephanie Bergeron: FAQs for PITAs!

12:34:31 from David Manship: Those nightmare clients will fall away - they will always find something to blame on you

12:37:07 from Stephanie Bergeron: Congrats again, Sarah!!

12:38:19 from Stephanie Bergeron: The best time to plant a tree was yesterday. The second-best time is today.

12:38:25 from Bonnie Gillespie (she|her): "All I have to do..." Dave's mantra.

12:38:33 from Kathi Carey: So true, Bon

12:40:07 from Stephanie Bergeron: So I've got about a year and a half, two years. Lol. (We're always slower, here... who's got the upper hand now? Mua ha ha. ;p)

12:43:46 from Stephanie Bergeron: Sure, it's the same as my dance teaching. I can teach you plié and tendu, and you're a good chunk in. But finessing those are the difference from student to professional.

12:59:12 from Stephanie Bergeron: You can talk to ALLLL the people at once! Lol.

13:00:46 from Stephanie Bergeron: 9 word response.

13:01:04 from Kathi Carey: Good, Steph

13:01:35 from Dana Middleton: Can you imagine Dave cutting off a call at 5 minutes??

13:01:38 from Stephanie Bergeron: And I know she's trained for this... those dance classes are coming in, Kathi!

13:02:20 from Bonnie Gillespie (she|her): He's famous.

13:02:46 from Kristen Girard: And ideal clients will respect your time and that you have to have time to do your thing and protect your creative time.

13:02:55 from Stephanie Bergeron: So true, Kristen.

13:05:11 from Bonnie Gillespie (she|her): She delegated!!! Hear that, Dave?

13:06:36 from Stephanie Bergeron: Clip it out, use it as little social media posts? Promote the little story as something to include in a different podcast?

13:06:49 from Dana Middleton: Carlease should have her own reality show

13:07:33 from Stephanie Bergeron: (Ah, thanks for that. Must re-do my Expo posts into Reels instead of Stories.)

13:07:59 from Kristen Girard: Carlease Be A Star Where You Are sounds like a wonderful YouTube and podcast. Especially if you did a combo of solo with just your wonderful self and then mix it up with interviews with others being stars where they are.

13:08:38 from Stephanie Bergeron: It's just all the mutable I have, that I can do that and jump around. Lol.

13:09:02 from Stephanie Bergeron: Agree.

13:09:16 from Stephanie Bergeron: Like as a heading?

13:09:45 from Stephanie Bergeron: Can "Be A Star Where You Are!" be the sign-off?

13:10:04 from Kristen Girard: Close with a prompt about being a star where you are.

13:10:18 from Stephanie Bergeron: Or the "Be A Star" section is a mini-profile of someone being a star in their field?

13:10:30 from Kristen Girard: Like Stephanie's idea, too.

13:10:37 from Stephanie Bergeron: :)

13:11:12 from Dana Middleton: It's a recurring brand feature

13:11:32 from David Manship: Can you invite people to NOMINATE a star where they are?

13:11:40 from Stephanie Bergeron: Ooh, I like that, Dave.

13:12:01 from David Manship: I nominate DANA

13:12:18 from Stephanie Bergeron: Can I ask one little thing of y'all? Think happy thoughts on Aug 3 for me! It's my Expo day! I'll see y'all after it's over!

13:12:19 from Rhianna Basore: Thank you!

13:12:29 from Dana Middleton: thanks dave!!