

## JFDI with Bon Mastermind Live Zoom Chat 15 June 2023

11:31:57 From Sarah McLean: at work, listening in for the first 30, then will catch you in the replay

11:32:23 From Bonnie Gillespie (she | her):

[https://www.youtube.com/watch?v=GbdxCZwP\\_p4](https://www.youtube.com/watch?v=GbdxCZwP_p4)

11:32:48 From Kristen Girard: When is connect with Bon? Can you drop the link for that, too?

11:32:49 From Sarah McLean: thank you

11:35:46 From Stephanie Bergeron: That's a big issue with TDS for me, and I know I have to diversify out of FB... next thing to brainstorm.

11:36:00 From Kathi Carey: He has a new CEO

11:36:10 From Kristen Girard: TDS?

11:36:16 From Stephanie Bergeron: For sure... we'll see how much is useful to selling voiceovers.

11:36:57 From Kristen Girard: Urgent care? What happened to Mala? Are you getting better?

11:38:22 From Kristen Girard: Oh poor puppy. That hurts to see worse than being hurt yourself.

11:40:57 From Bonnie Gillespie (she | her):

[https://www.youtube.com/watch?v=GbdxCZwP\\_p4](https://www.youtube.com/watch?v=GbdxCZwP_p4)

11:41:43 From Kristen Girard: Water stuck in ear after showering. Chlorine in shower water.

11:43:43 From Dana Middleton: Will she please make clear Einstein time?!!!

11:47:40 From Kristen Girard: This is pretty interesting from a marketing and level up standpoint. Pretty cool.

11:48:05 From Stephanie Bergeron: Agreed, Kristen.

11:49:29 From Kristen Girard: Honestly thought it would be twice that.

11:51:43 From Stephanie Bergeron: It's a trip wire

11:51:58 From Sarah McLean: not at the moment

11:52:12 From Dana Middleton: Yes

11:52:18 From Bonnie Gillespie (she | her):

[https://drive.google.com/file/d/1Olan5vNgBc30C511WmSIHSIX0Nb3\\_aox/view?pli=1](https://drive.google.com/file/d/1Olan5vNgBc30C511WmSIHSIX0Nb3_aox/view?pli=1)

11:52:27 From Bonnie Gillespie (she | her):

[https://drive.google.com/file/d/1K3\\_em8pcQkcv3aZx15lRev3cMicQL944/view](https://drive.google.com/file/d/1K3_em8pcQkcv3aZx15lRev3cMicQL944/view)

11:52:42 From Kristen Girard: Thank you!

11:53:58 From Kristen Girard: What an asshole squirrel!

11:54:07 From Bonnie Gillespie (she | her): It was time to block.

12:00:22 From David Manship: I get referrals from people who I have never met

For more support of your creative journey to your own enoughness, visit [bonniegillespie.com](http://bonniegillespie.com).

*Bonnie Gillespie*

12:10:54 From Kathi Carey: Speaks volumes

12:12:41 From David Manship: Some of his behavior is very revealing. I'm not sure he can sustain. By him raising prices he is saying it is not worth his time unless he can make more. Or it takes too much work to do and deliver the service you provide.

12:14:08 From Bonnie Gillespie (she | her): Kristen: <https://bonniegillespie.com/connect>

12:14:17 From Kristen Girard: Thanks!

12:15:07 From Kristen Girard: Sorry for everything you are going through Stephanie. Missed the comments.

12:15:24 From Stephanie Bergeron: Thank you so much Kristen. <3

12:16:06 From Stephanie Bergeron: That's really true, Dave re: raising prices. You can see him flailing...

12:25:29 From Dana Middleton: Important strategy

12:27:27 From David Manship: Been there

12:31:14 From Stephanie Bergeron: Gooood question.

12:32:03 From Stephanie Bergeron: That's what happened with The Corps Collection (which is a monthly Dropbox folder diving into one of the ballets from the book). It pretty much went dormant and I'm 99% sure I'm dead-heading it.

12:33:46 From Kristen Girard: Have offers built into your email practice. At least once a month include an email about things we can buy. Sometimes people didn't buy before because of timing. It can be a relief to know that it's still available to buy. Maybe fold it into your automated email sequences for new signups and haven't bought the thing yet people.

12:34:55 From Stephanie Bergeron: Yeah, I like that. It can even be within the regular newsletter, like a banner toward the end, if it feels funny to do a sales-only email.

12:35:15 From Kristen Girard: Also promote your classes in your regular places as a scheduled thing like every third Thursday promote class x, every 2nd Tuesday promote a different class.

12:38:41 From Stephanie Bergeron: Prestige much? Yeah.

12:38:47 From Kristen Girard: It was really good and why I joined JFDI. It was just so fascinating.

12:40:26 From Bonnie Gillespie (she | her): <https://bonniegillespie.teachable.com/courses>

12:52:54 From Dana Middleton: Thanks Kristen and Stephanie for the comments here.  
xo

12:53:36 From Bonnie Gillespie (she | her): <https://taramcmullin.com>

12:56:15 From Dana Middleton: My Enoughness course. Feel free to share.

12:56:18 From Dana Middleton: [thealignedartist.thrivecart.com/your-enoughness-deep-dive](https://thealignedartist.thrivecart.com/your-enoughness-deep-dive)

12:56:34 From Stephanie Bergeron: Yay, Dana!

12:56:55 From Dana Middleton: Thanks, y'all. It's been a big lift to get something up. And I'm proud of it. :-)

12:57:39 From Kristen Girard: Great Dana! Will share!

12:58:39 From Stephanie Bergeron: Are you (or can you) mention this new course in the description of your Momentum Mondays starting now? (And then retroactively add them to your past ones?)

12:59:26 From Bonnie Gillespie (she | her): Edit your IG posts!

12:59:34 From Bonnie Gillespie (she | her): Especially the ones with the most likes/comments.

12:59:36 From Bonnie Gillespie (she | her): YES!

13:00:17 From Stephanie Bergeron: OOH! Can you make a hashtag for this, too??

13:00:29 From Stephanie Bergeron: Then make sure you follow your hashtag...

13:02:48 From Stephanie Bergeron: Screenshot, save...

13:03:57 From Dana Middleton: So helpful today. Thanks, Bonnie!

13:04:32 From Kristen Girard: Thank you!