

JFDI with Bon Mastermind Live Zoom Chat 16 May 2023

11:36:51 From Stephanie Bergeron: 3" to the left, no right, no left...

11:40:21 From Kathi Carey: The cube

11:40:25 From Stephanie Bergeron: Borg cube.

11:42:43 From Stephanie Bergeron: AFGO

11:44:06 From Stephanie Bergeron: And then they poach your stuff to teach their AI... grumble grumble

11:44:32 From Stephanie Bergeron: (If you haven't checked your settings in Adobe, y'all, DO IT.)

11:45:11 From Sarah McLean: Stephanie, explain..?

11:45:33 From Sarah McLean: re: adobe, is what I meant

11:46:04 From Jaki S (she/her): your poach process is so good bon

11:46:12 From Stephanie Bergeron: I'll get to it, Sarah.

11:46:59 From Bonnie Gillespie (she | her): InDesign

11:47:37 From Sarah McLean: got it. thanks. don't currently have adobe, but for future reference good to know.

11:48:16 From Stephanie Bergeron: Adobe Acrobat?

11:48:27 From Stephanie Bergeron: Literally all of their stuff.

11:49:16 From Sarah McLean: even the software? or only cloud base?

11:49:21 From Stephanie Bergeron: All of it.

11:49:32 From Sarah McLean: got it. okidoke.

11:50:03 From Stephanie Bergeron: I'll post a link to the screencap in the comments after this. No prob.

11:50:14 From Sarah McLean: appreciate it.

12:10:59 From Dana Middleton: Great idea!

12:12:47 From Stephanie Bergeron: Keychain!

12:13:00 From Stephanie Bergeron: It could be just one puzzle piece, one hole punch... easy.

12:16:37 From Stephanie Bergeron: Sell the clock face, but not the mechanism?

12:16:56 From Stephanie Bergeron: I know that kinda breaks the idea, but...

12:16:58 From Sarah McLean: kinda hard to put together on some designs.

12:17:08 From Stephanie Bergeron: Fair, Sarah.

12:17:49 From Sarah McLean: I like this one: Make Your Movie From Script to Screen in 2 Days

12:18:07 From Stephanie Bergeron: I don't love Crash Course either.

12:18:51 From Stephanie Bergeron: In a rush

12:19:18 From Sarah McLean: i like this one, too: Cinema Launch Pad Movie Making Made Easy

For more support of your creative journey to your own enoughness, visit bonniegillespie.com.

Bonnie Gillespie

12:21:25 From Stephanie Bergeron: Ready Set Cinema- From Zero to Feature gives me Ferrari vibes...

12:22:33 From Dana Middleton: Your movie making blueprint

12:23:20 From David Manship: The Movie Making Made Simple feels "at arms length". It is theoretical.

12:23:54 From David Manship: Ready Set Cinema is participatory. Are you ready, let's do it.

12:25:46 From Jaki S (she/her): that's such good data!

12:36:04 From Stephanie Bergeron: I like that.... Also, is there a way to package what you already offer for free into a new wrapper that'll drive the right people to the \$800 offer for you?

12:36:04 From David Manship: Seems like the real problem is finding the right level of prospect. Lower pricing does not necessarily mean it is easier to find those people.

12:37:48 From Dana Middleton: What do you think of discovery meetings?

12:37:49 From Stephanie Bergeron: I think there's nothing quite as great as getting to experience YOU in that 30 minute coaching that'll clinch the sale.

12:38:58 From David Manship: Dana, I love that word — DISCOVERY. A lot of people aren't even sure of what they want and need. To be able to help them DISCOVER that is priceless.

12:39:26 From Dana Middleton: Okay, good to know. I've been thinking about it

12:39:46 From Stephanie Bergeron: (This mini-coaching thing was a tactic that I tried, too. And I got no bookings at all from my most engaged... which was also good data.)

12:40:49 From Stephanie Bergeron: Offer it as a 20 minute. Then go over to 30 (which you probably already do). They'll see you as generous to boot.

12:41:07 From Kathi Carey: And if you're doing it as a private coaching, I would recommend rethinking that and doing it as a group session

12:43:46 From Dana Middleton: I love that group idea, Kathi. Thank you

12:44:17 From Stephanie Bergeron: It's a line in the sand, yeah.

12:51:03 From Stephanie Bergeron: It's super clever.

12:52:00 From Stephanie Bergeron: It might be a great exercise, even if it is never public-facing...

12:52:32 From David Manship: Cool, A Self Producer Menu

12:53:43 From David Manship: Why are you curious? Worried about pricing? Fear of losing clients?

12:53:58 From Stephanie Bergeron: Curious if he's charging more than I am. Probably not.

12:54:37 From Dana Middleton: And he won't speak to everyone. Your people will continue to want you

12:55:35 From Sarah McLean: it is a good band name though, bonnie

12:56:24 From Kathi Carey: I keep telling Dave that

12:56:33 From Dana Middleton: Because they trust you

12:59:58 From Kathi Carey: I walked out on h er

13:02:10 From Dana Middleton: I have a meeting. Love to all! See you in June. xoxo