

JFDI with Bon Mastermind Live Zoom Chat 17 August 2023

11:31:35 From Jaki S (They/She): Hiii bonnnn

11:31:36 From Kathi Carey: Eating.

11:32:02 From Kathi Carey: It is yummy — we eat it every day

11:32:46 From David Manship: Fall winter spring SAUNA

11:33:05 From Stephanie Bergeron: Lol, Dave. I'll take all the warm I can get here. ;p

11:33:24 From Kristen Girard: Humidity in upstate NY. Ughhhh.

11:34:34 From Sarah McLean: My update: getting files created and prepped to upload to Ingram Spark

11:36:11 From Stephanie Bergeron: For me, it was a lot of execution, yes. Expo was last week, so happy to chat about that..

11:36:52 From Jaki S (They/She): I actually have something that we could look at this time around that I created in a migraine haze in the dark of the night last night

11:41:21 From Jaki S (They/She): yessss

11:41:32 From Jaki S (They/She): all of this process is v excellent to see/participate in

11:44:42 From Dana Middleton: I'm so glad we're talking about this. I have an idea!

11:45:07 From Jaki S (They/She): yes please! I don't wanna go firsts

11:45:52 From Bonnie Gillespie (she | her): Love that you were able to pull it off on short notice!

11:47:09 From Bonnie Gillespie (she | her): YES!!!

11:47:20 From Bonnie Gillespie (she | her): Love the thoughtfulness with which you planned your marketing table.

11:48:48 From Bonnie Gillespie (she | her): Good intel.

11:49:57 From Bonnie Gillespie (she | her): People LOVE assessment results.

11:50:09 From Bonnie Gillespie (she | her): It's why zodiacs are so sticky.

11:52:27 From Bonnie Gillespie (she | her): FANTASTIC.

11:52:40 From Jaki S (They/She): omg yayyy

11:53:19 From Kristen Girard: Could use the quiz results as email tags for a sequence about that part that goes with what you have for them.

11:53:57 From Bonnie Gillespie (she | her): NSV

11:54:05 From Bonnie Gillespie (she | her): N\$V

11:54:21 From Kristen Girard: Give aways do decrease sales because people think they will win it, even if they don't enter the giveaway.

11:55:59 From David Manship: Those people who remembered you from LAST YEAR are your 1/3rd. There are on the way to becoming SUPERFANS.

11:58:59 From Kristen Girard: Plus all the social proof of you doing things out in the world and being the "real" deal that you put up on your own social channels. That's good stuff!

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Bonnie Gillespie

12:00:17 From David Manship: Remember, even if they won't do a selfie ... ask to do a selfie with them and cite their success for them.

12:00:32 From Bonnie Gillespie (she/her): Yes, Kristen.

12:01:33 From Kristen Girard: Tryinteract.com

12:03:28 From Kristen Girard: \$125m annual plan for Pro

12:06:21 From Kristen Girard: Freaked out camp over here.

12:09:18 From Jaki S (They/She): that's the most effective way to create a quiz, doing it in reverse to engineer success

12:09:59 From Dana Middleton: Can we talk about your pop up strategy after this?

12:12:58 From Bonnie Gillespie (she/her): YES, Jaki!

12:13:17 From Bonnie Gillespie (she/her): So great, Stephanie!!

12:14:27 From Sarah McLean: You're crushing it, Stephanie.

12:14:36 From Jaki S (They/She): yes i want to go

12:14:39 From Stephanie Bergeron: <3

12:14:45 From Jaki S (They/She): BIG SAME

12:14:59 From David Manship: "Keep your classes from being boring AF" , the Black Swan Stephanie

12:15:06 From Jaki S (They/She): it's not scary if you miss several days and get behind

12:15:12 From Stephanie Bergeron: Lol, Dave! Kinda true...

12:15:15 From Kathi Carey: Me, too, but on my own leisurely time

12:15:53 From Bonnie Gillespie (she/her): No-brainer pricing.

12:18:17 From Stephanie Bergeron: It's because Dana's great.

12:19:03 From Stephanie Bergeron: TRIP WIRE!

12:19:19 From Kristen Girard: Dana's great. Only person who has had made tapping feel good and helpful.

12:19:34 From Dana Middleton: Thank you, Stephanie! 💙

12:20:19 From Stephanie Bergeron: Or throw something extra in, rather than discount... depends on you.

12:25:40 From Stephanie Bergeron: And that's a lesson in saving all your stuff...

12:26:01 From Kristen Girard: Things we would otherwise not see, but is great and needs to be seen.

12:26:15 From Dana Middleton: Thanks!!!!

12:26:37 From Jaki S (They/She):
https://docs.google.com/document/d/1WNDQnWdRBUMTJgAZZua2JSWjUshYerwFRc_znVO6vSs/edit?usp=sharing

12:27:28 From Stephanie Bergeron: Noted. ;)

12:28:48 From Kristen Girard: I could through these questions with you Jaki, but to fill it out myself would be scary and I probably wouldn't do it on my own. I would definitely need help to do this.

12:30:22 From Dana Middleton: I'm so sorry but I have to leave early today. Lots of love to you guys. Thanks as always for the big support! xo

12:30:31 From Stephanie Bergeron: Bye Dana!

12:35:24 From Kathi Carey: That looks easy to me but I imagine to most people it would be scary

12:37:06 From Stephanie Bergeron: (Internal Use Only)

12:38:30 From Stephanie Bergeron: Jaki-Speak

12:38:34 From Kristen Girard: Trust building - reassure that this will be read.

12:40:23 From Stephanie Bergeron: I have this image of a mail-sorting machine or the airport baggage sorter....

12:40:32 From Kathi Carey: Ahh, Dave

12:42:27 From Stephanie Bergeron: I'm already planning through Christmas for voiceover... so.... yes...

12:42:35 From Bonnie Gillespie (she | her): Good point, Stephanie.

12:42:52 From Kathi Carey: So good

12:42:55 From Stephanie Bergeron: WELL PLAYED.

12:42:59 From Jaki S (They/She): thank you! love you

12:44:35 From Bonnie Gillespie (she | her): Good consideration!

12:45:52 From Jaki S (They/She): your niche is folks that want to inhabit their whole beings and you are modeling showing up and holding yourself compassionately through it (if you can hack it its the most powerful thing)

12:47:36 From Jaki S (They/She): every time I've given myself grace out loud to a client as clearly outline boundaries/values, they've come back around to tell me how grateful they are to see that in the world (I learned it from Bon)

12:47:57 From Jaki S (They/She): *outlined

12:51:03 From Bonnie Gillespie (she | her): That's awesome, Jaki.

12:51:18 From Stephanie Bergeron: What if: you're known for being an artist who is connected with themselves and creates/helps/connects with others from that wholeness... can it be around there?

12:58:19 From Jaki S (They/She): have a 1pm and must leave, thank you so much for sharing Kristen <3 love you all, see you in comments

12:58:29 From Stephanie Bergeron: Bye, have a good meeting!

13:00:38 From Sarah McLean: Yeah. Let your buyers learn and grow with you.

13:00:44 From Bonnie Gillespie (she | her): ^^^ Yes!

13:01:43 From Kathi Carey: And some may not go all the way up the triangle with you

13:01:53 From Bonnie Gillespie (she | her): #Capricorn

13:02:05 From Stephanie Bergeron: (No Cap here, but my Virgo resonates hard.)

13:02:12 From Bonnie Gillespie (she | her): Those are the 2 signs!

13:02:13 From Bonnie Gillespie (she | her): For sure!

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Bonnie Gillespie

13:02:25 From Stephanie Bergeron: 100%

13:02:52 From Bonnie Gillespie (she|her): Even at church?

13:02:57 From Bonnie Gillespie (she|her): Nah... that's always good!

13:05:00 From Stephanie Bergeron: It's also anatomically sound.

13:05:19 From Bonnie Gillespie (she|her): That's so great. Thank you Kathi. Thank you, Dave, for encouraging this convo.

13:05:39 From Bonnie Gillespie (she|her): A+

13:05:42 From Stephanie Bergeron: The Cap choice of words, though. <3

13:05:46 From Bonnie Gillespie (she|her): Right??

13:05:57 From Stephanie Bergeron: I do the same thing, I say it with all the love.

13:06:18 From Bonnie Gillespie (she|her): Oh, Capricorn life.

13:07:54 From Kristen Girard: Thank you so much!

13:08:41 From Stephanie Bergeron: Yet another reason why AI is creepy...

13:10:20 From David Manship: Offer a "gratitude" product for your audience. Because I I am offering this.

13:10:39 From Stephanie Bergeron: KLT

13:11:04 From David Manship: Love you all.

13:11:20 From Sarah McLean: it was a good reminder for all.

13:11:28 From David Manship: We are Kenough