

JFDI with Bon Mastermind Live Zoom Chat 18 August 2022

11:33:24 Dana Middleton: Sorry Bonnie, but I can't be on camera for the first half hour.
xo

11:33:44 Stephanie Bergeron: But Mercury is associated with markets, so... it kinda works...

11:34:29 Marsha Mason - Toronto: Re: Mala - dying of cute.

11:35:44 Stephanie Bergeron: OH. It's not just Wednesday.

11:39:03 Dana Middleton: Hi Greg. I'm Dana. Sorry, but I can't say camera hi until noon.

11:41:48 Stephanie Bergeron: Gosh, I love being in this space with y'all.

11:45:36 Dana Middleton: I can do audio

11:48:17 Sarah McLean: Lifelong bowler - next time we're in the same city, let's go!

11:49:01 Stephanie Bergeron: Yay! Welcome!!

11:49:17 Carlease Burke: Welcome Greg!!!!

11:51:11 Sarah McLean: Watch the replays every time, is my tip.

11:51:32 Greg Freeman: hello all. thank you all

11:51:48 Stephanie Bergeron: Yeah, for me it's trusting that whatever is for me will resonate when it shows up. Then let the rest wash over, percolate, and come back if/when it's time. :) Replays are clutch.

11:52:03 Bonnie Gillespie (she/her):
<https://twitter.com/ramit/status/1552781441590779904>

11:52:46 Jaki S (she/her): re: stephanie, yes exactly! Greg, sometimes (like today) my idea is to have homework completed before the call but it turns out I actually need the motivator booster of being here in the space among all the awesome people to do the homework I need to do

11:53:59 Stephanie Bergeron: Or figure out how to do that homework better/easier/with less resistance... ;)

11:54:30 Stephanie Bergeron: How to set it up- basic settings for XYZ type of DJ-ing.

11:56:05 Bonnie Gillespie (she/her):
<https://twitter.com/hwbhatti/status/1556629588587024384>

11:56:07 Stephanie Bergeron: David H Lawrence does the equipment bundle thing over on VOHeroes, I believe.

11:56:50 Sarah McLean: Stephanie - I think this is where your idea for the DIY craft kit comes in to play for me.

12:01:01 Stephanie Bergeron: The first thing that resonates with me is where my \$5 sits... it's the substitute teaching. If I'm not chasing \$5s (metaphorically, I get paid more than that, lol), I have TIME to build stuff like #30. What else am I missing? Hmm.... potential!

12:01:01 Greg Freeman: Thank you Jaki & Stephanie :)

12:03:34 Jaki S (she/her): what is your IG handle dave?

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12:03:41 Kristen Girard: He was wonderful on Bones.

12:06:44 Stephanie Bergeron: What is your Fascinate Advantage, Dave?

12:07:54 Stephanie Bergeron: Then use a clip from the Zoom as a Reel on IG!

12:08:15 Stephanie Bergeron: Since you're all about video, it's a no-brainer for me. Use video!

12:10:06 Greg Freeman: medicine in the ice cream :)

12:10:23 Stephanie Bergeron: One Main Entrance

12:10:36 Bonnie Gillespie (she|her):
https://docs.google.com/document/d/116Brr96uD08PX0MtLVIfgca1VJGOVX35XCpzwC2DD_Q/edit

12:13:38 David Manship: Jaki, I am @demoreelpro

12:14:22 Bonnie Gillespie (she|her):
<https://twitter.com/AdriSheares/status/1557885524295270402>

12:17:06 Sarah McLean: and this is how we die.

12:17:13 Stephanie Bergeron: Right?! Lol.

12:17:26 Stephanie Bergeron: (I just finished playing Horizon: Zero Dawn and this is all hitting a little close. Lol.)

12:18:07 Kristen Girard: I just feel tired with short form content.

12:18:17 Stephanie Bergeron: I actually prefer to read.

12:18:29 Stephanie Bergeron: But I'm not my buyer!

12:20:38 Sarah McLean: I find it interesting they specifically didn't say Instagram.

12:22:35 Stephanie Bergeron: It still keeps people on the app....

12:24:05 Stephanie Bergeron: Interestingly, #linkinbio isn't on there...

12:25:41 Carlease Burke: <https://www.etsy.com/shop/beastarwhereyouare/?etsrc=sdt>

12:26:08 Stephanie Bergeron: You can't hear me, but I gave you a little squeee!!!!

12:26:22 Dana Middleton: That is so exciting! Yay, Carlease!! xoxo

12:26:26 Kristen Girard: This is great!

12:28:26 Stephanie Bergeron: It doesn't use the words link or store, either then...

12:29:18 Stephanie Bergeron: Model!

12:29:37 Stephanie Bergeron: Surprise sneak peek!

12:30:29 Stephanie Bergeron: Someone once told me that excitement and nervousness are two sides of the same coin.... that reframe sometimes helps me. :)

12:34:20 Stephanie Bergeron: Make sure it's early enough to not get nailed with slow shipping... it won't be your fault, but they will blame you.

12:35:42 Stephanie Bergeron: I'm literally filling Xmas orders right now. I aimed for September, and was getting interest at the beginning of August.

12:36:35 Stephanie Bergeron: Oh, yes! Sarah handled it beautifully in comments!

12:38:53 Stephanie Bergeron: Fun finds at the store? Vintage puzzles you found at the thrift shop?

- 12:40:32 Stephanie Bergeron: I hear you. I'm working on that, too.
- 12:40:59 Greg Freeman: my brain is gonna explode 😞
- 12:41:13 Kathi Carey: What to look for in garage sales to know that the puzzle is a vintage/worth something
- 12:41:16 Marsha Mason - Toronto: What do you do when you're missing a puzzle piece??
- 12:41:42 Stephanie Bergeron: That's totally a name of a newsletter or subheading... "The Lost Piece"
- 12:41:52 Marsha Mason - Toronto: 😊
- 12:41:59 Carlease Burke: A puzzle club to share puzzles?
- 12:42:11 Marsha Mason - Toronto: That sounds like a kids book: The Lost Piece
- 12:42:26 Marsha Mason - Toronto: Maybe it's more of a puzzle experience?
- 12:42:30 Kathi Carey: How to restore a favorite puzzle that's damaged
- 12:42:33 Stephanie Bergeron: Ha, that too! (Sarah has a children's book, too.....)
- 12:42:40 Stephanie Bergeron: How to plan a Puzzle Party
- 12:42:49 Bonnie Gillespie (she/her): #PuzzlePairings
- 12:43:25 Dana Middleton: Or web page. Doesn't have to be a lot
- 12:43:42 Stephanie Bergeron: Yeah, it can be a one-page for sure. Simple can do it.
- 12:43:59 Sarah McLean: Dana - meaning just a one page home page, you mean?
- 12:44:11 Sarah McLean: Got it!
- 12:46:13 Stephanie Bergeron: MailChimp can do something like that, too.
- 12:46:22 Kathi Carey: You might be able to do that at MailChimp, too
- 12:46:44 Stephanie Bergeron: It's one way I do it. I can grab the link for you, Sarah, just to show you what I've got atm.
- 12:47:00 Kristen Girard: FloDesk is doing some great things including landing pages.
- 12:47:02 Greg Freeman: Mailchimp will also do leadpages
- 12:47:06 Greg Freeman: landing page
- 12:47:27 Kristen Girard: And Squarespace now has an Etsy store integration.
- 12:50:20 Stephanie Bergeron: Auditory Art
- 12:51:11 David Manship: Kristen, I imagine people will be blown away with the immediacy of the verbalization and reach for the "VISUALIZAtION"
- 12:51:17 Stephanie Bergeron: Especially people who are auditory-dominant learners/thinkers.
- 12:51:19 Sarah McLean: Thanks for the comments, everyone. Will reread them later.
- 12:51:24 Jaki S (she/her): fun fact nothing is actually accessible for all! best practices for current top of line accessibility standards are to say what kind of accommodations are available
- 12:51:44 Stephanie Bergeron: Yes, Dave!
- 12:52:00 Greg Freeman: how do you raise your hand?

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12:52:09 Jaki S (she/her): descriptive, not prescriptive
12:52:15 Sarah McLean: Greg - under Reactions.
12:52:53 Greg Freeman: ah! thank you
12:54:24 Sarah McLean: Yes. Kristin. I'm in.
12:54:29 Marsha Mason - Toronto: How much would shipping to Canada be?
12:54:32 Kathi Carey: I'm in
12:54:33 Sarah McLean: Kristen*
12:54:33 Jaki S (she/her): you know I want one lol
12:54:37 Stephanie Bergeron: As soon as I look up the Canadian shipping, yeah.
12:55:56 Stephanie Bergeron: Is there a way to do this by looking at businesses that just moved into a new space and could use art for their walls, perhaps?
12:56:59 Stephanie Bergeron: Is there a local business meetup thingy, maybe?
12:59:19 Stephanie Bergeron: Higher self going to college, starting a new job... yeah, that works!
13:00:06 Sarah McLean: Kristen - Let me know how to move forward. Here in the dojo, wherever.
13:00:07 Kristen Girard: Jaki you are first up! :)
13:01:10 Stephanie Bergeron: I'll just drop my deep thanks here for all your love, thoughts, and support around the Toronto Dance Teacher Expo earlier this month. It went phenomenally!!!! Tons of interest (I just closed a purchase deal with a retailer 5 minutes before this call), gifts of free trade booth space... it was just an aligned bonanza of energy. But very, very cool. Still processing some of it, lol!
13:01:34 Kristen Girard: If you are interested please email me at kristen@radiancandgrit.com. That would be great! Thank you everyone for your help!
13:01:38 Jaki S (she/her): someone who I think does this really well is Matthew Jayson Cwern (not with dj but with acting) - Matt runs a self-tape business and does audition coaching as well as promoting himself as a recent guest-star-tier-jump dude
13:01:52 Sarah McLean: Congrats, Stephanie! Wille eventually get to the August comments to read your updates.
13:01:55 David Manship: CONGRATS!!!! STEPHANIE.
13:02:02 Stephanie Bergeron: Thank you!!! I'm beyond stoked.
13:02:07 Kathi Carey: Congrats Stephanie!!!
13:03:05 Kristen Girard: That's great Stephanie!
13:03:24 Stephanie Bergeron: Thank you Kathi, Kristen! <3
13:04:09 Kathi Carey: Kristen, you should look up Caryn West on FB. She started as an actress but is now making a living as a painter -- painting naturescapes. She makes a minimum of \$10,000 per painting and is doing quite well.
13:04:59 Kristen Girard: Will do! Thank you Kathi!

13:05:35 Carlease Burke: I did a random coaching session last week because I mentioned that I coach in one of my Thursday LIVES.

13:05:55 Carlease Burke: Congratulations Stephanie!!!

13:08:20 Sarah McLean: Pay it forward and leave it with them so they don't inconvenience future people.

13:09:00 Greg Freeman: hey congratulations Stephanie :)

13:10:44 Stephanie Bergeron: Load up that algorithm!

13:10:45 Kristen Girard: Welcome Greg! Glad to meet you!

13:11:08 Stephanie Bergeron: Thank you Greg!