

JFDI with Bon Mastermind Live Zoom Chat 22 March 2023

11:31:17 From Jaki S (she/her): such a big boyyyyy
11:31:39 From Stephanie Bergeron: Pout, pout, pout.
11:31:55 From Kristen: Such a face!
11:33:07 From Kristen: Really? Mudslides, too?
11:33:24 From Kathi Carey: Who
11:33:27 From Kathi Carey: Whoa
11:33:59 From Stephanie Bergeron: And I'm sure he loved it.
11:34:03 From Kristen: Seriously? Oh my.
11:36:06 From Kathi Carey: Is THIS why people thought I was critici
11:36:24 From Stephanie Bergeron: You and me both, Kathi. But it's not the only reason why people think I'm critical. Lol.
11:36:30 From Kathi Carey: My comments are all posting right before I finish
11:37:12 From David Manship: No Bon just high standards
11:37:39 From Kathi Carey: Some people even thought I was critical of Dave
11:37:39 From Stephanie Bergeron: That, Dave. We can see how it can be so awesome, so...
11:46:47 From Kristen: Creative Live has some good stuff.
11:48:13 From Stephanie Bergeron: Similar story: that's how I got screwed out of a library grant thing here... silly rule for no "guides" allowed.
11:51:40 From Stephanie Bergeron: Lots of merch-y options as incentives when you have access/permission with the illustrations/artwork!
11:52:20 From Sarah McLean: I own the artwork, it was in the contract with the animator when I made the movie.
11:52:33 From Stephanie Bergeron: Perfect.
12:01:44 From David Manship: Bon, But your book was "print ready" you formatted it, right?
12:02:03 From Kathi Carey: I'm sure it was Dave
12:06:02 From Kristen: Society of children's book writers and illustrators
12:08:19 From Bonnie Gillespie (she | her): There's LITERALLY an art to it!
12:08:24 From Stephanie Bergeron: Ba dum tss
12:13:19 From Stephanie Bergeron: I know part of the issue was that your book is square, and KDP does paperbacks in square, not hard copy (hence Ingram not KDP). Buuuut if you were open to paperback, that's how I have mine done.
12:13:27 From Kathi Carey: Amazon will send author copies too
12:13:45 From Stephanie Bergeron: ^That's how I drop-ship

12:15:27 From Sarah McLean: Stephanie, I still want it to be as close to industry standard as possible, so would go with IngramSpark.

12:15:36 From Stephanie Bergeron: Totally fair!

12:17:11 From Kristen: They trademarked the word entrepreneur?

12:17:40 From Sarah McLean: Dana, I can't find your account on IG..? Says there's no account, under not found.

12:17:44 From Stephanie Bergeron: That's interesting... because I know of a VOpreneur that holds the trademark in the US and Canada. Wonder how he got around that...

12:17:55 From Dana Middleton: danakmiddleton

12:18:24 From Dana Middleton: Danamiddletonbooks

12:18:27 From Dana Middleton: Sorry!

12:20:32 From David Manship: Ronald and Rudolph Isley are in litigation because Rudolph has trademarked THE ISLEY BROTHERS

12:21:19 From Kristen: Yay Stephanie!

12:25:24 From Stephanie Bergeron: We didn't get that at all.

12:34:25 From Kathi Carey: Why not

12:37:18 From Kathi Carey: I discussed this with my therapist at our last session

12:40:35 From Stephanie Bergeron: I mean... how do you reconcile the feeling of dumbing yourself down, right.

12:40:49 From Kristen: Yes

12:42:57 From Stephanie Bergeron: It needs to be as long as Big Mac is tall!

12:44:23 From Stephanie Bergeron: For knowing your shit

12:49:16 From Dana Middleton: Builds loyalty

12:50:05 From David Manship: UPHOLDER to the pole

12:50:08 From Stephanie Bergeron: That's something I have to do teaching, though, too. I get that.

12:51:34 From Sarah McLean: that's your first problem, working with people

12:51:42 From Kathi Carey: It sometimes drives me crazy but Dave is so good at this

12:54:00 From David Manship: Different people need different approaches

12:57:48 From David Manship: Especially in the customer service side

13:00:29 From Bonnie Gillespie (she/her): So far so good!

13:01:14 From Stephanie Bergeron: I get friendly teammates, yeah.

13:01:34 From Bonnie Gillespie (she/her): Yeah, they're conspiring with one another for the win.

13:02:49 From Dana Middleton: Y'all I have to go. Feed the Room sounds amazing! Sending you the very best with this. See you all next time! xoxo

13:02:57 From Stephanie Bergeron: Bye, Dana! !

13:04:14 From Stephanie Bergeron: And I don't get the "room" part so much. (Okay, mea culpa on the Upholder voice.)

13:04:34 From Stephanie Bergeron: I understand it when you say, but I don't get that from the picture at all.

13:06:02 From Stephanie Bergeron: Spin it.

13:07:12 From Stephanie Bergeron: You're gonna need a bigger boat. ;)