

## JFDI with Bon Module 4 Live Zoom Chat 17 May 2020

- 11:35:34 From Kristen Girard: I was a senior earning a BFA in illustration when the teachers told us hardly anyone was going to make money doing illustration... that afternoon almost the entire class had a sudden onset of migraines. Years later, doing the money mindset work I am still shocked at how the illustration pros undermined us with the "real world" talk.
- 11:36:02 From Kathi Carey: YIKES Kristen — what a total fail
- 11:36:13 From Julia Stipsits: Wow, that is some bad talking, Kristen... Very unqualified pros
- 11:36:57 From Kristen Girard: I wanted to share that because things like that are so insidious, and it's helpful to recognize where money issues are coming from and sometimes it is totally unexpected places.
- 11:37:12 From Julia Stipsits: Totally agree!
- 11:41:26 From Kristen Girard: @Heather - Youtube may be your place for your peeps to discover you.
- 11:42:19 From Priyanka Krishnan: I second that! With the right titles and tags - YouTube!  
♥
- 11:42:37 From Kristen Girard: @Heather When people are in the early phase of growing into a new skill. We often have to "act" into the new area of growth.
- 11:43:41 From Francesca Decker: That's a great idea. I recently realized my biggest issues were fear and follow-through
- 11:43:48 From Francesca Decker: And setting a deadline is really helpful
- 11:44:34 From Heather Nguyen: thanks, Kristen and Priyanka!!
- 11:44:35 From Desiree Mee Jung: @francesca I LOVED listening to you on Audrey Helps actors!
- 11:45:48 From Desiree Mee Jung: I really liked hearing your point of view and your communication style
- 11:46:32 From Priyanka Krishnan: @francesca perhaps a first step could be your writing an article on Medium?
- 11:46:42 From Deb Snyder: @Francesca did you see this story?  
<https://www.nytimes.com/2020/05/15/movies/virus-filming-details.html>
- 11:46:55 From Deb Snyder: They filmed during this time and how they did it.
- 11:47:27 From Vanita Kalra: Francesca - also I'm in the ATL market and I've had multiple commercial opportunities over the last month or so and I don't even know how to evaluate whether I think any of them are safe enough. I'd love on video on telling actors - look there's are the things you're going to want to confirm before agreeing to a project, and if the production isn't doing that, then you may want to ask about it, and if they aren't going to do it - then just know that you're more at risk and decide based on that etc..
- 11:47:59 From Deb Snyder: AFTRA Sag is requiring everyone to run their contracts by them before returning to work. But that is Union work.
- 11:48:56 From Vanita Kalra: Almost everything coming through on commercial work in GA is non union
- 11:50:37 From Bradley Nikoal Williams: OMGee yes please to that!

- 11:50:39 From Deb Snyder: Especially about how you shed Covid virus.
- 11:50:42 From Kristen Girard: @Francesca - a good podcast to guest appear on would be Bill Nye the Science Guy's.
- 11:50:45 From Desiree Mee Jung: YES!! I would absolutely listen to you!!
- 11:51:27 From Heather Nguyen: @Francesca, I love the idea of synthesis/distillation, because of how repetitive, long, and weirdly impersonal CDC articles are
- 11:51:34 From Kristen Girard: @Francesca the SMNTY (Stuff Mom Never Told You) podcast would also be a good place to guest appear.
- 11:56:00 From Vanessa McMahan: That's how I keep my notes! Lol
- 11:59:03 From Kristen Girard: Noko is a really nice time tracking app, that is also pretty. Helpful for figuring time out. But in a pinch a spreadsheet will do. Can average how long the same kind of projects take to get a nice average number over time.
- 12:02:41 From Francesca Decker: Thanks everyone for your support and ideas. I just put the munchkin down for a nap lol so just looking them over now. Love these ideas!
- 12:06:01 From Kristen Girard: Or other people are under pricing. Very true for Fine arts and illustration. Most things are grossly underpriced. Something to consider because we do not have to price down in the ravine of ramen noodles and sharing a place with 6 people.
- 12:10:13 From Bradley Nikoal Williams: but if you DID have a 2g offering it would be boss!
- 12:10:51 From Emily Brown: It's like minimum wage. How resistant are businesses to allow the government to raise minimum wage from \$12/hr --> \$15/hr... Why am I maintaining this same system of oppression on myself? Inflation exists, cost of living keeps rising, I can raise my prices!!
- 12:11:17 From Kristen Girard: @Emily - Yes!!!
- 12:15:38 From Kristen Girard: I hate it as a consumer when places do that. I loose trust when the prices are all over the place.
- 12:15:48 From Francesca Decker: I missed steps 1 and 2, can someone tell me?
- 12:16:19 From Kristen Girard: 1. How long it takes to create it and what get into it?
- 12:16:35 From Alex Ryan: 2. value it creates in life of buyer
- 12:16:41 From Kristen Girard: 2. Value it will (potentially) create in the life of your buyer?
- 12:17:11 From Francesca Decker: Thanks
- 12:17:12 From Francesca Decker: :)
- 12:17:23 From Alex Ryan: ♥
- 12:18:47 From Emily Brown: Bonnie went into some caveats and details re: #1 depending on what kind of offering it is, I definitely recommend a revisit to the replay if you can
- 12:18:54 From Emily Brown: (@Francesca)
- 12:19:06 From Francesca Decker: I will rewatch for sure, just wanted to make sure I'm following. Thanks Emily!
- 12:19:17 From Emily Brown: Cool :)
- 12:32:34 From Bradley Nikoal Williams: GURL YES!!!!
- 12:32:41 From Vanita Kalra: The other Indian girl here is SO ON BOARD
- 12:32:44 From Julia Stipsits: Can you please deliver to Austria :D
- 12:32:49 From Emily Brown: GENIUS

- 12:32:53 From Bradley Nikoal Williams: I had to buy extra prices for purple carrot lol
- 12:33:00 From Francesca Decker: same!!
- 12:33:06 From Francesca Decker: Price packet is a great idea
- 12:33:10 From Bradley Nikoal Williams: \*spices
- 12:33:13 From Francesca Decker: yes
- 12:33:14 From Thalma de Freitas: Indian food delivered home? Yes please!
- 12:33:15 From Francesca Decker: ;p;
- 12:33:28 From Francesca Decker: That was supposed to be lol. Im all over the place
- 12:33:41 From Laura Dowling Shea: I would love that spice pkg.
- 12:33:56 From Kristen Girard: @Priyanka - Indian inspired recipes have saved me as someone who has to eat vegan AND gluten-free.
- 12:34:18 From Emily Brown: It's FAMILY run too. Jeez, love love love
- 12:35:15 From Kristen Girard: @Priyanka Teeny Tiny Spice Company may be a great inspiration.
- 12:36:37 From Kristen Girard: @Priyanka - it may be worth connecting with a produce delivery box like Misfits.
- 12:36:58 From Vanita Kalra: Kristen - that's so smart
- 12:37:20 From Kristen Girard: :) Just so excited by Priyanka's idea!
- 12:37:30 From Francesca Decker: Free stuff could be how to use curry powder to spice up your rice, simple little videos or articles with photos.
- 12:37:39 From Bradley Nikoal Williams: same Kristen. I NEED my Indian food!
- 12:38:06 From Francesca Decker: How to have Indian food for people who can't cook
- 12:38:29 From Vanita Kalra: Priyanka.- you and I could do a series. One brown girl teaches another to cook ;)
- 12:38:43 From Kristen Girard: @Priyanka - your mother or main cook could do online cooking lessons - could even be a course. People so need this.
- 12:39:07 From Heather Nguyen: YES
- 12:39:33 From Kristen Girard: @Priyanka - Ash Ambirge of the Middle Finger Project may inspire you to have fun and allow the realize language to flow.
- 12:39:57 From Geetika Budhiraja: <3 Indian food goddess!
- 12:40:24 From Francesca Decker: Writing down Middle Finger Project.
- 12:41:31 From Thalma de Freitas: So THAT's what was happening!!! I was sooo low energy yesterday
- 12:41:32 From Vanita Kalra: OOH Aries moon explains why I just started to unearth and clear out my parents' house after 33 years of junk...
- 12:42:41 From Kristen Girard: @Vanita - <3. Just learning about moons myself ad didn't realize how much our behavior is affected. Was skeptical and now am writing these things into my planner. ;)
- 12:43:03 From Vanita Kalra: I feel like it's still so hard for me to understand!
- 12:43:12 From Kristen Girard: Same!
- 12:46:22 From Priyanka Krishnan: Good god you women are INCREDIBLE!!! thank you! @kristen THANK YOU for the resources and delicious ideas! @Julia fingers crossed girl! @Bradley YOU KNOW THE STRUGGLE @vanita Did we just find the thing we wanted to

do? @francesca Loooooove this idea. An idiots guide to Kitchening @gitika My mum would LOVE that title

12:47:02 From Vanita Kalra: I mean honestly - it could be a hilarious and super smart way for us to use this covid time. Like zoom cooking together

12:47:04 From Kristen Girard: @Priyanka <3

12:47:30 From Francesca Decker: yes. Love @vanita and @priyanka cooking together idea!

12:48:15 From Bradley Nikoal Williams: @Priyanka Yes Ma'am! I would LOVE some easy spicy Indian food even though I DO cook.

12:49:50 From Francesca Decker: Asking questions also reinforces that they see you as an expert when you can answer!

12:50:09 From Bradley Nikoal Williams: People want to hear Bonnie's southernisms. Or maybe that's just me.

12:50:48 From Francesca Decker: Oh and the questions tell you what you need to answer/foundations too!

12:50:56 From Francesca Decker: When they're not the stupid questions :)

12:51:46 From Alex Ryan: Thanks Francesca!

12:51:59 From Vanessa McMahan: @Priyanka, I know NOTHING about Indian food and have never been exposed to it so would love to see some recipes for Indian food NEWBIES - simple stuff beginner stuff

12:53:24 From Priyanka Krishnan: I've lived in India for most of my life, but girl, SAME. This will be easy + yummy♥

12:53:42 From Kristen Girard: @Vanita - You can also take a bit more time with it, go into 2-3 scenarios that your people would commonly run into. So a 6m video can become a 25m super resource.

12:53:57 From Francesca Decker: This info though could bring more people to you for the law work too @Vanita.

12:55:06 From Francesca Decker: @Vanita this is a lot of what I've also grappled with and debated too. I don't want to be your doctor but I can tell you what you need to do or ask your doctor.

12:55:11 From Kristen Girard: @Vanita - people also super appreciate referrals of trusty people they can go to. A state by state referral sheet would be a super valuable add on to any offering or something by itself because hiring a lawyer can be super stressful.

12:55:36 From Francesca Decker: Love that idea Kristen.

12:55:39 From Francesca Decker: Yay Lauraaaaaa!!!!

12:55:44 From Priyanka Krishnan: @kristen @vanita I second that!!!!

12:56:04 From Vanita Kalra: Yeahhh... I don't have those referrals myself hahaha

12:56:05 From Kathi Carey: That's so cool, Laura

12:56:12 From Alex Ryan: love it!

12:56:22 From Francesca Decker: @Laura, that should be a video on its own - how to zoom while sewing.

12:56:42 From Vanita Kalra: Francesca - I am overloaded with law work! I am hoping this will be the thing that lets me stop practicing!

12:56:57 From Alex Ryan: Vanita, sounds like Dave's issue as well!

- 12:56:57 From Francesca Decker: Fair enough :)
- 12:57:31 From Priyanka Krishnan: such a great brand Laura!!!
- 12:57:46 From Bradley Nikoal Williams: love happy hands at home :D
- 12:59:43 From Carolyn A.: YouTube monetization is also another way to earn income through the videos. It's best to set it up at the beginning so that you start making money the moment you reach the prerequisite amount of views to trigger the monetization. It could take a few weeks/months but it is a good complement to the affiliate sale aspect.
- 13:01:00 From Thalma de Freitas: @Laura, you can have a reiki website and he mask is a temporary page during cover pandemic
- 13:02:18 From Kathi Carey: @Laura, email me — my best friend is a quilter and is networked in with a whole bunch of quilters and might be interested in selling quilts and patterns through your happy hands at home
- 13:02:23 From Vanita Kalra: GIRL - @geetika - I feel like you could do an entire series just for Desi girls. We struggle with all of this soooo much.
- 13:03:20 From Alex Ryan: @vanita let me know how to best stay in touch with you
- 13:03:36 From Vanita Kalra: Email! vanita.rani.kalra@gmail.com. <3
- 13:03:51 From Priyanka Krishnan: @Laura - perhaps you could be the hub for a bunch of mask-makers - and team up with organisations that equip public housing residents and prison populations (basically, at-risk humans) with uplifting, healing Happy Hands Masks.
- 13:04:27 From Alex Ryan: perfect!
- 13:04:31 From Emily Brown: Wow Priyanka, I love that.
- 13:05:52 From Priyanka Krishnan: @geetika loooooove the Tantra idea!!!
- 13:07:03 From Francesca Decker: Pay what it's worth vs pay what you can?
- 13:07:07 From Alex Ryan: yes!
- 13:08:10 From Geetika Budhiraja: <3
- 13:08:30 From Geetika Budhiraja: You are magical.
- 13:10:15 From Geetika Budhiraja To Bonnie Gillespie(privately): Could you please send the astrology link?