

## Pancakers' Playhouse Q&A Live Zoom Chat 17 July 2020

- 11:31:53 From Emily Kindred: hiiii!!!!
- 11:32:20 From Jennii Le: Hiiiiii!! :)
- 11:32:24 From kathi carey: Hi! Eating so I'll stay in the dark until I finish ;-)
- 11:32:26 From Laura Dowling Shea: Hi!!!!
- 11:32:37 From Ayesha Adamo: Hello
- 11:32:50 From Constance Zaytoun: whatca eating Kathi?
- 11:32:57 From Emily Brown: this is how I greet everyone lol -- self-hug with some eye contact ;)
- 11:33:23 From Constance Zaytoun: bonnie, you're bendy!!
- 11:33:24 From Laura Dowling Shea: I adore that!
- 11:33:41 From Dave Manship: Constance, Kathi is eating eggs over easy, Chicken apple sausage...ala DAVE
- 11:33:44 From kathi carey: @Connie, eating chicken apple sausage, eggs and small roll
- 11:33:52 From kathi carey: Yes, ala Dave!!
- 11:34:00 From Constance Zaytoun: sounds yummy, y'all - !
- 11:34:12 From Tanya Perez: Woohoo! Growth!!
- 11:34:51 From Kristen Girard: Glad I am not alone on the needing a power down even when good changes are happening!
- 11:34:57 From Emily Kindred: Yessss, I totally get nap/hide from big things brain
- 11:36:17 From kathi carey: Dave and I came up with a great expression the other day — the Wooniverse of Bon!
- 11:36:25 From Emily Kindred: <3
- 11:36:31 From Kristen Girard: Love that Kathi!
- 11:38:03 From kathi carey: Actually the Wooniverse of Bon! Oops!
- 11:38:06 From Tanya Perez: Love ALL of this!!
- 11:42:11 From Kristen Girard: @Laura How important is it to look put together? Maybe your people would identify a lot more with the real you?
- 11:43:53 From Kristen Girard: It is can be so freeing to show up with no make up, no nail polish, and with a messy bun because so many women feel pushed to be perfect in all areas, and can't even relax at home. Why not show that you can be glamorous at some times and real and relaxed at others?
- 11:44:25 From Emily Kindred: too soon, lol
- 11:44:59 From Emily Kindred: wash them hands ;)
- 11:45:07 From Emily Kindred: love that @Kristen
- 11:45:08 From Dave Manship: Also remember that if you show up "unpolished" you also communicate ... I CAN'T WAIT FOR THIS!!
- 11:45:26 From Lenka Silhanova: To yes, and that - I'd also film it in a more casual way. Kind of like the difference between how you share stuff in Instagram Stories and in your feed. Stories are the behind the scenes, without filters. Feed is the polished. What if the videos were like that in this BTS/unfiltered format?
- 11:45:26 From Kristen Girard: That's a great point Dave!

- 11:45:37 From Julia Stipsits: have rules for breaking the rules
- 11:45:58 From Charlene Lam: great points @kristen and @Lenka!
- 11:46:26 From Emily Kindred: LOVED the circles
- 11:46:57 From Kristen Girard: @Laura - maybe some of the conversations you could have with your people is about giving yourself permission to show up more relaxed - you may give them incredible freedom to know that they are okay to show up in the world as they are.
- 11:47:13 From Denise Ivanoff: Laura check out Gloria Estefan's IG channel lately, she did a video post with no makeup in her bathroom with wet hair after her shower., talking about being stressed about pandemic.
- 11:48:00 From Kristen Girard: @Laura - You really are beautiful as you are - you look particularly lovely today, no make up needed. Hugs!
- 11:48:34 From Emily Kindred: the more polished people are right now the more I've noticed I've been put off. It feels like someone isn't acknowledging the reality of what's going on... or I get distracted questioning whether they are old
- 11:49:19 From Emily Kindred: they as in the videos... not the person
- 11:50:02 From Laura Dowling Shea: Thank you everyone for all these wonderful comments! xoxo
- 11:50:29 From Charlene Lam: @Laura find the analogy that works for you, but I was thinking of it as if you usually serve your meals on proper plates and beautifully decorated table settings. But then there's corn on the cob — no one wants to eat it in a fancy way. We delight in using our hands and making a bit of a mess and just digging in. Do what makes sense for you and for the dish you serving!
- 11:50:51 From Dave Manship: If you post regularly and are consistent, then once you establish a reputation for **QUALITY** content you can offer a subscription that offers content more frequently.
- 11:51:34 From Constance Zaytoun: Dave -- i like that!
- 11:52:28 From Laura Dowling Shea: @Charlene, I LOVE that. Thank you!
- 11:54:06 From Kristen Girard: @Julia - It's okay to just tell a story. You actually don't need animations. We are naturally wired to listen to stories, and children love to feel like they really do have your attention. You can make faces, use hand gestures, act the scenes out and really get into the story telling. You can do a few short ones for free to give people a taste, then have a paid story time meeting on something like Zoom or Crowdcast as often as works for you and your story development and as you go increase your prices as the catalog of your story telling episodes grow.
- 11:55:18 From Constance Zaytoun: we show operating expenses for productions when trying to raise money...
- 11:55:34 From Constance Zaytoun: but not sure i ask that of a product
- 11:55:43 From Emily Kindred: lol
- 11:55:52 From Dave Manship: Julia, Or if you want visuals. Puppets? Kids love them. You could even have a "regular" puppet host.
- 11:56:16 From Dave Manship: They can "Read" the story

11:57:30 From Julia Stipsits: Thank you so much Dave and Kristen, fabulous ideas! In this case it was actually the illustrator who came up with the idea, so I'm gonna keep her for now ;) but I love the "extras" like also doing vids with puppets or live zoom meetings <3

11:58:23 From Desiree Mee Jung: @julia some more food for thought - have you thought about offering something for hard of hearing children (since you're already wanting animation)

11:59:11 From Julia Stipsits: @Desiree oh, no, I haven't! Good food for thought!!

11:59:18 From Constance Zaytoun: i love that title!

11:59:23 From Gladys Perez: Hi, sorry I'm late!

11:59:31 From Laura Dowling Shea: Tap your way to....(freedom, love, transformation?)

11:59:37 From Desiree Mee Jung: @julia yeah just something that popped into my mind so I thought I'd share

12:00:00 From Julia Stipsits: @desiree much appreciated <3

12:00:17 From Desiree Mee Jung: @julia of course!

12:00:24 From Dave Manship: Julia, If you create a community, you could probably get moms to create a puppet character and send it to you to be a character in the stories you create. They could even have the name of the child of the Mom who sends you the puppet. Customized content and "FREE" characters (with names) to create on.

12:01:06 From Emily Brown: !! love that idea Dave. Child me and my parents would have loved that collaboration with a service

12:01:40 From Julia Stipsits: @Dave yes, I did think about customised content. Your idea is the \*best\* :D

12:01:54 From Julia Stipsits: People, you are amazing!! Thank you

12:06:22 From Dave Manship: Julia, You could even work with a local craft store (Michaels) to encourage them to teach puppet making.

12:06:37 From Dave Manship: They would then be a promoter of your service.

12:07:01 From Julia Stipsits: Hahaha, Dave, as soon as I build a team, you're hired ;)

12:07:12 From Laura Dowling Shea: @Julia, I am a creative seamstress if you want to explore a custom puppet together???

12:08:17 From Julia Stipsits: @Laura oh, that would be wonderful! Can I email you?

12:08:48 From Tanya Perez: Ayesha: are you using Zoom?

12:09:12 From Laura Dowling Shea: @julia, YES, Please! LauraDowlingShea@gmail.com

12:09:36 From Julia Stipsits: @Laura THANK YOU <3

12:09:58 From Julia Stipsits: I'm Julia@juliastipsits.com

12:10:42 From Dana Middleton: Thanks Laura for those "tapping into" ideas!

12:12:54 From Kristen Girard: @Ayesha Try listening to podcasts that your people would be listening to. There is a lot of language cues there. It's been super helpful for me to learn the language that other people are familiar with.

12:14:06 From Kristen Girard: Plus language evolves and when we get interested in things we learn the lingo. Like "woo" was a word I had never heard of until last year - but I have known the things it encompasses for a long time.

12:16:26 From Emily Kindred: <3

12:16:36 From Emily Kindred: Astro babies :)

12:16:58 From Thalma de Freitas: Ahaha lovely

- 12:16:58 From Gladys Perez: @Emily, that's perfect. LOL
- 12:17:39 From Emily Kindred: Thalma I love that I saw your face when you read that :D
- 12:17:54 From Emily Kindred: Thanks Gladys, you know I love my names ;)
- 12:20:23 From Kristen Girard: Those dates are just pretty Bonnie!
- 12:24:10 From Ayesha Adamo: @kristen yeah, I'm definitely hoping to check out some podcasts. One potential example of my person that I found has a podcast of her own, so I'm going to check that out too
- 12:24:12 From Emily Kindred: loooooooooooooove
- 12:24:21 From Desiree Mee Jung: This is brilliant!
- 12:24:27 From Thalma de Freitas: my kid needs this, yaaaasssss
- 12:25:22 From Kristen Girard: @Tanya - Can even do a make drawing treasure hunt game. Could even have them drawing a pirate flag and making a pretend ship to run the flag up on.
- 12:25:48 From Constance Zaytoun: ooooooo! i love a good scavenger's hunt!
- 12:26:15 From Ayesha Adamo: @tanya about zoom from your comment before: right now, I'm planning to pre-record the meditations rather than use zoom, though I think I will ultimately be doing something with streaming video
- 12:27:09 From Thalma de Freitas: JFSU
- 12:27:10 From Emily Kindred: BAHAAAAHAHA I love you Connie!!
- 12:27:32 From Emily Kindred: "Build your fucking bar"
- 12:27:34 From Thalma de Freitas: I'm dying
- 12:27:39 From Laura Dowling Shea: My child's orthodontist made a Flat Dr. Glaser (he named it something cuter it's been awhile) and challenged the kids to take pictures with his little figure over summer vacation - we had so much fun with our Flat ortho guy all over Europe that summer!
- 12:27:49 From Tamika: and you need to do like that
- 12:28:01 From remy obrien: Hey Constance maybe you can have guest bartenders like you do with the chef's sometimes
- 12:28:03 From Ayesha Adamo: I think that sounds like a super fun offering and you delivering would be super fun...also if you delivered it as this character who berates people for their fucking bar is very funny!
- 12:28:13 From Emily Kindred: "Build Your Effing Bar" if you prefer
- 12:28:19 From Tanya Perez: YAASSSS! You are so fucking good at that shit, Connie!!!
- 12:29:08 From Ayesha Adamo: sounds solid
- 12:29:10 From Emily Kindred: though I'm a fan of alllll the F-bombs
- 12:29:22 From Emily Kindred: blow it up Connie
- 12:29:53 From Gladys Perez: I love it. The whole shebang, f-bombs and all.
- 12:31:27 From Kristen Girard: @Connie - You could do the cook with me and then have a dinner/ movie pairing - like sushi and Jaws. Like make dinner then they can watch the movie. And at intermission they could make a desert that goes with the movie. Like a meal and a backyard entertainment experience.
- 12:31:52 From Jennii Le: @Connie, I started to see more of what I needed to do once I started beta testing, once I did that with a friend more things started to unfold and I uncovered new things I didn't think about before I beta tested

12:31:52 From Tanya Perez: Ayesha: thank you!  
12:32:47 From Dave Manship: Class Rules allowed you to build this amazing Wooniverse of Bon!  
12:32:52 From Emily Kindred: Connie you've been super fucking inspiring  
12:32:58 From Tanya Perez: WOOHOO!  
12:34:28 From Lenka Silhanova: Haha, me too! I also had questions and already got them answered by what everyone was asking. Love, love, love today's meeting!  
12:34:57 From Desiree Mee Jung: Can I get in on this???  
12:34:59 From Gladys Perez: If anyone wants to join, email me. Gladys@GladysPerez.com  
12:35:07 From Lenka Silhanova: I wanna join too! :)  
12:35:09 From Desiree Mee Jung: Great!  
12:35:33 From Tanya Perez: oooooooooo  
12:35:48 From Desiree Mee Jung: Yes, 100%  
12:35:51 From Gladys Perez: thank you!  
12:36:35 From Emily Kindred: woot woot!!  
12:36:45 From Emily Kindred: I'M SO FREAKING EXCITED  
12:36:50 From Tamika: yes our pancake group is awesome  
12:37:34 From Emily Kindred: treasure map ;)  
12:38:17 From Gladys Perez: Everyone is welcome!  
12:39:26 From Ayesha Adamo: love it  
12:40:30 From Constance Zaytoun: y'all -- you ROCK! thank you for the comments! i just took tons of notes. so very helpful, Remy, Ayesha, Emily, Tanya, Gladys, Krsten G, Jenni & Dave!  
12:40:41 From Jennii Le: yessss come join us!!  
12:40:44 From Emily Kindred: <3  
12:41:20 From Emily Kindred: wow  
12:41:55 From Constance Zaytoun: wait, did i miss something? what are y'all joining?  
12:42:15 From Emily Kindred: the pancaker slack group!  
12:42:24 From Emily Kindred: email Gladys :)  
12:42:32 From Emily Kindred: Gladys@GladysPerez.com  
12:42:37 From Constance Zaytoun: oooohhhh! that's FB? or on email?  
12:42:48 From Emily Kindred: slack, it's an app  
12:43:40 From Tamika: you can access slack from a web browser also  
12:43:58 From Emily Kindred: yes  
12:44:06 From Constance Zaytoun: i think there are so many more curious out there!  
12:44:56 From Tanya Perez: You in the stars is on my desk top as something I go back every other day!  
12:45:40 From Ayesha Adamo: just emailed Gladys :)  
12:46:14 From Emily Kindred: amazing  
12:46:40 From Emily Kindred: gotta hold onto "your people" when you find them :)  
12:46:47 From Gladys Perez: Meeting with the Pancakers helped get me back on track!  
12:46:53 From Charlene Lam: Love this community! emailing you, Gladys  
12:47:20 From Constance Zaytoun: i will make that fucking bar building video!

12:47:44 From Thalma de Freitas: I will have my website/offer published  
12:47:59 From Emily Kindred: woohoo!!  
12:48:09 From Thalma de Freitas: I'll be there Dave!!!  
12:48:35 From Emily Kindred: amazing!!!!!!!!!!!!!!  
12:49:03 From Gladys Perez: I was thinking about a referral bonus for all of you as well.  
Next month for more...  
12:49:09 From Emily Brown: I will have made a freebie, and launched the Instagram page!!  
Gotten my resistance labelled, and then set aside.  
12:50:04 From Constance Zaytoun: label it, Emily! you've got this!  
12:50:10 From Anastasia Wilson: I will have my pricing model finalized and a first draft of  
my website (it is in process!)  
12:50:13 From Emily Kindred: I think your mic is out :(  
12:50:14 From Gladys Perez: Put in the chat?  
12:50:16 From Constance Zaytoun: write it in the chat!  
12:50:36 From Denise Ivanoff: I can't disrupt my husband's meeting but I will have  
proposed my trial class to Motivated Movers and built my website for my own piano offering!  
12:50:45 From Constance Zaytoun: that's a power couple over there!  
12:50:53 From Tamika: Mercury kicked my ass I have no computer until August....  
12:51:11 From Kristen Girard: Ouch Tamika!  
12:51:13 From Gladys Perez: @Denise, you work with Motivated Movers in NY?  
12:51:21 From Constance Zaytoun: oh pluleeze!  
12:51:24 From Constance Zaytoun: do it!  
12:51:31 From Constance Zaytoun: i need that!  
12:52:23 From Charlene Lam: I will have tested my first grief work-related pancake and  
started posting on that dedicated Instagram account @griefgritgrace  
12:52:23 From Jennii Le: a limited time reiki freebies\*\*  
12:52:39 From Tamika: I will write my copy for my three offerings. one free offering for  
things you must have for your website and two paid offerings for website analysis and wordpress  
office hours  
12:53:14 From Laura Dowling Shea: @Tomika, I am so in for your WordPress offering!  
Can't wait.  
12:54:13 From Tamika: yay Laura!!!!  
12:54:30 From Vanessa McMahan Franzén: I will have at least 3 offerings created and put  
my linktree in my IG bio.  
12:54:52 From Emily Kindred: I will have my home studio gear recommendations pdf  
available for download  
12:55:01 From Emily Kindred: canva time!  
12:55:27 From Kristen Girard: I will have my website revamp done and launched my first  
subscription offering.  
12:56:33 From Denise Ivanoff: Nothing there yet but if anyone wants to keep up my IG set  
aside is @pianoisforever  
12:56:37 From Thalma de Freitas: Come to Slack with us!!

12:56:40 From Gladys Perez: A show & tell... I love it!  
12:56:55 From Emily Kindred: like a google doc?  
12:56:57 From Charlene Lam: @Tamika you can get through it! My husband managed to leave for a monthlong work trip in South America — without his laptop. He forgot it on his desk. It turned out to be a great oppty to learn how to do all the things on a tablet. Might be great training for working with clients who mostly work on tablet!  
12:56:59 From Lenka Silhanova: @Connie  
<https://www.facebook.com/groups/jfdipancakers>  
12:57:17 From Gladys Perez: Gladys@GladysPerez.com  
12:57:20 From Emily Kindred: we are all figuring it out as we go  
12:57:37 From Tanya Perez: YES!! Slack me!!  
12:57:51 From Ayesha Adamo: I love last century style  
12:57:57 From kathi carey: Dave — you email her as I don't have access to getting that email copied on my computer  
12:58:21 From Constance Zaytoun: @lenka -- i suck! while CC has a FB account, i don't do (know) FB. i'm not ignoring on purpose!  
12:58:25 From Dave Manship: Did that KAthi  
12:58:38 From Heather Nguyen: yes!  
12:58:38 From kathi carey: Mercury Retrograde bummed out my email on my computer  
12:59:14 From Emily Kindred: <3 <3 <3  
12:59:16 From Constance Zaytoun: Emily -- what's on your chopsticks?  
12:59:26 From Emily Brown: dynamite roll  
12:59:33 From Emily Brown: with wasabi and ginger of course  
12:59:34 From Emily Brown: :P  
12:59:39 From Constance Zaytoun: you go, woman!  
12:59:44 From Constance Zaytoun: yum  
13:00:19 From Constance Zaytoun: on which page do you want us to comment, Bonnie, for JFDI. the introduction page?  
13:00:27 From Lenka Silhanova: @Connie makes sense! :D  
13:00:29 From Tanya Perez: I got you, Tamika!  
13:00:32 From Emily Brown: super yum!!  
13:00:32 From Gladys Perez: I came late, so I can't.  
13:00:56 From kathi carey: I so got you Tamika — my email got ruined in Mercury Retrograde so only getting email on my phone these days