

Pancakers' Playhouse Q&A Live Zoom Chat 15 September 2020

- 11:35:02 From kathie carey: I'm trying to help Dave get on — apparently he never got the email.
- 11:44:31 From Dana Middleton: Laura. what is your etsy shop?
- 11:45:53 From Lenka Silhanova: @Rhianna Also, check out whether there are any fan-run accounts and if they have a hashtag they unite all the fans under.
- 11:47:54 From Lenka Silhanova: We have an accountability channel in Slack if you want to join us?
- 11:48:08 From Dana Middleton: @rhianna, where's the best place to join book club?
- 11:48:21 From Lenka Silhanova: Or I'm also happy to check in with you if you wanna do just 1-1 checking in. :)
- 11:48:27 From Laura Dowling Shea: @dana thank you for asking! Here it is!
<https://www.etsy.com/shop/HappyHandsatHomeLove>
- 11:48:50 From Rhianna Basore: IG @readingwithrhianna
- 11:48:51 From Dana Middleton: @laura. Thanks! I'll check it out.
- 11:49:01 From Kristen Girard: @Rhianna - May be worth researching women who read/ watched Game of Thrones but were not loving a lot of the stuff that happens in the book / show from a feminist perspective.
- 11:51:05 From Lenka Silhanova: Also scheduled the poking :) 23rd and 8th, right?
- 11:51:23 From Rhianna Basore: 30th and 8th, thank you! <3
- 11:52:33 From Rhianna Basore: @Lenka - Would love to join Slack channel and let's totally be personally accountable to each other. :) would love that!
- 11:53:24 From Ayesha Adamo: Oh yeah! I noticed—you mentioned hitting someone up for a testimonial
- 12:01:06 From Kristen Girard: Had never heard of text replacement. Thank you!
- 12:02:59 From Vanessa McMahan Franzén: There's also an app call Tap Text that you can create phrases and paragraphs of info instantly. Like a pitch, etc.
- 12:03:28 From Vanessa McMahan Franzén: You can also add images
- 12:04:33 From Emily Kindred: hey everyone! had a timezone brainfart, lol
- 12:04:52 From Emily Kindred: :P
- 12:06:17 From Emily Kindred: have you touched on the "why don't you write it for me and I'll sign it" response when asking for a testimonial?
- 12:09:24 From Emily Kindred: that's a great point
- 12:10:34 From Bonnie Gillespie (she/her): https://youtube.com/watch?v=0IW_1Klirfw
- 12:12:18 From Rhianna Basore: Who isn't?
- 12:12:26 From Emily Kindred: TACOS!!!! <3
- 12:12:54 From Remy OBrien: Hey Rhianna let me know how you want me to poke you
- 12:13:25 From Rhianna Basore: rockin' - maybe text me? 917 572 5751
- 12:18:15 From Emily Kindred: I don't know what I'm geeking out on more, the organization and precision use of office supplies or Bonnie exploding with joy!! <3
- 12:18:58 From Lenka Silhanova: @Rhianna - Gladys is the Slack boss, you can reach out to her for access Gladys@gladysperez.com

- 12:20:09 From Emily Kindred: what about "easing anxiety into the new season"?
- 12:20:26 From Rhianna Basore: got, it, thanks! @Lenka
- 12:20:49 From Kristen Girard: @Dana - Holidays - the things that come up around holidays like wanting things to be normal / wishing family was more loving and accepting reality of what is / food issues / trauma
- 12:21:08 From Kristen Girard: Tapping topics ideas for your bootcamp.
- 12:22:05 From Kristen Girard: Because those things can be blocks for creatives.
- 12:23:33 From Kristen Girard: @Dana - Survey your people.
- 12:24:46 From Emily Kindred: testimonial!!
- 12:24:57 From Emily Kindred: worth waking up for :)
- 12:25:23 From Lenka Silhanova: Bianca and Dilara were up all night to watch the SMFA Summit :D
- 12:27:27 From Emily Kindred: oooooohhhh yesssss
- 12:27:50 From Emily Kindred: 100000000000%
- 12:28:26 From Emily Kindred: healthy FOMO
- 12:28:47 From Kristen Girard: I don't what it says about my life, but 2020 compared to most years actually hasn't been bad.
- 12:28:53 From Vanessa McMahan Franzén: What was the name of the FB growth community page again Bonnie?
- 12:29:34 From Bonnie Gillespie (she/her): <https://100perfectpeople.com>
- 12:29:43 From Emily Kindred: woohooooo!!
- 12:29:50 From Laura Dowling Shea: I have to jump on a production call *YAY* Thank you for ALL of this! xoxo
- 12:34:05 From Vanessa McMahan Franzén: I'm about to use Canva for my offering ! Never used it before
- 12:34:14 From kathi carey: I do not!! love Canva!
- 12:37:11 From Emily Kindred: @Dave - editing secrets your rep doesn't even know!
- 12:41:41 From Dana Middleton: @vanessa, are you really good at instagram. I'm asking because I need some insta help and I'm good at canva and could trade. If you like :-)
- 12:43:07 From Vanessa McMahan Franzén: Awesome what's your IG handle? Let's chat for sure!
- 12:43:20 From Vanessa McMahan Franzén: I'm at @thevanessamcmahan
- 12:43:52 From Dana Middleton: the_aligned_artist. Let's connect! Thanks!
- 12:44:13 From Rhianna Basore: thanks, everyone! Gotta scoot. Loved all these ideas and momentum. <3
- 12:44:37 From kathi carey: Thanks Emily
- 12:46:06 From Emily Kindred: :)
- 12:50:13 From Emily Kindred: twitter is still as active as it has ever been
- 12:50:33 From Emily Kindred: have you been connecting to folks through there @Vanessa?
- 12:55:26 From kathi carey: Thursday is my Dad's birthday
- 12:55:45 From kathi carey: Go Remy

12:55:56 From Lenka Silhanova: @Vanessa Where are these companies active the most? My guess would be Facebook mainly, perhaps Instagram. But I'd also check whether they are active on LinkedIn (though Arts is the least represented on this platform) and try to connect with their Operations Manager or anyone in a position to appreciate your advice. :) On LinkedIn, people are very open to connecting with new people and are even open to taking a look at helpful content.

12:56:40 From kathi carey: great pricing!! listen to this Dave!!

12:57:39 From Vanessa McMahan Franzén: Emily, I'm hardly on twitter but willing to learn how to make that more active with my offer. Thank you:)

12:58:42 From Emily Kindred: @Vanessa it's a great opportunity to network and connect "one-on-one" but also it's public so others can see the value you bring

13:00:28 From Kristen Girard: @Remy This statement has helped me a lot: "This is not happening to me. It is happening for me. This is to help me align with myself and what I am here to do." Plus "It's my time and I am ready for the next step." (Denise Duffield Thomas)

13:00:33 From Vanessa McMahan Franzén: @Lenka awesome - thank you for this! I had not considered LinkedIn but absolutely that would be another avenue to connect with buyers.

13:01:16 From Remy OBrien: thanks Kristen