

SMFA Summit Chatlog from the Bernie Su interview, 19 May 2021, 4pm PDT

[May 19, 3:54 PM] BernieSu: Hi there
[May 19, 3:55 PM] Stephanie Bergeron: Hi, Bernie! Nice to e-meet you!
[May 19, 3:55 PM] Bonnie G: Woo HOO! Bernie's in the house!
[May 19, 3:55 PM] KD McTeigue: Hii!! Thanks for being with us today!!
[May 19, 3:55 PM] Stephanie Bergeron: Hi, Bon!
[May 19, 3:55 PM] RhiannaBasore: Woo hoo, Bernie Su!
[May 19, 3:55 PM] Stephanie Bergeron: And hi, early birds! ;)
[May 19, 3:56 PM] BernieSu: Hello everyone
[May 19, 3:56 PM] BernieSu: happy to be here
[May 19, 3:56 PM] RhiannaBasore: right backache, @SB!
[May 19, 3:57 PM] Bonnie G: Rhianna with the backache! LOL Autocorrect.
[May 19, 3:57 PM] AmeliaRico: Hi all! :D
[May 19, 3:57 PM] JudyKerr: Yippee can hardly wait! Thanks Bonnie a great two days!
[May 19, 3:57 PM] Stephanie Bergeron: I followed you, Rhianna, all good. ;)
[May 19, 3:57 PM] RhiannaBasore: I know! Autocorrect got in there. ;)
[May 19, 3:58 PM] Amy Rauch: So excited for this session!
[May 19, 3:58 PM] DawnnieMercado: Hi @Bernie Thanks for coming to speak to us!
[May 19, 3:58 PM] Stephanie Bergeron: Mercury Wednesday playing a little trick. ;)
[May 19, 3:58 PM] RhiannaBasore: hahahah, TRUTH!
[May 19, 3:58 PM] TeamBonnieG: Refresh your page... we're live
[May 19, 3:59 PM] DawnnieMercado: Here I am for 6 of 6
[May 19, 3:59 PM] RhiannaBasore: Let's goooooo!
[May 19, 3:59 PM] Stephanie Bergeron: Yes, all 6!
[May 19, 3:59 PM] JudyKerr: 6 out of 6
[May 19, 3:59 PM] NicoleRycroft: Hi. 6/6! So grateful!
[May 19, 3:59 PM] AmeliaRico: I'm 5/6, got to catch up on Mark and Brianne's talk later.
[May 19, 4:00 PM] Kimberly Logan: :-)
[May 19, 4:00 PM] JoshuaIrwin: Hello
[May 19, 4:00 PM] Stephanie Bergeron: Perspective shifting, and reframing. Yes. Love it.
[May 19, 4:00 PM] BernieSu: Artificial poster and Emmy Certificate lurking in the back!
[May 19, 4:01 PM] Kevin Alan Roberts: Hello All!!
[May 19, 4:01 PM] Stephanie Bergeron: Hello Kevin!
[May 19, 4:01 PM] NicoleTrobaugh: She/her from Oregon (Nez Perez).
[May 19, 4:01 PM] Kevin Alan Roberts: Hi Stephanie!!
[May 19, 4:02 PM] KD McTeigue: Wait, you wrote a book??
[May 19, 4:02 PM] Stephanie Bergeron: Lol
[May 19, 4:02 PM] Kevin Alan Roberts: You've got great GOODIES!!!!
[May 19, 4:02 PM] AmeliaRico: I need to work on my background! lol
[May 19, 4:02 PM] Bonnie G: <https://cricketfeet.com/gig/GIGFTNTframeworkMASTER.pdf>
[May 19, 4:03 PM] Selena Vidya: eeee so excited for this one!

[May 19, 4:03 PM] Stephanie Bergeron: Amelia, not to worry. That Emmy is on her way to you!

[May 19, 4:03 PM] AmeliaRico: <3 @stephanie!

[May 19, 4:04 PM] AmeliaRico: I need an emoji list! lol

[May 19, 4:05 PM] DebSnyder: Talk to Bettina

[May 19, 4:05 PM] JudyKerr: Yes I need that too.

[May 19, 4:05 PM] Stephanie Bergeron: Bettina is the queen of emojis!

[May 19, 4:06 PM] AmeliaRico: ooh good idea! I gotta google that. lol

[May 19, 4:06 PM] RhiannaBasore: If you put them in your Notes on your phone, then you can open them on your computer and cut and paste. :)

[May 19, 4:06 PM] KD McTeigue: I want to see Bettina's most recent emojis for SURE

[May 19, 4:06 PM] DebSnyder: Bernie Su!!!!!!!

[May 19, 4:06 PM] RhiannaBasore: Hello!!!

[May 19, 4:06 PM] BernieSu: neat... I'm actually wearing that hat right now

[May 19, 4:06 PM] Bonnie G: <https://emoji-copy-paste.com>

[May 19, 4:06 PM] AmeliaRico: Gotta love google. ❤️

[May 19, 4:06 PM] Bonnie G: I was totally wearing that sweater earlier today, Bernie. LOL

[May 19, 4:07 PM] DebSnyder: 🦋

[May 19, 4:07 PM] DebSnyder: <https://emojkeyboard.org/>

[May 19, 4:07 PM] AmeliaRico: Love that hat, Bernie!

[May 19, 4:07 PM] DebSnyder: Outside the box!

[May 19, 4:08 PM] BernieSu: thanks

[May 19, 4:08 PM] RhiannaBasore: Younger audience, great insight!

[May 19, 4:09 PM] Kimberly Logan: Those malleable brains!

[May 19, 4:09 PM] RhiannaBasore: Don't chase an audience that isn't showing up.

[May 19, 4:09 PM] DebSnyder: pac woman!

[May 19, 4:09 PM] Stephanie Bergeron: Gamers ftw!

[May 19, 4:09 PM] Amy Rauch: *high five* Stephanie!

[May 19, 4:09 PM] KD McTeigue: Yesss gamer girlz

[May 19, 4:10 PM] DebSnyder: I used to loved pinball.... But I wasn't a wizard...

[May 19, 4:10 PM] Stephanie Bergeron: Now I have the song stuck in my head, Deb...

[May 19, 4:10 PM] RhiannaBasore: hahahahaha @Deb

[May 19, 4:10 PM] KD McTeigue: x)

[May 19, 4:11 PM] DebSnyder: ;0)

[May 19, 4:12 PM] Stephanie Bergeron: I love that support of others... we rise as a community together.

[May 19, 4:12 PM] TanyaPerez: I love how innovative Bernie is

[May 19, 4:12 PM] AmeliaRico: Always innovating!

[May 19, 4:12 PM] BernieSu: Always!

[May 19, 4:12 PM] Bonnie G: Core value.

[May 19, 4:12 PM] KD McTeigue: The Aries in me is loving this "do what you want and then go do the NEW thing thst you want"

[May 19, 4:13 PM] Bonnie G: Very Aries, KD.

[May 19, 4:13 PM] Bonnie G: (Bernie is not an Aries, though.)

[May 19, 4:13 PM] Stephanie Bergeron: And a recurring value too, Bon. Kim is all about that community too.

[May 19, 4:14 PM] Amy Rauch: Oh, love this idea of different kinds of impact and what success looks like... so much to think about.

[May 19, 4:14 PM] DebSnyder: The world needs innovation... what you are doing will have future shaping of entertainment and technology. So cool...

[May 19, 4:15 PM] RhiannaBasore: Agree! Knowing how to measure your innovation for you seems key to keep inspired and creating.

[May 19, 4:15 PM] Bonnie G: For sure, Amy. The idea of money being the only metric, or viewership being the only metric... these are limited POVs. There are so many ways to measure impact.

[May 19, 4:15 PM] Kimberly Logan: So cool!

[May 19, 4:16 PM] RhiannaBasore: WOW, what a cool thing to hear!

[May 19, 4:16 PM] Kimberly Logan: And they met at the dance...

[May 19, 4:16 PM] Stephanie Bergeron: Nice, Kimberly.

[May 19, 4:16 PM] Bonnie G: YES DANCE

[May 19, 4:17 PM] BernieSu: Remote Production!

[May 19, 4:17 PM] Kevin Alan Roberts: You can't be afraid to grow and evolve!

[May 19, 4:17 PM] Selena Vidya: It was such a ghost town!

[May 19, 4:18 PM] RhiannaBasore: Innovation evolution, Bernie style!

[May 19, 4:18 PM] KD McTeigue: ✨

[May 19, 4:18 PM] Kevin Alan Roberts: Doing the work!!!

[May 19, 4:19 PM] Kimberly Logan: CCO?

[May 19, 4:19 PM] Bonnie G: Yes.

[May 19, 4:19 PM] Kimberly Logan: What does that stand for?

[May 19, 4:19 PM] BernieSu: Covid Compliance Officer

[May 19, 4:19 PM] DebSnyder: Wow!!!

[May 19, 4:20 PM] Kimberly Logan: ty (my brain was thinking Content Creation something...)

[May 19, 4:20 PM] DebSnyder: Congrats!

[May 19, 4:20 PM] RhiannaBasore: Woo hoo!!!

[May 19, 4:20 PM] Kevin Alan Roberts: Excellent!!!

[May 19, 4:20 PM] Bonnie G: BTW, congrats on the Webby Awards!!! Woo HOO!

[May 19, 4:20 PM] BernieSu: and we won one of those Webbys!

[May 19, 4:20 PM] TanyaPerez: WEBBY WINNER NOW

[May 19, 4:20 PM] Stephanie Bergeron: Congratulations!!

[May 19, 4:20 PM] Kimberly Logan: So much woooooo!

[May 19, 4:20 PM] Amy Rauch: Yay! Congrats!

[May 19, 4:20 PM] RavenLauridson: Awesome! Congratulations!

[May 19, 4:20 PM] JoshuaIrwin: Congratulations

[May 19, 4:20 PM] Bonnie G: Just keep collecting that hardware!!!

[May 19, 4:20 PM] TinaKien: Made a twitch account yrs ago but I've never used it until last year, when Bonnie brought on Dayeanne in last year's summit. Caught a couple eps of Artificial (really, really interesting!) and found a lot of other communities to interact with, too. Twitch is my #1 most used app ever since.

[May 19, 4:20 PM] TanyaPerez: Congratulations Bernie!

[May 19, 4:20 PM] Bonnie G: Gonna need another mantel.

[May 19, 4:21 PM] Bonnie G: Tina, that's awesome! :)

[May 19, 4:21 PM] DebSnyder: Solve against the problem...

[May 19, 4:21 PM] RhiannaBasore: 'I will solve against the problem'

[May 19, 4:21 PM] Bonnie G: Solve against the problem. YES

[May 19, 4:21 PM] Kimberly Logan: Challenge accepted!

[May 19, 4:21 PM] TanyaPerez: That's right Bonnie. Just make sure you leave a little room for the Tony.

[May 19, 4:22 PM] Bonnie G: You've got a very special spot waiting for you, Tanya!!

[May 19, 4:22 PM] Bonnie G: Tanya's Tony.

[May 19, 4:22 PM] DebSnyder: I can do that too!

[May 19, 4:22 PM] Kevin Alan Roberts: Problem solving + Relationships

[May 19, 4:22 PM] AmeliaRico: I directed a theater production remotely (the actors were married) and I have yet to meet them. 😊

[May 19, 4:22 PM] Bonnie G: How cool, Amelia.

[May 19, 4:23 PM] Stephanie Bergeron: That's neat!

[May 19, 4:23 PM] DebSnyder: Shenanigans!!!

[May 19, 4:23 PM] Stephanie Bergeron: Such a good word, shenanigans...

[May 19, 4:23 PM] deva.jean.philippe: I remember John Strasberg with whom I took several workshops back when I was in Europe saying to my scene partner and I " problems are gifts "

[May 19, 4:23 PM] Bonnie G: Get in Gear framework: CONTENT

[May 19, 4:23 PM] Bonnie G: Get in Gear framework: ONLINE PRESENCE

[May 19, 4:23 PM] BernieSu: Link to the finale <http://96n.co/S3W19E12>

[May 19, 4:23 PM] BernieSu: 96n.co/S3W19E12

[May 19, 4:23 PM] Bonnie G: Get in Gear framework: CONSISTENCY

[May 19, 4:24 PM] Bonnie G: Thanks, Bernie!!

[May 19, 4:24 PM] RhiannaBasore: hahahah!

[May 19, 4:24 PM] Bonnie G: My new favorite list: crawl, walk, run, jump, parkour

[May 19, 4:24 PM] Amy Rauch: LOL "Crawl, walk, run, parkour." Please make that t-shirt.

[May 19, 4:25 PM] TanyaPerez: Is that like freestyle walking?

[May 19, 4:25 PM] TinaKien: 40 live scenes.... that's scary crazy to me

[May 19, 4:25 PM] deva.jean.philippe: @AmeliaRico That's amazing.

[May 19, 4:26 PM] Bonnie G: Parkour is my love language.

[May 19, 4:26 PM] AmeliaRico: :)

[May 19, 4:27 PM] RhiannaBasore: Scale as you go. :)

[May 19, 4:27 PM] Amy Rauch: For work like this with the live, interactive element, is a rehearsal process even possible?

[May 19, 4:27 PM] BernieSu: yes
[May 19, 4:27 PM] BernieSu: we do rehearse
[May 19, 4:28 PM] Bonnie G: It's similar to the way improv troupes rehearse.
[May 19, 4:28 PM] Bonnie G: You work out.
[May 19, 4:28 PM] Bonnie G: You get nimble for the range of things you know you'll likely have to do.
[May 19, 4:28 PM] BernieSu: we can simulate the interactive
[May 19, 4:28 PM] AyeshaAdamo: Wow, Go90...totally forgot about that already
[May 19, 4:28 PM] Amy Rauch: Ah, that makes total sense. What a thrill!
[May 19, 4:28 PM] RhiannaBasore: I am pro paycheck
[May 19, 4:28 PM] Kimberly Logan: Are you an example of what NOT to do? (New Coke)
[May 19, 4:29 PM] Bonnie G: Right, Kimberly? NOT the way we want our work to be studied.
[May 19, 4:29 PM] Bonnie G: Challenge: accepted.
[May 19, 4:30 PM] Bonnie G: Y'all, seriously go watch the season 3 finale after this.
[May 19, 4:30 PM] Stephanie Bergeron: I'm curious what your "green light" is to tell you that you are ready for adding shenanigans, Bernie. Is it a gut-hit or some aligned feeling or...? I always love hearing how others get their "yes". :)
[May 19, 4:30 PM] AmeliaRico: Already got it loaded in my tabs, Bonnie! lol
[May 19, 4:30 PM] Stephanie Bergeron: Me too, lol.
[May 19, 4:30 PM] RhiannaBasore: I can't wait! I watched the first season and love it. :)
[May 19, 4:31 PM] HiromiOkuyama: I thought it was so cool when you said on social media that you hope to meet your actors IRL one day. It's amazing how much technology changed the game.
[May 19, 4:32 PM] BernieSu: @stephanie - I'm not sure if I understand the question.
[May 19, 4:32 PM] Kevin Alan Roberts: Sweeeet!!!
[May 19, 4:33 PM] Stephanie Bergeron: No problem- basically, if you start by crawling, when and how do you decide you're ready to walk? Then run?
[May 19, 4:33 PM] HiromiOkuyama: Love the diversity aspect of how much has changed with new platforms
[May 19, 4:33 PM] DebSnyder: Yes.. uggg... too many platforms...
[May 19, 4:34 PM] Bonnie G: Me too, Hiromi!
[May 19, 4:34 PM] AyeshaAdamo: So true about too many platforms and where the impact really is
[May 19, 4:34 PM] AmeliaRico: Yes! There is so much diverse content coming, you guys! I've already auditioned for several recurring and series regular roles for Indigenous characters. I'm so excited!
[May 19, 4:35 PM] RhiannaBasore: Platform creep is real. I am very fascinated to see the buying wars going on right now.
[May 19, 4:35 PM] RhiannaBasore: That's GREAT, Amelia!!!
[May 19, 4:35 PM] BernieSu: @stephanie... I think it's about continuing to get better with practice...

[May 19, 4:35 PM] Bonnie G: YES! Take your content, that you love creating... your brand... and try it out on other platforms!

[May 19, 4:35 PM] BernieSu: @stephanie and continuing to challenge yourself each time you do it.

[May 19, 4:35 PM] Kimberly Logan: similar to the Reality TV boom...it's not reality, it's not scripted, it IS content...

[May 19, 4:36 PM] Kevin Alan Roberts: Flexibility

[May 19, 4:36 PM] RhiannaBasore: Fascinating! Tailor acting style to the platform.

[May 19, 4:36 PM] Bonnie G: And before reality, it was the news magazine show. Before that, the variety show. Before that, the live gameshow. There's ALWAYS non-scripted or non-"acted" (traditionally speaking) content.

[May 19, 4:37 PM] Laura Dowling Shea: I love this so much.

[May 19, 4:37 PM] BernieSu: thanks

[May 19, 4:37 PM] Kevin Alan Roberts: Actors = Power

[May 19, 4:37 PM] JoshuaIrwin: Yes kevin

[May 19, 4:37 PM] Stephanie Bergeron: Love that, thanks Bernie.

[May 19, 4:37 PM] BernieSu: Season finale again - 96n.co/S3W19E12

[May 19, 4:38 PM] RhiannaBasore: LOVE this talk!!!!

[May 19, 4:38 PM] Kevin Alan Roberts: Super....thanks Bernie!!!! AWESOME!!!

[May 19, 4:38 PM] DebSnyder: Thank you Bernie Su. Great talk -- eye opening!

[May 19, 4:38 PM] JoshuaIrwin: Thank you Bernie

[May 19, 4:38 PM] Kimberly Logan: excellent - thank you!

[May 19, 4:38 PM] AyeshaAdamo: Loved that!

[May 19, 4:38 PM] NicoleRycroft: Thank you Bernie! This was enlightening.

[May 19, 4:38 PM] TinaKien: Thank you, Mr. Su!

[May 19, 4:38 PM] Amy Rauch: Ah, thank you so much, Bernie. Just amazing and so much to think about.

[May 19, 4:38 PM] Stephanie Bergeron: Applause, applause! Another fab chat!

[May 19, 4:38 PM] Laura Dowling Shea: Wow! Feeling so inspired.

[May 19, 4:38 PM] AmeliaRico: Great chat, Bernie! 🙌🙌🙌

[May 19, 4:38 PM] BernieSu: Oh if you want to see a nice short 6 minute video about artificial - 96n.co/artprez

[May 19, 4:38 PM] DawnnieMercado: Thank you so much for speaking to us... and definitely going to watch that season finale

[May 19, 4:39 PM] Selena Vidya: Thank you so much! That was so inspiring. 🙏

[May 19, 4:39 PM] RhiannaBasore: Woo, woo! :)

[May 19, 4:39 PM] Laura Dowling Shea: Thank you Bernie.

[May 19, 4:39 PM] Kevin Alan Roberts: Problem solving - Content - Consistency - Evolve!!!!

[May 19, 4:39 PM] RavenLauridson: Thank you Bernie!!!! 🙌🙌🙌

[May 19, 4:39 PM] Kimberly Logan: takeaway: adjusting your definition of 'success' when you are innovating

- [May 19, 4:39 PM] Stephanie Bergeron: Solve against the problem really spoke to me.
- [May 19, 4:39 PM] Amy Rauch: Solve against the problem, and then just explore!
- [May 19, 4:39 PM] Suparna Thies: Crawl before you can walk.
- [May 19, 4:39 PM] deva.jean.philippe: I never looked at Influencers portraying a characters from that angle. Revealing.
- [May 19, 4:39 PM] DebSnyder: 🙌🙌🙌🙌🙌
- [May 19, 4:40 PM] Laura Dowling Shea: Love the freedom of creating.
- [May 19, 4:40 PM] AmeliaRico: Yes to innovation and problem-solving to tell your story! 🙌
- [May 19, 4:40 PM] RhiannaBasore: Platforms have style like shows have style. Tailor your performance according.
- [May 19, 4:40 PM] DawnnieMercado: Inspirational to hear him talking about giving another platform that maybe we've never investigated a shot.
- [May 19, 4:40 PM] NicoleRycroft: I liked the walk, run, jump, parkour and Solve against the problem
- [May 19, 4:40 PM] AyeshaAdamo: That's so true about learning something new about your brand in a new platform
- [May 19, 4:41 PM] JudyKerr: Wow Bernie,, loved your interview i needed to hear what you are talking about for the young generation. Thank you so much you opened your world to me - love how you innovate. Loved what you said about what success means to you - impact - and each success isn't measured against each other. Big hearts!!!
- [May 19, 4:41 PM] RavenLauridson: My takeaway is to be flexible enough to allow your art to adapt to different spaces.
- [May 19, 4:42 PM] Stephanie Bergeron: For me, that links also to what Bonnie said yesterday about being excited to see who I might be on the other side of this... Who might my character/brand/voice be on the other side of the platform exploration?
- [May 19, 4:42 PM] BernieSu: Much appreciated @judy
- [May 19, 4:42 PM] DebSnyder: TikTok
- [May 19, 4:42 PM] DawnnieMercado: OMG didn't even know what twitch was until now. I confess
- [May 19, 4:43 PM] Suparna Thies: I need to check out Twitch now.
- [May 19, 4:43 PM] Kimberly Logan: @Dawnnie - I learned about it last year at the summit for the first time!
- [May 19, 4:43 PM] KD McTeigue: Self Management for what?
- [May 19, 4:43 PM] BernieSu: @suparna it's good to be aware of (twitch), but not everyone...
- [May 19, 4:43 PM] DawnnieMercado: Yay @Kimberly so I'm only a year behind. :)
- [May 19, 4:44 PM] Stephanie Bergeron: Track the patterns!!
- [May 19, 4:44 PM] BernieSu: With all these platforms, I'd recommend looking at them enough to understand why they're successful. You don't have to become a creator and/or power user
- [May 19, 4:44 PM] DawnnieMercado: Yes! So smart!
- [May 19, 4:45 PM] deva.jean.philippe: Bonnie you're amazing. Thank you again for this summit that I'm so glad I can attend this year.

- [May 19, 4:46 PM] AmeliaRico: I love how all the speakers are like censoring themselves and Bonnie's just like fuckitty fuck fuck fuck. 😂
- [May 19, 4:46 PM] Laura Dowling Shea: I've been so intrigued by tic tock. Gonna dip my toe in now.
- [May 19, 4:46 PM] Kevin Alan Roberts: Cultural value!!!
- [May 19, 4:46 PM] BernieSu: re: Snapchat... they have originals, they have scripted shows... and some of them really use the format well.
- [May 19, 4:46 PM] deva.jean.philippe: @SuparnaThies Me too
- [May 19, 4:46 PM] Stephanie Bergeron: Lol, right Amelia?
- [May 19, 4:46 PM] NicoleRycroft: Thank you Bonnie and Team Bonnie for another amazing day! 💕
- [May 19, 4:46 PM] BernieSu: don't have to be a power user, just something to be aware of.
- [May 19, 4:46 PM] JudyKerr: I'm interested in it all - I'm so happy I don't have to try any of it. Big smiles
- [May 19, 4:46 PM] DawnnieMercado: Wooooo hooooo only about 45 days away!
- [May 19, 4:46 PM] TinaKien: Twitch cultivates a great sense of community.
- [May 19, 4:47 PM] RavenLauridson: Wow I had no idea Snapchat had scripted shows. Gonna have to check that out.
- [May 19, 4:47 PM] Laura Dowling Shea: Thank you Bernie for saying that you know that an actor is a good actor when they are playing in new spaces and may be aligning with the energy of that platform but you know that they can act.
- [May 19, 4:47 PM] deva.jean.philippe: Thank you Bernie. My fav' interview so far.
- [May 19, 4:48 PM] BernieSu: Link to a list of some of the snap originals (some scripted, most not) snaporiginals.snapchat.com/
- [May 19, 4:48 PM] RavenLauridson: Thank you Bernie!
- [May 19, 4:48 PM] Stephanie Bergeron: Ah, thanks for that link, Bernie! I didn't know either.
- [May 19, 4:49 PM] deva.jean.philippe: Whoop whoop !
- [May 19, 4:49 PM] Stephanie Bergeron: Thank you, Bernie!
- [May 19, 4:49 PM] KD McTeigue: Thanks so much, Bernie!!!
- [May 19, 4:49 PM] DawnnieMercado: Applause...applause... thank you!
- [May 19, 4:49 PM] Kevin Alan Roberts: Bravo Bernie!!!!
- [May 19, 4:49 PM] AyeshaAdamo: Yay! Thanks for this
- [May 19, 4:49 PM] Amy Rauch: Thank you, Bernie!
- [May 19, 4:49 PM] Stephanie Bergeron: Thank you Bon, and thank you Team, too!
- [May 19, 4:49 PM] Laura Dowling Shea: 🙌🙌🙌
- [May 19, 4:49 PM] RavenLauridson: 🙌🙌🙌🙌
- [May 19, 4:49 PM] AmeliaRico: 🙌🙌🙌
- [May 19, 4:49 PM] RavenLauridson: 😂
- [May 19, 4:49 PM] BernieSu: Things getting rough in Santa Monica
- [May 19, 4:49 PM] Suparna Thies: Thank you, Bernie! 🙌🙌🙌
- [May 19, 4:50 PM] Kevin Alan Roberts: Love where You Live!!!!

[May 19, 4:50 PM] Stephanie Bergeron: Excited!!

[May 19, 4:50 PM] TanyaPerez: Loved this!!

[May 19, 4:50 PM] DebSnyder: Thank you Bernie! Thank you Bonnie!!!

[May 19, 4:50 PM] DawnnieMercado: Hugs all... see ya tomorrow!

[May 19, 4:50 PM] RhiannaBasore: Thank you!!!

[May 19, 4:50 PM] AmeliaRico: 🙋

[May 19, 4:51 PM] TeamBonnieG: This premiere is now over and continued discussion will be taking place at the Bernie Su replay page! If you're still seeing this chatbox on the mainstage, refresh the page so you get the NEW chatroll for our next premiere.

[May 19, 4:51 PM] BernieSu: Here is a youtube link to one of snapchat's latest original [youtube.com/watch?v=D4wxnYIFUoE](https://www.youtube.com/watch?v=D4wxnYIFUoE) - I encourage you to watch how they use the vertical format here...

[May 19, 4:51 PM] BernieSu: the emoji is an = D

[May 19, 4:53 PM] BernieSu: thanks for watching everyone