

SMFA Summit Interview with Hiromi Okuyama, premiering 24 May 2021, 4pm PDT

Bonnie Gillespie

All right. Third time's the charm, right? Hi everybody. I'm so happy to bring to you one of my new friends; it's Hiromi Okuyama. Hi. How are you Hiromi?

Hiromi Okuyama

I'm good, Bonnie. How are you?

Bonnie Gillespie

I'm doing so well. Thank you for sitting down with me. I'm so excited to know you. We actually just connected in the past couple of months through Clubhouse and a room where we were talking about the power of TikTok, and I guess you are the TikTok mom. Yeah?

Hiromi Okuyama

Yes. Yeah. So yeah.

Bonnie Gillespie

Tell me about that.

Hiromi Okuyama

For sure so I was an actress, well I am an actress for 30 years and, based out of Toronto, Canada. And, yeah, I started TikTok like everybody else, about a year ago because of the pandemic, and initially my TikTok was like all over the place. I didn't have like a specific niche or anything. And then about like November, December I started working with a TikTok coach, her name is Wave Wyld. I really love her. Oh yeah, you met her too. Yes. Yeah, and I started wanting to do something that I really love to do and what I really love to do is act. And I remember listening to Gary Vee too and he says, you know, do what you love to do. And so I started focusing more on acting challenges. And so of course I was inspired by, and you've met them as well, Eliana Ghen, Chris Barnett, and my friends Wade Wilson, they do a lot of acting.

I'm like okay I want to start acting too but I wanted to also differentiate myself. And being a mom of a teen, I thought, hey why don't I do these acting challenges just for fun, see if other people and kids would want to duet me. And I didn't think that it would take off the way it did. It was such a nice surprise. So, my first acting challenge that really catapulted was, I played a mom and I wanted to talk to my teen about her period. And so, I had a pack of pads in my hand and I said, "We need to talk." And I said, "You know, there's a special visitor that's going to be coming once a month," you know. And I was trying to prepare her for it but the joke at the end is she already heard about it through school. And so she's like, "Mom, I already had it already." And I just thought that was just a fun video to get up.

So, I did that and then it was a "delayed explosion", as they call it on TikTok. It, you know, it was getting traction a little bit in the beginning, and all of a sudden it exploded one weekend. And then that's how I started building like... I gained about, like, say, I'm like, 30 to 40,000 followers within a couple months just because it started with that. And so, one video can really change your life on TikTok, and that's when I really knew my niche is being a TikTok Mom, acting challenges. That's what I focus on. I do other stuff kind of related, but, to acting, but, that's my main one that usually gets a lot of traction. And now it's going into pop culture. Now I'm known as like the TikTok Mom and a lot of wonderful actors like, kids, but also adults, millennials, they all, like, duet me because I think they think it's fun. Yeah.

Bonnie Gillespie

And so, tell me for people who are not TikTok-ers, what do you mean when you say "duetted me", because that may be foreign to some people here.

Hiromi Okuyama

Okay, so, actually, Eliana Ghen, who you met. She's like, I would safely say she's the most famous TikTok actress. She's doing really well. She has like 5 million followers. So, she actually created something called "You're the Blue Line" where... before TikTok was more POV point-of-views and people were not saying things but she created something so that people can actually be in a scene with her. And now that TikTok has that feature where you can have a voiceover, so people can be actually in a scene with her, like being in a audition tape. And so, she created "You're the Blue Line" where she puts the blue line, and they speak the blue line, just like you're reading a script. And so, she created that and it exploded last year and then I, you know, adopted that for my acting challenges and a lot of other actors have as well since she created it.

And so, I do the green line. Some people do orange line, grey line, pink line. I do the green line, and so yeah, she totally inspired me. She doesn't do it as much anymore. She does actually like really like almost film-quality videos now, but I think her model works for me because my audience is a younger audience now. And my, because her audience, while she still has a lot of younger audience, but she has a lot of older too and so they go to her site I guess, to see a lot of film kind of storytelling. Mine is still, I guess, more acting. And a lot of kids always ask me, "When are you doing your next acting challenges?" Because I think they want to practice their acting with me which is really fun. And so that's how I became the unofficial TikTok Mom.

Bonnie Gillespie

I think it's so cool because you're right about you having that niche and knowing like, "This is going to be a zone where I can do something that's fun for me, that comes easily to me in terms of what I know, but that also is a place where people know that they can start to show up to get a certain thing in terms of entertainment or interaction." What, what sort of challenges... when you run a challenge... can you give me an example of what a challenge might be?

Hiromi Okuyama

Sure. Okay, so I like to do... because my audience, and as a lot of social media entrepreneurs and coaches would say, you have to know your audience, you have to know your target market. And because my audience has become more Gen Z and younger, I do do a lot of challenges that are kind of geared to them. So, I, and a lot of them asked me, "Can you do, I think, kind of like a pop culture mom now too," because every, like, "Can you do 'Stranger Things'? Can you do Harry Styles? Can you do BTS?" I have a lot of K-pop followers, and so I started doing acting challenges with almost like quizzes because they love answering questions, too. So actually, I just did up Harry... yeah, I did a Harry Potter one recently that a lot of people liked. Like, I don't know too much about Harry Potter. So, I'm like, "Yeah, who's your favorite character. Which house do you think I belong to? Which house do you belong to?" And it's so wonderful to get their answers.

And at the end I always put a little joke, right? And then they'll be like, "Oh, we're going to Universal." They're like, "Can you buy me that wand?" And I'm like, "That \$100 stick?" We always put it... I always put a joke at the end. And I did another one because of my, a lot of my supporters are BTS fans, where we're going, "I got some tickets to the BTS concert." And they were so excited, and I'm like, "Who's your favorite? Who do you think is the coolest? Who do you think dresses the best? Who you think is the best dancer?" And they love answering those questions. And then at the end I'm like, "And I'm coming with you to the concert!" And they're like, "No." And then I just did this cool concert series later.

Bonnie Gillespie

So, what I love about this is it not only gets engagement going with the the viewer and therefore the participant because they become a part of it, but also the algorithm has to love that. Because that engagement with an audience is what gets you in more feeds, I would imagine.

Hiromi Okuyama

Yeah, I, I can imagine that and I think they, when I do TikTok, you can see which one they like better. And most of the ones that do very well in terms of views and getting on the FYP are my acting challenges, because it, it does allow and encourage other TikTok creators to engage with me. And then it's... TikTok is all about engagement, right, and community-building. Yeah, yeah. Yeah.

Bonnie Gillespie

Tell me how, how the work on TikTok has affected your acting work outside of TikTok, and your... I mean, because the energy is a little different, I would imagine, but it's all craft work. It's all it's all exercising the muscle of your talent. So, can you talk a little bit about that?

Hiromi Okuyama

Yeah, so, actually I've mentioned this many times. Before TikTok, before the pandemic, and before I actually had my son... he's six years old now. Before I had my son, I was a commercial

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Bonnie Gillespie

actress. I was working on... like I'm really thankful for the commercial work that I've done. I've, I put in my bio, my Clubhouse bio, that if you live in Canada, you've probably seen me on your TV, because I, I, it was so amazing, like at one point I was booking every month, and for an Asian actress in Canada that's pretty, pretty awesome, right. Yeah, to get a job, like, at least once a, once a month... I remember that for a year, it was like, every month that I was getting auditions like crazy like my agent was really happy.

But commercials are like TikToks, because if you think about commercials, you have to tell so much in 30 to 60 seconds. You have to sell a product in 30 to 60 seconds, and you have to have the energy to sell the product and keep the, your viewers engaged and keep the person glued to the screen so they don't flip or ignore the channel, right? And so, I think, carrying from my commercial work to TikTok helps so much, and I feel that, also, and I know that Eliana and Chris have mentioned this as well that you... now that we are on TikTok -- I'm not as big as them obviously -- now that we are on TikTok, I'm coming from a place and my coach also says this too -- my TikTok coach -- I'm coming from a place of abundance instead of scarcity when I'm going into an audition. Because even though, right. Yeah, and it's, exactly.

It's exactly your philosophy Creating the Hollywood We Want and creating the jobs that I want because now... I love all the casting directors in Toronto. I adore them that... now, I'm not, for myself, I don't feel as desperate to to get, I still want the job, I still want to be on set, I love being on set. But now because I have this foundation, if they want me, that's wonderful. But if I get rejected, that's okay. I'll move on to the next job, it... even though I really want that job and it would mean the world to me. I still have something else, not to fall back on but that carries me forward.

Bonnie Gillespie

You you have a creative outlet. You have a fanbase, the connection is there, it's not like the only time you get to connect authentically with a fanbase is if you book the acting job. You're actually getting to do that as much as you want every day.

Hiromi Okuyama

Yes, yeah, and I, I am so blessed, Bonnie. I have the most amazing supporters, and because my content. I, of course I'm not at like the million-follow mark where they probably get a lot of trolls, but I do have so many supporters, because I think my content's very positive. I have a very lot of positivity in my comments. They're like the sweetest kids, people ever, and that, yeah, that keeps me going forward, too. Because I know I have the support of them, and I do try and engage. I do try and comment back. I do try and do all that to keep this community building and to keep showing them that I appreciate them and that they are part of my abundance. They are part of me creating the Hollywood that I want.

And yeah, one day, if they see me in a show or if they see me on TV in a commercial, they're going to be excited for me. So, and just as I'm so excited for them to show up on my page. And I

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Bonnie Gillespie

do feature them on my Instagram; you've probably seen that. I do... I feel like a casting director. I feel like you now, 'cause I do have goals where I try to go through all my mentions and go through all the duets of me. And if I, I, of course we, on my page, I do try to get actors because I do have now with all the connections with Clubhouse, I do have a lot of casting directors like yourself, producers, filmmakers who do check my bio, go into my Instagram, and then they'll see a well, like I, this is like my roster. Right? And so, it's a good way for potential actors to think, "Okay, let me duet Hiromi. Let me see if she..." and not that, you know, I tried to be, it's hard to be a casting director.

Bonnie Gillespie

It's got a lot of moving parts, for sure.

Hiromi Okuyama

Yeah, and because I have to make sure they're saying the things at the right time, that the look and the fit is right or not and I try to also pick a lot of diverse. So, I have, like, you know, I do have like different backgrounds... actors from different places all over the world. Like, I'm feeling like this mother of all these diverse kids I have. Yeah, like, different religions, different, you know, sexual orientations. I just have so many different actors who duet me and I try to feature the diversity as well on my page so I try really hard to do that.

Bonnie Gillespie

I think it's so beautiful and you mentioned Clubhouse, which of course is where we met. Can you talk a little bit about being multi-platform? Because that's something that I think is a little bit of an art form that actors today kind of need to be prepared for. That it's not just, "Oh, I tweet and otherwise I don't do social media," it's that you're kind of all-in, and there's, there's this pressure I think a lot of people feel to be all the places. I believe personally that it's: "Be in the places that feel aligned for you and your messaging and do those really well," rather than trying to be everywhere. Can you talk a little bit about your, your philosophy on how you show up at at Clubhouse, for example, knowing you're going to have people looking at your bio on Clubhouse, then checking you out at Instagram about your TikTok conversation... like how all of these pieces come together for you?

Hiromi Okuyama

Yeah, it's being, doing all these social medias can burn you out. And I also run my dad's... so he's a karate master. I'm a martial artist too, so, I also run his social media. So, oh my goodness, yeah, you're like, and I'm a mom too, so, it's like, but...

Bonnie Gillespie

When do you sleep?

Hiromi Okuyama

I know; it's true. And I have to teach as well. I'm teaching afterwards right now. So, I think you're right. We have to pick something that aligns with us. So, I used to be a big Twitter person. I am on it now but not as much as before. Instagram, I'm, I was more on TikTok for the longest time. Now Instagram. I haven't tried reels yet. I know they say to get on reels right now but right now I want to really focus on my TikTok and grow there and then I'll try, and then I'll start reels. I'm starting to do more Instagram lives. I do TikTok live and Clubhouse. I have to say I'm addicted to Clubhouse.

Bonnie Gillespie

That's easy for that to happen.

Hiromi Okuyama

Oh, my goodness, Bonnie, the connections, the people I'm in rooms with. I am I, I would never have had those opportunities before. Like just meeting you, and Bernie Su, and, oh my goodness, I was in a room, like, you know, on a panel with Tony Kaye, the director of "American..." I was like, "I'm on a panel with Tony Kaye who directed Edward Norton." Like, like, it's mind blowing. How, you know, and with some cinematographers yesterday I was, oh, my goodness, I can't even, the list goes on, of the rooms. I'm with the people that I would never have even imagined in my lifetime being in the same room as them. And it's, it's, Clubhouse is just incredible.

I know there's some, I don't, there's, with every app there's always going to be some negativity and I know, but, uh, yeah, Clubhouse is just phenomenal. I'm trying not to be too addicted to it. But yeah, they see you and then they check your bio, they check your page, and then you just make connections, and it's just amazing. So that's a platform that I really adore and yeah and then TikTok, is where I can get my creative juices out. So, and at Instagram's where I showcase it. So, I guess that's how my circle...

Bonnie Gillespie

I like that a lot because it's it's build the relationships in Clubhouse knowing they're going to take a look at that bio, they're going to come look at the full expression of your work at TikTok, they're going to look at a more presented and curated version at Instagram, and it sort of opens up that whole cycle of, of getting a sense of who you are.

One of the things I say is, "We're always," for me anyway, "running things through the brand filter." Before I put things out in the world, run it through the brand filter, make sure that if it's the first thing someone lands on, they're getting the Bonnie Gillespie experience. They understand what it's going to be like to be in my world. What sort of -- if you have something like that -- what sort of process do you have for knowing that, "Yes, this one is a good one, I'm gonna get this one out in the world," or is it just "Everything goes up. Everything goes up"?

Hiromi Okuyama

So, I, because of my audience has changed, and I do worry that I might be too typecast, but, but then I think, you know what, at my age, it's okay to be typecast. Because, I don't, I'm not going to get the roles that someone younger would than me would get anyways. Because, you know, it's, I am a mom, I am, I will be typecast mom and, and someone else said to me, and he was amazing -- Robert Blackmon, he's another really huge TikTok-er. I talked to him on CH, on Clubhouse -- he said to me, "Hiromi, I know what you're feeling," because I was expressing to him how it's been, "I know what you're feeling, but casting directors, directors, producers, they're going to see your talent, and who you are. And they know that you can act outside the box. They know you're not one dimensional."

And so, when he said that to me, I was like, "Okay, let me work on my branding. Let me work on this, on who I am," and I, and I actually did before my success on TikTok. I actually did a really sad TikTok where I played a mom who was codependent and she was an alcoholic. I had a beer, kid, and she was telling her... it was a really sad one. But that's something I can't post right now, because, it's just, but if people go back to my old TikToks they could see that, but I know that that's not part of my brand right now. But it's something that I can play, and if a casting director, producer, director, producer wants to see that, I can show them that, so. Yeah, but you're right branding is really important. Yeah.

Bonnie Gillespie

I feel like it's a little bit like, you know, if someone's a good singer. And even if they specialize in a genre, you're able to know, like, "But you're a good singer. You could probably also do this genre, that... this other style. Just because you happen to specialize here doesn't negate that, you, no, no, you're you're talented. You're a good singer." And I kind of see that with acting as well. That, you know, yes, you're showing us your true north. You're telling us the kinds of stories that you are known for. But we know, like it's, you and I met in Clubhouse, and I'm like, I know you're a keeper. Like you you talk to people, you hear people, and you just know who you're going to like, I'm putting you in my pocket, I'm keeping you. I hope you don't mind. I'm taking you. You're coming into my life, you know? It's just, I think that as, like, that's one of the muscles I think that casting directors really have, agents as well, directors, producers, is that we're always looking for, you know, who are the people that we need to keep and be aware of? Because we know we're always telling stories and we always are going to need more actors. Like that's never going to stop.

Hiromi Okuyama

Yeah, yeah, for sure. I love that example of the singers. I never, I, oh, wow, yeah...

Bonnie Gillespie

Because you can tell. "Yeah, like you can sing." Like, if we watch one of the competition shows or something, you just, like, "You can sing. Done. Like, I don't have to hear you sing every genre to know."

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Bonnie Gillespie

Hiromi Okuyama

Yeah, I'm just thinking Miley Cyrus, because we saw her one way and all of a sudden, I was like, I thought... then I heard her acapella like, "Whoa, she's incredible," yes, yeah, yeah. Wow.

Bonnie Gillespie

So, you mentioned, you mentioned our theme here of course, Creating the Hollywood We Want, and I know that we're in a unique window right now. Unique in that we are seeing, as production comes back, so many more opportunities for BIPOC actors, for people who are generally unrepresented or under-represented -- there are so many more opportunities right now and hopefully forevermore. Like, hopefully we're just at the beginning of a massive increase that's going to begin to come close to what we actually need the stories to look like, which is a better representation of the population of the world.

Can you speak a little bit about this window of opportunity and getting that shot? And what that feels like and how to stay ready when you may be accustomed to... I know most people don't get a commercial booking a month, like you did. Yeah, like that year that it's just there's so much low volume that's been happening and then suddenly it's all the opportunity, that that shift can be a little jarring. Can you speak a little bit about how to cope with that?

Hiromi Okuyama

Yeah, so, I'm sorry, just, my son's gonna say hi. So, um, yeah, you know, actually, Dellany Peace, she's another filmmaker and a kind of a advocate, advocate, oh, sorry, sorry. My son just... make... it's quiet. All right. So, she's, uh, she's actually auditioned with me a couple of times before too. She is, she actually came on one of our Clubhouse panels one time and I've been on other Clubhouse panels with her. She actually said that Hollywood is looking at TikTok, because Hollywood wants to be what TikTok is. It's because of diversity because Hollywood was so kind of one way before. There was only one type of person, one type of look. One way to kind of act for a while. But now TikTok is open, so many, so much doors, and people want that authenticity and relatability.

So, you see people of different sexual orientation on TikTok and you see so many different, like, you see so many different actors of different religions and races, and it's so beautiful and people relate to that. And that's what opened the doors for a broader audience, which is now translating to Hollywood. And I think Hollywood directors and producers want to see that more and I think that's why they're in a lot of our rooms now, because they want to they want to broaden their horizons. They want to see what the Gen Z's are into. They want, and I remember, um, I believe, like, I don't want to put words in people's mouth, but I do, I remember one director said, you know, acting was so, was the only thing that didn't not move forward but didn't... what's that word? It didn't progress like the way technology has with like film.

Bonnie Gillespie

Yeah, evolve.

Hiromi Okuyama

Yes, that's right, it didn't evolve, like the way you know our technology and the lighting. I... the only thing that's remained the same is the way we act, there's some, yes there's some difference, but, um, one thing that I didn't say this to the director I waited too long because I didn't want to sound like I was... I understand what he meant, and you know, we, as actors you know we either either learn Meisner, or Stanislavski, like we learned all the classics right? But now I think acting has changed, has taken a turn, because of social media. I believe so. Because it's, you know, Gen Z's are more faster and they have to do more multitasking and they're thinking of different ways, and I'm meeting so many Gen Z actors and they're thinking of different ways to get their point across, or to get a, evoke emotion across. And that's why sometimes TikTok looks too big, you know, but you have to be big to attract their attention and people's attention spans are so like short now. Right? And so, because of that, we have to change the way we act. So before, when the more kind of calm, kind of quiet, kind of acting, kind of this way. Now, it's, it's just, it's evolved in some ways and I think Hollywood is noticing that and shifting as well to that.

Bonnie Gillespie

Oh, that's such a good point. It's almost as though we're in a little bit of a dance where there's, there's a back and forth. There's a feeling one another connection between Hollywood and social media, whereas before it may have been Hollywood's like, "Yes, if you have high social media following, we'll look at you as an actor," but now they're actually getting in there and having that experience and going, "We want to bring that into more of our, our productions."

Hiromi Okuyama

They're embracing it more, I feel. Yeah, because they know, social media is a beast, it's not going to go anywhere, right? And, and I love what Chris Barnett says. He says that we all have to adapt, and they adapted amazingly well. And that's what I think it's so much harder for, especially my age, like, over 40 for us to adapt. It is so much harder now. Right? Um, but yeah, it's, it's, yeah, it's so much harder for us to adapt. And so yeah this is how we adapt.

Bonnie Gillespie

It's true, but it's I think it's so essential to, to know that the only thing that is constant is change. That our ability to adapt and shift to the industry as it changes, to the world as it changes, as our audience changes, we need to be responsive. And I like to say "responsive" not reactive because reactive feels almost like, "Oh, I'm on guard," but responsive is, again, back to that dance, yeah.

Hiromi Okuyama

Okay, I love that. You're responsive, yes, yes. And, yeah, exactly with what happened with me. I had one type of audience, and I was a much smaller creator, and then when my audience shifted, I realized that that was what I appealed to more and I had to adapt. And so that's why I don't do a lot. Some, I don't do any type of like sexual kind of content on my TikTok. Like I know a lot of my other friends, they, like on TikTok, like my older friends, they'll, they'll say like those you know fun jokes that that people my age might say. I don't know, or they'll say -- oh, I try not to swear on my TikTok. There's some audios, I don't swear myself, but there's some audios I used that might have some swearing, but I always put a swearing warning. Just, just because my audience is so much different now. And so yeah, that's what I have to adopt and dance to it.

And I actually was in a room, it was um, my friend Bobby Del Rio hosts this room called Men Supporting Women in Film on Clubhouse, and I was actually in a room. And it was, oh sorry, it was about, um, it's about, it was about sexual harassment, it was, right? But what I mentioned was, I, we talked about compliments on set, like is it okay, it was a very good discussion. But what I mentioned was now that I have that kind of knowledge. And now that we've progressed, as a society, I know that I don't compliment, especially younger Gen Zs, on their looks. Like I don't at all. So, if I have Gen Zs, you know dueting me. I know that's one rule I have is I don't compliment them on their looks. I compliment them on their talent, or their ability, or their energy and before, probably long time ago, I would have. But now, yeah, I don't because I know that that's a dialogue that we've all as a, as a society have to shift away from. And I've learned that.

Bonnie Gillespie

I think you're right, that there's something in the 40+ of us that we were brought up being told like, "Oh, you're so pretty. You're so beautiful, or you're such a..." you know, like the compliments that we grew up being given were all around appearance and you know like, "Oh, you look great today." It's always around how you look look look, as opposed to how you feel energetically and I think that's so wise to dial in the, the energy of the, the younger audience base that's coming up and what would feel, what would feel like love to them. Because really that's all we're trying to do when we compliment someone is share some love. And what's the way to do it that actually feels welcoming rather than perhaps predatorial, which is where we get into the sticky cases in Hollywood and the world really.

Hiromi Okuyama

Yes, yeah, yeah, and yeah, we talked about that. And you know compliments are nice, they are, but it is hard when, when that's all you're kind of worth. But, like say someone had really great makeup because I love makeup. I would say, "Oh, my gosh, I love your makeup." But, you know, and that's, it's still complimenting them on their looks, but it's more. It's also about their technique and how they presented themselves. So, so, I would say, or, "I love the way you said this," because I really do love the way they, they use my script, right? Yeah, and so it just seems

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Bonnie Gillespie

more... yeah, more authentic and genuine. Yeah. And so that's, and that's what I try, especially this is what I learned and this is how I'm adapting is to do that.

Bonnie Gillespie

Hiromi, this has been such a wonderful conversation and I appreciate the costar. Thank him for coming in and joining.

Hiromi Okuyama

My son?

Bonnie Gillespie

Yes, because of course, you're TikTok Mom. You're mom no matter where you are and what you're doing and of course that's... these days is what we're so used to, we just adapt to the situation at hand. And I love that we actually got to live that out during this talk.

Can you tell everybody how to find you, connect with you? You know, obviously I know you're on TikTok, but tell everyone where to keep up with you on all the places, please.

Hiromi Okuyama

Okay, yeah, for sure. So, this is a great tip, especially for actors who want to adopt and start social media, start, you make sure you have the same name, across all so really pick it. So, I've had HiromiActs which might have been a manifestation. I've had HiromiActs forever so it was on my Twitter, on my Instagram, for like over five years. That was HiromiActs. And then I had it on my TikTok. I never even, I wasn't even focused on acting but I just picked that for some reason, and it manifested itself and now I'm using it on Clubhouse and, and it's kind of my, my thing.

And also, HiromiActs is, I started out a hashtag, #HiromiActs on TikTok. And because I started that hashtag, it's, it's now... I started it for fun, and now it's at 4.1 million views. Yeah, I mean, so just... I know other communities have like 50 or 60 million views, but this is like just me, my own hashtag. Um, yeah, it's, I just started it and I just put it on every video I do, and I also asked other content creators when you duet me use this hashtag so that when other people's... if the other people want to see duets, if they don't want to go on Instagram, they can just click on the hashtag and see a whole bunch of duets. Yes.

Bonnie Gillespie

Absolutely genius.

Hiromi Okuyama

Yeah, so it's H I R O M I A C T S and that's across all my... yeah so that's how they can find me. And also, another tip is, I always say on Clubhouse, you could always lose followers. It, you know, sometimes they get bored of you or sometimes they don't want watch your content

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anymore, or sometimes even TikTok gets rid of bots, so they were doing this whole bot clearing and people were losing 5000, 500... I don't, lots of followers, but your hashtag views can never be lost.

Bonnie Gillespie

Ooh, brilliant. Oh, these are juicy tips.

Hiromi Okuyama

So, like for example you're creating the Hollywood you want, you can never lose the views on that right? Yeah.

Bonnie Gillespie

Hiromi, I am so happy that we are #CreatingTheHollywoodWeWant together. Thank you so much.

Hiromi Okuyama

Yeah.

Bonnie Gillespie

I'm so glad to know you. I appreciate this conversation.

Hiromi Okuyama

Thank you so much. I'm so glad everything worked out.

Bonnie Gillespie

All right, take care.