

SMFA Summit Deb Mellman Interview Live Chat 25 May 2020

[May 25, 9:20 AM] Bonnie G: Say hello and tell us where you're tuning in from! :)

[May 25, 9:45 AM] TBG_Amy: Good morning everyone :) Participating from sunny Albuquerque, New Mexico

[May 25, 9:47 AM] Bonnie G: Woo HOO!

[May 25, 9:48 AM] JudyKerr: Hello - a great way to spend a holiday at the beach in Ventura.

[May 25, 9:48 AM] Bonnie G: Legendary Judy Kerr in the house, y'all! Yayayayayay!

[May 25, 9:48 AM] TBG_Amy: <3

[May 25, 9:49 AM] Bonnie G: We're about to get started with some pre-show streaming, so now's a great time to share on social that you're HERE for this. Bring your friends!

[May 25, 9:52 AM] Alex Ryan: Yippiee!

[May 25, 9:52 AM] Alex Ryan: So excited I spelled yippee incorrectly

[May 25, 9:55 AM] TBG_Erin: Hi hi!

[May 25, 9:55 AM] PaulGibson: Gunga Gunga Gulunga!

[May 25, 9:55 AM] DayeanneHutton: Good morning wonderful humans!

[May 25, 9:55 AM] Jennifer DeLatte: Good Morning from New Orleans!

[May 25, 9:55 AM] DebMellman: hello hello

[May 25, 9:56 AM] Bonnie G: Ooh! Twitch celeb Dayeanne Hutton in the house!

[May 25, 9:56 AM] Stephanie Bergeron: Hi everyone! Happy Geek Pride Day!

[May 25, 9:56 AM] Bonnie G: AND our VIP of the hour, publicist Deb Mellman!! Yayayayay!

[May 25, 9:56 AM] DayeanneHutton: bahaha right now Podcast editing troll :P

[May 25, 9:56 AM] Stephanie Bergeron: Ready to geek out on some SMFA!

[May 25, 9:56 AM] ShanayFuller: Good Morning All ☀

[May 25, 9:56 AM] Bonnie G: Refresh your screen! Hit the play button! WE ARE LIVE!

[May 25, 9:57 AM] ElisaAnnette: good morning lovelies!Q

[May 25, 9:57 AM] AmeliaRico: Good morning y'all from Houston, TX!

[May 25, 9:57 AM] ElisaAnnette: rainy day here in DFW

[May 25, 9:57 AM] BethGilvie: Tuning in from a slow day at my muggle job in Dallas, TX!

[May 25, 9:58 AM] Stephanie Bergeron: YAS. GEEK IT OUT ON GEEK DAY!

[May 25, 9:58 AM] BethGilvie: Oh, I LOVE a good pen!

[May 25, 9:58 AM] AmeliaRico: I am SO excited for today!

[May 25, 9:58 AM] ElisaAnnette: I love post-its

[May 25, 9:58 AM] DayeanneHutton: back to school shopping was always my favorite

[May 25, 9:58 AM] LenkaSilhanova: Hi from Czechia!

[May 25, 9:58 AM] ReynGraves: Hello from Atlanta! (I also love office supplies)

[May 25, 9:58 AM] Jennifer DeLatte: This is my first chance to logon live! Hello from New Orleans!

[May 25, 9:58 AM] ElisaAnnette: sending love from Dallas

[May 25, 9:58 AM] BethGilvie: Day 3 for me! This is *revelatory*.

[May 25, 9:58 AM] Sarah Hamilton: Hi! I'm Sarah! I'm based in LA but currently with my family in New York. I also love office supplies!

[May 25, 9:59 AM] GeorgieSmibert: Hello from London! I love a good pen!!!

For all the colossal goodness that is the *Enoughness Journey* and *Get in Gear for the Next Tier*, visit bonniegillespie.com.

Bonnie Gillespie

[May 25, 9:59 AM] Allyson L.Smith: Hi from Detroit! Day 3 for me watching live!
[May 25, 9:59 AM] EmilyBrown: Hello from Toronto and yes it's my first summit liiiiive :)
[May 25, 9:59 AM] BiancaFoscht: Hello guys! I'm watching from Austria. So happy to be here again!
[May 25, 9:59 AM] AngelaJohnson: Good morning ready!
[May 25, 9:59 AM] Stephanie Bergeron: Hi Emily!
[May 25, 9:59 AM] EmilyBrown: STEPH! :D
[May 25, 10:00 AM] DayeanneHutton: `SOOOO excited to hear from Deb!!
[May 25, 10:00 AM] Janet Rembaum: hello form Cambridge UK
[May 25, 10:00 AM] DayeanneHutton: 100% jumping on THAT
[May 25, 10:00 AM] ShanayFuller: Thats awesome
[May 25, 10:00 AM] BethGilvie: Bon, could you remind us how to interact with our guests if we're watching a replay? Just use the replay chat, or comment on video posts?
[May 25, 10:00 AM] BethGilvie: *if that's a thang. I feel like you mentioned it.
[May 25, 10:01 AM] BenYemba: Hello from Raleigh, North Carolina
[May 25, 10:01 AM] Alex Ryan: Post its and pens!!!
[May 25, 10:01 AM] CarlyneAubin: Hello from Montreal, Canada!
[May 25, 10:01 AM] Alex Ryan: staples and home depot are childhood
[May 25, 10:01 AM] PeterTarantino: Hellooo from Long Island, New York! :D
[May 25, 10:01 AM] KellyeRowland: Trapper Keepers! <3
[May 25, 10:01 AM] Kimberly Logan: Chicago here - took yesterday off to enjoy the sunshine, but I've been watching replays!
[May 25, 10:01 AM] DayeanneHutton: I have a lot of catching up to do with the videos I haven't been able to catch live!
[May 25, 10:02 AM] Elizabeth A.Zimmerman: Portland, Orygun greetings!
[May 25, 10:02 AM] ShanayFuller: Shanay from the Bay*Got flows *
[May 25, 10:02 AM] DayeanneHutton: Shanay - amazing :D
[May 25, 10:02 AM] BiancaFoscht: YES SURE!
[May 25, 10:02 AM] DebSnyder: She's GENIUS!!!
[May 25, 10:02 AM] AngelicaCadena: Hello Hello :D
[May 25, 10:02 AM] MonicaGilbert: Monica here in LA for 3rd day
[May 25, 10:02 AM] DebMellman: Thank you Deb!
[May 25, 10:03 AM] ShanayFuller: @Dayeanne lol
[May 25, 10:03 AM] JudyKerr: wow amazing tech stuff - amazing!!!
[May 25, 10:03 AM] BethGilvie: Awesome, Bonnie - than you! :)
[May 25, 10:04 AM] AmyHarber: Chicago! i'm in for the first 20 minutes here then i have to bounce for a Zoom audition and then i'll be back
[May 25, 10:04 AM] BethGilvie: Ooh, break a leg!
[May 25, 10:04 AM] NaomiWarner: Break a leg! :)
[May 25, 10:04 AM] Stephanie Bergeron: Break legs!
[May 25, 10:04 AM] CarlyneAubin: Office Depot = Nirvana!

[May 25, 10:05 AM] EmilyBrown: I'm low on my Muji pens -- absolute FAVE. Only shipping from the States right now, so I'm deciding.... \$35 shipping on \$10 worth of pens, OR \$100 worth of pens and free shipping hahahha

[May 25, 10:05 AM] Stephanie Bergeron: Hahaha

[May 25, 10:05 AM] CarolyneAubin: Emily Brown - I completely understand (fellow Canadian)

[May 25, 10:05 AM] DeborahUnger: Emily Brown - LOVE the Muji pens!!!! Deb U from NYC here.

[May 25, 10:06 AM] Alex Ryan: have to give a shout out to @danamiddleton's amazing tap this morning about being and doing. So helpful!

[May 25, 10:06 AM] Alex Ryan: HAHAH Bon tough love LOVE IT!

[May 25, 10:06 AM] Laura Dowling Shea: Book the zoom room! Love it.

[May 25, 10:07 AM] EmilyBrown: Oh you're gonna love them Bon.

[May 25, 10:07 AM] CarolyneAubin: Emily Brown - Muji pens available from YesStyle - charged in Canadian, free shipping over a reasonable amount, slow shipping (but, hey, you can't have it all)

[May 25, 10:07 AM] EmilyBrown: Carolyne and Deb, the need is REAL, I'm down to a sliver on each of mine right now.

[May 25, 10:07 AM] EmilyBrown: Oh my goodness thank you Carolyne!!

[May 25, 10:08 AM] Laura Dowling Shea: Def include me in the Muji discussion please Emily!

[May 25, 10:08 AM] EmilyBrown: LOL

[May 25, 10:08 AM] JayeRestivo: Penny the pooch took a bit longer for her walk but I am here!!! Los Angeles in the house!

[May 25, 10:08 AM] DebSnyder: DO IT! Life changing...

[May 25, 10:08 AM] RemyO'Brien: Guys enroll it's worth it and game changer

[May 25, 10:08 AM] Jennifer DeLatte: GetinGear is AMAZING!!

[May 25, 10:08 AM] Laura Dowling Shea: Agree with Remy

[May 25, 10:08 AM] JayeRestivo: DO IT FOLKS!

[May 25, 10:08 AM] PeterTarantino: Get In Gear is a MUST y'all! It is life changing!

[May 25, 10:09 AM] DebSnyder: Hi Deb Mellman!!!

[May 25, 10:09 AM] TBG_Amy: I am so excited!

[May 25, 10:09 AM] Bonnie G: Thanks, Peter. We agree!

[May 25, 10:09 AM] TBG_Erin: Woo hoo!!

[May 25, 10:09 AM] Bonnie G: Yes, Jenifer, Remy, Jaye... love y'all!

[May 25, 10:09 AM] DeborahUnger: Team: I would like to register from a free week of Casting About LA. But because I already have a NY account, it won't let me in. Is there a way I can register for LA while already having a NY account?? Thanks.

[May 25, 10:09 AM] AmeliaRico: Hi Deb! :D

[May 25, 10:09 AM] Bonnie G: Deb Snyder knows! Listen to these lovely people. Get in Gear will uplevel your life!!

[May 25, 10:09 AM] Bonnie G: Deb Unger, please post your question as a comment at the giveaway page (not chat). :) Thank you!!

[May 25, 10:10 AM] Bonnie G: So! Many! Debs!!

[May 25, 10:10 AM] KellyeRowland: Get in Gear saved me. <3
[May 25, 10:10 AM] Constance Zaytoun: love the Mellman! so glad you're here!
[May 25, 10:10 AM] AmyHarber: RIP sportsmans lodge :(
[May 25, 10:10 AM] DeborahUnger: Thanks, Admin!
[May 25, 10:10 AM] Bonnie G: Aw, thank you, Kellye. You put in the work.
[May 25, 10:10 AM] DebSnyder: Thank you for introducing me to her Bonnie! You are a true synergist!
[May 25, 10:10 AM] Bonnie G: DebSnyder, I love bringing the best people together. One of my passions!
[May 25, 10:11 AM] Constance Zaytoun: the art of the pitch!
[May 25, 10:11 AM] Bonnie G: It IS an art!
[May 25, 10:11 AM] Emily Kindred: Hello everyone! <3
[May 25, 10:12 AM] Bonnie G: Welcome, Emily!
[May 25, 10:12 AM] KellyeRowland: Oh I believe it! haha I'd need to learn what not to say I think. I'm a lil *too* honest sometimes lol
[May 25, 10:12 AM] DayeanneHutton: yesss
[May 25, 10:12 AM] TBG_Erin: Haha Kellye #SoOnBrand
[May 25, 10:12 AM] KellyeRowland: LOL
[May 25, 10:12 AM] Bonnie G: LOL
[May 25, 10:13 AM] DebSnyder: Bonnie teaches you Brandprov. Deb Mellman helps you curate it! She did for me. She also preps you for an experience that can be a bit overwhelming if you try and do it by yourself. She is there for your before, during, and after! I can't speak highly enough of her or of Bonnie.
[May 25, 10:13 AM] Alex Ryan: Love that Deb!
[May 25, 10:13 AM] Bonnie G: Ooh, DebSnyder, that's such a good distinction. :)
[May 25, 10:13 AM] DayeanneHutton: take my money Deb LOL - this is everything
[May 25, 10:13 AM] TBG_Erin: Agree, DebSnyder!! Deb Mellman is fantastic. <3
[May 25, 10:13 AM] Bonnie G: LOL Daye. You deffo need to be working with DebMellman!
[May 25, 10:13 AM] KellyeRowland: I love that. "You already belong here"
[May 25, 10:13 AM] Bonnie G: So! Many! Debs!
[May 25, 10:13 AM] Alex Ryan: I'm already mortgaging things to make this work!
[May 25, 10:13 AM] DebSnyder: ;0)
[May 25, 10:13 AM] Bonnie G: Isn't that great, Kellye?!? The enoughness is right there. You were invited!
[May 25, 10:14 AM] Bonnie G: LOL Alex!
[May 25, 10:14 AM] KellyeRowland: YES
[May 25, 10:14 AM] DayeanneHutton: LOL My mom googles me all the time and keeps me updated ahahha
[May 25, 10:14 AM] Emily Kindred: hi Kellye!
[May 25, 10:14 AM] Bonnie G: Bless the mom-Google!
[May 25, 10:14 AM] KellyeRowland: @dayeanne lol
[May 25, 10:15 AM] DebMellman: I hope my tidbits help!
[May 25, 10:15 AM] Alex Ryan: SO MUCH

[May 25, 10:15 AM] DebSnyder: I just re-did my website Deb... I'll be in touch. But I KNOW my bio is fab! You wrote it!

[May 25, 10:15 AM] Alex Ryan: bc also now I know what to look into BEFORE we chat!

[May 25, 10:15 AM] DebMellman: Deb you are the best

[May 25, 10:15 AM] JudyKerr: Love the tidbits so valuable, thank you

[May 25, 10:15 AM] DayeanneHutton: Ya I'm in the middle of redoing my website

[May 25, 10:15 AM] DebMellman: Thanks Judy

[May 25, 10:15 AM] Leah Cevoli: Yes!! What ppl find about you on google - absolutely lends to their interest to interview you!!

[May 25, 10:16 AM] DebSnyder: I spelled website incorrectly. I'm calling today.

[May 25, 10:16 AM] Alex Ryan: curious how your work is working during this non-red carpet time

[May 25, 10:16 AM] Bonnie G: LOL DebSnyder.

[May 25, 10:16 AM] DebMellman: It is difficult for sure without red carpets

[May 25, 10:16 AM] DebSnyder: Get rid of things while putting up new things. Lots to learn about this for me.

[May 25, 10:16 AM] KellyeRowland: I feel so much better about all this after getting a brand new kickass website a few weeks ago!

[May 25, 10:16 AM] DebMellman: but you can use your social media as a platform to help get buzz

[May 25, 10:16 AM] DebSnyder: Yes but we need to be ready now. Buyers are surfing now... they have time.

[May 25, 10:17 AM] ShanayFuller: s

[May 25, 10:17 AM] Bonnie G: That's great, Kellye. Your new site is fire.

[May 25, 10:18 AM] DayeanneHutton: weirdos unite!!!

[May 25, 10:18 AM] ShanayFuller: I always fit out lol

[May 25, 10:18 AM] BethGilvie: LOVE fitting out!

[May 25, 10:18 AM] Alex Ryan: me too Beth!

[May 25, 10:18 AM] AmyHarber: i def don't fit in

[May 25, 10:18 AM] Laura Dowling Shea: This is sooooo good. So many gold nuggets here.

[May 25, 10:19 AM] DayeanneHutton: literally already emailed Deb :D

[May 25, 10:19 AM] KellyeRowland: Yes! Thanks Bon! and those editorial shots-I'd not considered that before-thinking I wasn't "there yet" or something, like I felt like an imposter. But I am SO glad I got them.

[May 25, 10:19 AM] ShanayFuller: To fit in is to follow in a way

[May 25, 10:19 AM] DayeanneHutton: Web of trust!!

[May 25, 10:19 AM] Alex Ryan: I bet @debmellman, such a new world!

[May 25, 10:20 AM] AmyHarber: I always say "I am the mold to make the cookie cutter, not the cookie cutter or the cookie"

[May 25, 10:20 AM] KellyeRowland: This is huge. Yup.

[May 25, 10:20 AM] JayeRestivo: Ah ha moment. I used to poo poo red carpet because my Enoughness hadn't been strong...

[May 25, 10:20 AM] DebMellman: I get into a funk all the time. Do you?

[May 25, 10:20 AM] DebMellman: Especially NOW!
[May 25, 10:21 AM] DebMellman: motorcycle shout to Deb Snyder
[May 25, 10:21 AM] DebSnyder: LOL!!!
[May 25, 10:21 AM] TBG_Erin: LOL
[May 25, 10:21 AM] JayeRestivo: Funk is a great term for what's going on now!
[May 25, 10:21 AM] DayeanneHutton: HIII Erin ILY! haha
[May 25, 10:21 AM] Alex Ryan: Of course! Feel like I'm not doing enough and at the same time just want to do nothing
[May 25, 10:21 AM] KellyeRowland: And there IS something unique. about every single one of us. But we need to know what that is and be able to articulate it.
[May 25, 10:21 AM] Leah Cevoli: Funks? What, who gets into funks? Not actors, not me, never! LOL ;)
[May 25, 10:21 AM] TBG_Erin: Right back atcha Dayeanne!!
[May 25, 10:21 AM] RemyO'Brien: I'm right there with you Alex
[May 25, 10:21 AM] Emily Kindred: at what point in your career is it wise to start working with a publicist?
[May 25, 10:21 AM] Alex Ryan: Thank you Remy! Love talking about it all like a team.
[May 25, 10:22 AM] KellyeRowland: @Alex yup
[May 25, 10:22 AM] Alex Ryan: @kellye
[May 25, 10:22 AM] Elizabeth A.Zimmerman: But, WHEN in your journey do you need a PR person?
[May 25, 10:22 AM] JayeRestivo: You have value!
[May 25, 10:22 AM] KellyeRowland: Good Q @elizabeth
[May 25, 10:22 AM] DayeanneHutton: OOF Deb where have you been in my life?! :D this is great
[May 25, 10:22 AM] Janet Rembaum: so hope that one day i can get to work with Deb.
[May 25, 10:22 AM] Alex Ryan: hahaha Dayeanne!
[May 25, 10:22 AM] DebMellman: It is good to have a current or upcoming project to start PR
[May 25, 10:22 AM] DebSnyder: Okay Dayeanne I followed suit and emailed her myself!
[May 25, 10:23 AM] Leah Cevoli: YES! Honestly, sometimes when I'm in a funk... taking a step back and working on some of my PR/Buzz, public image stuff, pulls me out of it, and gives me something to feel proud about.
[May 25, 10:23 AM] Alex Ryan: So helpful Leah!
[May 25, 10:23 AM] DebMellman: Or if you are looking to get on the radar of other industry types
[May 25, 10:23 AM] ShanayFuller: YES! I asked my previous agent what types of roles she sees me playing, her response, "I feel because your an actress, what ever the role is, you can just be that"
[May 25, 10:23 AM] Laura Dowling Shea: Gosh I can't wait for the carpets and parties again.
[May 25, 10:23 AM] DebSnyder: I do... but who knows when filming is coming back but we'll chat about that!
[May 25, 10:23 AM] Alex Ryan: Already got the gig when you're working w a publicist!
[May 25, 10:23 AM] DebMellman: I miss my carpets!!! They are beasts, but they are fabulous

[May 25, 10:23 AM] Laura Dowling Shea: I can feel it!

[May 25, 10:24 AM] AmeliaRico: DebMellman, if we're not in L.A., would you still be able to work with us?

[May 25, 10:24 AM] Alex Ryan: They are so addictive and scary at the same time for me Deb!

[May 25, 10:24 AM] Bonnie G: EmilyK, Elizabeth, hold tight. That's coming! ;)

[May 25, 10:24 AM] DayeanneHutton: Deb, do you work with things of an influencer side? Or maybe are you looking into that more with public events being an option currently

[May 25, 10:24 AM] HeatherLynch: How do you think that's gona change with the current climate? red carpets, networking at events etc.?

[May 25, 10:24 AM] DebMellman: Absolutely...you don't have to be here in LA for my help

[May 25, 10:24 AM] DebSnyder: Contacts!!! DebM as those peeps... She has them...

[May 25, 10:24 AM] Bonnie G: Shanay, that's not a hell-yes rep. (I know you know that.)

[May 25, 10:24 AM] Sarah Hamilton: This advice is perfect! Since social media following and working on major projects makes such a big difference, how can someone get the invites with a smaller, growing platform?

[May 25, 10:25 AM] TBG_Erin: Guys Deb is the EASIEST person to talk to... don't hide anything!! <3

[May 25, 10:25 AM] TBG_Amy: I am taking soooo many notes...

[May 25, 10:25 AM] DebSnyder: True Dat Erin!

[May 25, 10:25 AM] JayeRestivo: Me too, Amy Rauch

[May 25, 10:25 AM] Alex Ryan: My hand hurts Amy!

[May 25, 10:25 AM] Bonnie G: Heather, have you seen the graphics they've put out about the proposal for red carpet "stalls" (with protection between members of the media) for the Oscars?

[May 25, 10:25 AM] ShanayFuller: Yes, I walked away

[May 25, 10:25 AM] HeatherLynch: no but googling it now

[May 25, 10:25 AM] JayeRestivo: Alex!

[May 25, 10:25 AM] Alex Ryan: I'm already writing down my skeletons!

[May 25, 10:25 AM] DebSnyder: Why don't I have an emoji up. Okay gonna work on that next. PR peeps.

[May 25, 10:26 AM] DebMellman: Dayeanne, I do all sorts of PR. Red carpets are a big part and we don't know how things will go in the future.

[May 25, 10:26 AM] DebMellman: But writers are still writing

[May 25, 10:26 AM] DebMellman: They need to quote people

[May 25, 10:26 AM] Jennifer DeLatte: This is so empowering! I loved my consult with Deb. Going to grab her special offer and chat again. :)

[May 25, 10:26 AM] DebMellman: Get words from sources

[May 25, 10:26 AM] DayeanneHutton: Gotchya!

[May 25, 10:26 AM] DebMellman: I think moving forward, the red carpet events will need to be very structured

[May 25, 10:26 AM] Bonnie G: DebSnyder, Keith can help bring in the avatar from your dojo login. :)

[May 25, 10:27 AM] Bonnie G: That's great, Jennifer!

[May 25, 10:27 AM] Emily Kindred: Would you advise using this downtime to do a deep dive into our socials and "clean them up" so to speak if there is anything that hasn't aged well or could perhaps be misinterpreted?

[May 25, 10:27 AM] DebMellman: Hey Jen!

[May 25, 10:27 AM] DebSnyder: Thank you Keith.

[May 25, 10:27 AM] Jennifer DeLatta: Hi Deb!

[May 25, 10:27 AM] DebMellman: It's always good to use this time to clean up your websites...streamline them

[May 25, 10:28 AM] Emily Kindred: Bonnie can @keith also bring my avatar over too?

[May 25, 10:28 AM] Leah Cevoli: I actually did that once, re: a producer trying to drag my reputation. I put out a statement that began with "This would normally be a statement from my publicist..."

[May 25, 10:28 AM] Bonnie G: YESSSSSSSS!!!! Leave the details to Deb!!

[May 25, 10:28 AM] KellyeRowland: Yes I need @keith's help for my dojo avatar too apparently lol

[May 25, 10:28 AM] DebSnyder: Love that... the bodyguard... the go between. So good

[May 25, 10:28 AM] Leah Cevoli: lol

[May 25, 10:28 AM] DebMellman: Erin - I miss you

[May 25, 10:28 AM] Bonnie G: EmilyK, reach out to him! :)

[May 25, 10:28 AM] Leah Cevoli: Yes, watchdog!

[May 25, 10:28 AM] Laura Dowling Shea: There is an interesting article in the Hollywood reporter about red carpets of the future. I, gonna guess this will make having a publicist even more important than ever. <https://www.hollywoodreporter.com/rambling-reporter/plastic-shields-interview-pods-no-more-entourages-red-carpets-new-normal-1293358>

[May 25, 10:28 AM] Emily Kindred: will do

[May 25, 10:28 AM] AngelicaCadena: I see Deb in my future! Great energy! :D

[May 25, 10:28 AM] KellyeRowland: Ok I will too @Bon :)

[May 25, 10:28 AM] Bonnie G: Hey Laura, the links are filtered out on chat.

[May 25, 10:28 AM] Emily Kindred: great point @laura

[May 25, 10:28 AM] Bonnie G: When we move this over to the replay page, will you add it in the comments there?

[May 25, 10:28 AM] Bonnie G: (Laura)

[May 25, 10:28 AM] Alex Ryan: So...what about NOW...

[May 25, 10:29 AM] TBG_Erin: DebMellman, I miss you too!! Hope you're staying safe! <3

[May 25, 10:29 AM] BiancaFoscht: "Your publicist is your bodyguard" - I LOVE THAT !!

[May 25, 10:29 AM] DebMellman: And look, the carpets are important. I have ways to work around them.

[May 25, 10:29 AM] DebSnyder: LOL!

[May 25, 10:29 AM] ShanayFuller: lolololol

[May 25, 10:29 AM] Leah Cevoli: lol

[May 25, 10:29 AM] Laura Dowling Shea: Yes. I will.

[May 25, 10:29 AM] DebMellman: It's also about getting into a smaller event

[May 25, 10:29 AM] DebMellman: and networking

[May 25, 10:29 AM] Alex Ryan: @debmellman since nothing is happening now really if we're a hyphenate is it still possibly worth it?

[May 25, 10:29 AM] DebMellman: small gatherings are even better

[May 25, 10:30 AM] Leah Cevoli: So true. Your first big red - carpets can be very intimidating, but they get easier and more familiar as you do them.

[May 25, 10:30 AM] DebSnyder: DebM even looks at your wardrobe before you go... She helps you curate what to wear!

[May 25, 10:30 AM] ElisaAnnette: publicist is like the stage manager for the red carpet

[May 25, 10:31 AM] DebMellman: Hey Alex - everyone is different. Shoot me an email and tell me more about it.

[May 25, 10:31 AM] Alex Ryan: Ok I will!

[May 25, 10:31 AM] Laura Dowling Shea: Oh I can't wait to have that.

[May 25, 10:31 AM] KellyeRowland: I always thought a publicist wasn't needed until you had something to publicize. But all these other little nuggets are so helpful. It's so hard, I'm sure a lot of us had momentum before this shutdown so it's hard to know just what to realistically think you need in the way of publicity.

[May 25, 10:31 AM] Emily Kindred: Plus all of this material, press kits, red carpet pics etc. can be saved and used to apply for work visas for international folks (like myself)

[May 25, 10:31 AM] DebMellman: Every publicist work differently.

[May 25, 10:31 AM] Laura Dowling Shea: That kind of support.

[May 25, 10:32 AM] Alex Ryan: Did I miss your email in the chat? :/

[May 25, 10:32 AM] DebMellman: I like to work this way.

[May 25, 10:32 AM] Elizabeth A.Zimmerman: Ooo! International work, Emily

[May 25, 10:32 AM] DebMellman: I have had a few clients where I have helped them build their on-line profile to renew work visas.

[May 25, 10:32 AM] Bonnie G: Alex, go to the GOODIES page.

[May 25, 10:33 AM] Bonnie G: There's a link to DebMellman's contact form there.

[May 25, 10:33 AM] TBG_Erin: I LOVE holding on to credentials.

[May 25, 10:33 AM] KellyeRowland: That's great Deb. truly.

[May 25, 10:33 AM] Leah Cevoli: Wow! That's an awesome collection!

[May 25, 10:33 AM] ElisaAnnette: I love that

[May 25, 10:33 AM] Alex Ryan: Perfect, Bon, thanks! ☺

[May 25, 10:33 AM] ElisaAnnette: could create a wonderful "quilt" of sorts

[May 25, 10:33 AM] TBG_Amy: This discussion has me so excited for the day when I am ready for a publicist!

[May 25, 10:34 AM] JayeRestivo: Wow. What a good way to get out of a funk. Sometimes I call my funk, "Waiting for Guffman."

[May 25, 10:34 AM] KellyeRowland: We have to pay attention to how we're feeling inside right now. Very true.

[May 25, 10:34 AM] DayeanneHutton: Amy it makes me wish I knew Deb 5 years ago ahahah

[May 25, 10:34 AM] TBG_Erin: Never too late, Daye!!

[May 25, 10:34 AM] Alex Ryan: I'm LOVING THIS!!

[May 25, 10:34 AM] Alex Ryan: hahaha!

[May 25, 10:34 AM] DayeanneHutton: Hell yes Erin!
[May 25, 10:34 AM] Alex Ryan: Yes! That helps so much!
[May 25, 10:34 AM] Leah Cevoli: YES! I'm counting the number of facebook friends with daytime emmy wins - and celebrating all of them!
[May 25, 10:35 AM] ElisaAnnette: I love her passion
[May 25, 10:35 AM] JayeRestivo: So helpful
[May 25, 10:35 AM] ElisaAnnette: Deb M - I love your passion
[May 25, 10:35 AM] DebMellman: Thank you
[May 25, 10:35 AM] KellyeRowland: Yes Bon...thanks for asking this!
[May 25, 10:35 AM] Emily Kindred: that's amazing to know Deb! I'd love to continue to build my work in Canada so I can work in the US too. O-1 Visas look for all of this. I keep ticket stubs and program copies from everything I'm in and file them away. I always make sure I find the step and repeats at parties during tiff and other events, everything slowly adds up.
[May 25, 10:36 AM] DebMellman: I love what I do...I have my own business and pick and choose who I work with. It's rewarding for me.
[May 25, 10:36 AM] Bonnie G: YW, Kellye. I do my best to intuit what y'all would be asking. ;)
[May 25, 10:36 AM] KellyeRowland: @bon of course you do <3
[May 25, 10:36 AM] ShanayFuller: Love Molly lol
[May 25, 10:37 AM] Laura Dowling Shea: Oh so good. So good. Love the idea of non profit connecting.
[May 25, 10:37 AM] DebMellman: Non profits are a WIN WIN
[May 25, 10:37 AM] Emily Kindred: connecting to GIVE not to GET <3
[May 25, 10:37 AM] KellyeRowland: Great tip @DebMellman thank you
[May 25, 10:37 AM] JayeRestivo: Deb, we might want to be more picky about with whom we work. Not anxious about jobs that are a hell no and pursue it anyway...
[May 25, 10:37 AM] Leah Cevoli: Deb -- I created my own publicist - via my deceased Grandma, my "Nannie" aka Mary Chase . Anytime I have something *big* Nannie sends out the press-releases for me. ;) Only once, did someone at a junket ask to speak with "Mary". I covered for her. ;)
[May 25, 10:38 AM] AmyHarber: i think just sincerity.....that's how i've become instagram pals with both Zac Posen and Nigel Barker
[May 25, 10:38 AM] KellyeRowland: @emily K absolutely
[May 25, 10:38 AM] DayeanneHutton: It's wild thinking about how much of this stuff I've already taught myself just with networking on social media and twitch, so excited to learn more!
[May 25, 10:38 AM] Bonnie G: Mary Chase is GREAT at pitching Leah!
[May 25, 10:38 AM] ShanayFuller: Yes, spell check, (for those of us who type to fast)
[May 25, 10:38 AM] Leah Cevoli: Yes, for me - so many genuine conversations with people have been cultivated on twitter
[May 25, 10:38 AM] Alex Ryan: hahaha!
[May 25, 10:38 AM] Leah Cevoli: haha, Bon. She's amazing!
[May 25, 10:38 AM] Alex Ryan: grammar police, love me some grammar police!

[May 25, 10:39 AM] DebMellman: Leah - I love that. Excellent point. Put yourself out of the actor spot. Change your hat to publicist. It's hard to do but consider your work, a business. It pays your rent.

[May 25, 10:39 AM] AmyHarber: Leah - i do that too and i also used to be my own mother agent when i first started modeling in 2000 and going to nyc....i would pretend to be a mother agent from Ohio and get myself appointments with modeling agents in nyc so i could skip open calls

[May 25, 10:39 AM] ShanayFuller: @Alex

[May 25, 10:39 AM] KellyeRowland: I LOVE HAND HOLDING lol

[May 25, 10:39 AM] RemyO'Brien: Amy that's awesome

[May 25, 10:39 AM] Emily Kindred: @dayeanne networking on twitch?

[May 25, 10:39 AM] Alex Ryan: DAMN I wish I had you 2 years ago. But everything happens at the right time

[May 25, 10:39 AM] Laura Dowling Shea: Ahhh I so can't wait to have my hand held!

[May 25, 10:40 AM] KellyeRowland: Who doesn't want to be excited right? It's contagious . In the good way. lol

[May 25, 10:40 AM] Leah Cevoli: Yes, Deb. The response is so much greater when the pitch is coming from someone other than me!

[May 25, 10:40 AM] KellyeRowland: @Laura same :)

[May 25, 10:40 AM] Bonnie G: Make sure y'all click over to our GOODIES page (link below this chat) to connect with Deb and accept her awesome offer!

[May 25, 10:40 AM] Janet Rembaum: i love that she has so much real confidence and it must give so much confidence to the client if she likes you

[May 25, 10:40 AM] AngelicaCadena: Already emailed @DebMellman :D

[May 25, 10:40 AM] DebMellman: Yes, I tell the world you are divine!

[May 25, 10:40 AM] DayeanneHutton: Emily yup! Networking in the gaming world, I find it easier than the acting world because everyone is just a bunch of nerds who love games :P

[May 25, 10:40 AM] Alex Ryan: Yes you both are!!

[May 25, 10:40 AM] DebMellman: the best in the West!

[May 25, 10:40 AM] Emily Kindred: Do publicists work on commissions or retainers or a project by project basis?

[May 25, 10:40 AM] Constance Zaytoun: deb, we do get you and it's stupendous!

[May 25, 10:41 AM] Janet Rembaum: totally wonderful

[May 25, 10:41 AM] Sarah Hamilton: thank you so very much for this! I love the advice and i'm so inspired. :D

[May 25, 10:41 AM] AmeliaRico: Is it too early for a publicist if we're just getting on our first co-star role?

[May 25, 10:41 AM] PatriciaBecker-Spellman: Thank you!

[May 25, 10:41 AM] Alex Ryan: LOVE THIS

[May 25, 10:41 AM] DayeanneHutton: Thank you Deb!

[May 25, 10:41 AM] Leah Cevoli: I think we're all grabbing Deb's summit goodies!

[May 25, 10:41 AM] BenYemba: thanks Deb

[May 25, 10:41 AM] KellyeRowland: This has been amazing. Thank you Deb! and Bon!

[May 25, 10:41 AM] Jennifer DeLatte: I love her.
[May 25, 10:41 AM] TBG_Amy: That was amazing
[May 25, 10:41 AM] ShanayFuller: Thank you so much Deb for all the info, advice, and amazing offer
[May 25, 10:41 AM] Alex Ryan: <head explosion emoji>
[May 25, 10:41 AM] DebSnyder: WOW!!! Great interview thank you Bonnie! Thank you DebM!
[May 25, 10:41 AM] JudyKerr: Yes wonderful!!!
[May 25, 10:41 AM] Alex Ryan: Yes you DO
[May 25, 10:41 AM] LenkaSilhanova: Brilliant!
[May 25, 10:41 AM] JayeRestivo: Deb, this is amazing!
[May 25, 10:41 AM] CarolineGranger: That was so great!
[May 25, 10:41 AM] DebMellman: That was awesome!
[May 25, 10:41 AM] Janet Rembaum: thank you Deb . and thank you Boinniel;. I remember her from GIGNT and i remember was amazing
[May 25, 10:42 AM] BiancaFoscht: OHHHH that was so great! Thanks, Deb!
[May 25, 10:42 AM] RemyO'Brien: cant wait to go back and rewatch
[May 25, 10:42 AM] DebSnyder: You just re-invigorated me!!!
[May 25, 10:42 AM] NaomiWarner: Thank you Deb!! Such amazing advice! :)
[May 25, 10:42 AM] TBG_Amy: Thank you Deb. Truly so informative and inspiring!
[May 25, 10:42 AM] DebMellman: Deb - xo
[May 25, 10:42 AM] Janet Rembaum: makes you feel happy !
[May 25, 10:42 AM] Laura Dowling Shea: Yes!
[May 25, 10:42 AM] Alex Ryan: so so helpful! dancing!
[May 25, 10:42 AM] JayeRestivo: Thank you for such a positive talk!
[May 25, 10:42 AM] DebMellman: thank you
[May 25, 10:42 AM] GeorgieSmibert: That was fabulous - thank you Deb and Bonnie! Such wonderful advice. Love the idea of the JOY of fitting OUT! :)
[May 25, 10:42 AM] KellyeRowland: YES YES YES'
[May 25, 10:42 AM] Emily Kindred: thank you so much Deb, Bonnie and team!!
[May 25, 10:42 AM] JayeRestivo: Enoughness!
[May 25, 10:42 AM] DebMellman: All of your questions and response makes me feel great too!
[May 25, 10:42 AM] PeterMcNamara: Is this live now?
[May 25, 10:43 AM] Janet Rembaum: yes the 2 of you!
[May 25, 10:43 AM] Stephanie Bergeron: Thank you Deb!
[May 25, 10:43 AM] VeannaBlack: That was awesome!!!
[May 25, 10:43 AM] Leah Cevoli: Peter - click refresh and hit play if the video isnt live for you
[May 25, 10:43 AM] NaomiWarner: Going to her website right now
[May 25, 10:43 AM] PeterTarantino: Deb is so sweet and insightful. Thank you to Deb, Bonnie and the whole team!
[May 25, 10:43 AM] AmeliaRico: Oh, you know that goodies page is already open in another tab baby. lol
[May 25, 10:43 AM] KellyeRowland: So grateful!!!

[May 25, 10:43 AM] PeterMcNamara: Great thanks!

[May 25, 10:43 AM] Laura Dowling Shea: Love the goodies page! On my way!

[May 25, 10:43 AM] Alex Ryan: Fitting OUT!

[May 25, 10:44 AM] Janet Rembaum: digging into your soul improves everything

[May 25, 10:44 AM] ElisaAnnette: All The Things!

[May 25, 10:44 AM] LorenKinsella: Exciting advice!

[May 25, 10:44 AM] KellyeRowland: We're enough EVERY DAY

[May 25, 10:44 AM] JayeRestivo: Build press kit!

[May 25, 10:44 AM] Alex Ryan: Me too @debsnyder!

[May 25, 10:44 AM] AmyHarber: build a press kit

[May 25, 10:44 AM] EmilyBrown: "You are not auditioning for the red carpet, you are supposed to be there. You already have the job [of the red carpet]."

[May 25, 10:44 AM] AngelicaCadena: Asking yourself what makes you unique.

[May 25, 10:44 AM] Leah Cevoli: Publicists are the MVP of your team!

[May 25, 10:44 AM] BenYemba: Unlike an audition, the publicist is the bodyguard, your watchdog

[May 25, 10:44 AM] ReynGraves: Building a press kit and self PR!

[May 25, 10:44 AM] ShanayFuller: Work on that BIO!

[May 25, 10:44 AM] TBG_Amy: Finding where the positive things are hiding when you're in a funk.

[May 25, 10:44 AM] NicoleRycroft: Thank you Deb and Bon! Great advice. I'm learning so much!

[May 25, 10:44 AM] DebSnyder: It's clear... reach out and take the opportunity, now, to learn from her. Get the bio if nothing else. Having a publicists perspective on your bio is VALUABLE.

[May 25, 10:45 AM] Alex Ryan: You've worked w my friend Victor!!

[May 25, 10:45 AM] JayeRestivo: Work on bio and website!!!

[May 25, 10:45 AM] AmeliaRico: I need me some Deb in my life for sure.

[May 25, 10:45 AM] DebMellman: And go through your all your pics

[May 25, 10:45 AM] DayeanneHutton: love love love that

[May 25, 10:45 AM] KellyeRowland: That's SO helpful, even if not ready! :)

[May 25, 10:45 AM] DebSnyder: AND GO THROUGH YOUR PICS!!! WHO OFFERS THAT!!!!???

[May 25, 10:45 AM] Emily Kindred: I have a better understanding of what a publicist does (and it's a LOT!) and what they can bring to your team

[May 25, 10:45 AM] Janet Rembaum: "it's exciting "

[May 25, 10:45 AM] JayeRestivo: Excited!!!

[May 25, 10:45 AM] KellyeRowland: I will be emailing you @DebM! <3

[May 25, 10:45 AM] GemTorres: I loved the phrase, "find where you sparkle," and bringing things back to the original spark because it's who you are and what you have to offer.

[May 25, 10:45 AM] Constance Zaytoun: she will let you know. she knows when/ how/where she can help and when it's not feasible with a particular situation. Deb is super fair and on it and lovely!

[May 25, 10:45 AM] DayeanneHutton: Would love to figure out if theres way to retroactively use past projects hahaha

[May 25, 10:45 AM] DebMellman: CZ

[May 25, 10:46 AM] DebMellman: xoxox

[May 25, 10:46 AM] DebSnyder: @constance - Yes she is very FAIR!

[May 25, 10:46 AM] AmeliaRico: Yes, I did noticed all the Ninjas on her list! lol Including Emmy Award Winning Kim Estes!

[May 25, 10:46 AM] Janet Rembaum: what is special about you?

[May 25, 10:46 AM] JayeRestivo: I remember exactly when I knew as a kid that I was called to do comedy!

[May 25, 10:46 AM] Constance Zaytoun: that's so great! when you are invited it's not an audition!!

[May 25, 10:46 AM] Janet Rembaum: what makes you different form everyone else

[May 25, 10:46 AM] KellyeRowland: So true

[May 25, 10:46 AM] EmilyBrown: 100%

[May 25, 10:46 AM] Alex Ryan: DAY-LEEEEEEE

[May 25, 10:46 AM] KellyeRowland: Enoughness needs to be BUILT THE EFF IN :)

[May 25, 10:47 AM] Elizabeth A.Zimmerman: Everyone has a specialness that can be publicized

[May 25, 10:47 AM] DebSnyder: Fair but powerful, focused, and asks a lot of questions to get clear about you. DebM. I seem like I'm doing a sales pitch for you... But what you did for me is sooo incredible. I have several amazing PR articles out in the electronic world because of YOU!

[May 25, 10:48 AM] Stephanie Bergeron: Find where you sparkle. Yes.

[May 25, 10:48 AM] JenniferPfalzgraff: Will be watching these on replay many times!!

[May 25, 10:48 AM] Leah Cevoli: Deb - I've experienced the task of having to track down my red carpet photos and push to get them added to Getty/Wire Images..... is that something you find happens less with your clients - as you're there repping them and talking to the photographer at the event.

[May 25, 10:48 AM] DebMellman: I love to write bios

[May 25, 10:48 AM] Alex Ryan: DebMellman what a super power!!

[May 25, 10:48 AM] JayeRestivo: Bios! Yay, Deb!

[May 25, 10:49 AM] Alex Ryan: Yes, Bon!

[May 25, 10:49 AM] DayeanneHutton: I had to practice enoughness when Bonnie asked me to be a Summit guest LOL

[May 25, 10:49 AM] BiancaFoscht: I wrote two pages in my notebook! WO HOO!

[May 25, 10:49 AM] LenkaSilhanova: DayeanneHutton: haha me too! :D

[May 25, 10:49 AM] DebMellman: I do know many of the red carpet photogs. I can always email them directly.

[May 25, 10:49 AM] DayeanneHutton: Lenka <3

[May 25, 10:49 AM] DebMellman: I love Deb Snyder

[May 25, 10:49 AM] DebSnyder: I'm loud.

[May 25, 10:49 AM] Constance Zaytoun: DEBS RULE!

[May 25, 10:50 AM] Leah Cevoli: That's great, thank you!

[May 25, 10:50 AM] PeterMcNamara: Love the vault and love GIGFNT
[May 25, 10:50 AM] DebMellman: DEBS RULE - love it
[May 25, 10:50 AM] Emily Kindred: thank goodness for the vault!!
[May 25, 10:50 AM] Alex Ryan: Oh holy hell people get the free coaching hour!!!!
[May 25, 10:50 AM] JayeRestivo: And this is only 10 am for today....
[May 25, 10:50 AM] Alex Ryan: So jealous of you people not already a part of GIGFNT
[May 25, 10:50 AM] LavelleRoby: Find someone who gets you!
[May 25, 10:50 AM] DayeanneHutton: LOLLOLOL
[May 25, 10:51 AM] DayeanneHutton: I'm so glad you asked me too!!
[May 25, 10:51 AM] JayeRestivo: Work on enoughness! I'm getting better because of GIGFNT! DO IT!
[May 25, 10:52 AM] Alex Ryan: THANK YOU DEB AND BONNIE
[May 25, 10:52 AM] DayeanneHutton: Yes thank you Deb!!!
[May 25, 10:52 AM] DebMellman: Thank you...everyone
[May 25, 10:52 AM] Jennifer DeLatte: Thank you Deb!!
[May 25, 10:52 AM] RemyO'Brien: Thank you Deb and Bonnie
[May 25, 10:52 AM] EmilyBrown: Thank you Deb !!
[May 25, 10:52 AM] JayeRestivo: Thank you, Deb and Bonnie!!! Wooooooo HOOOO!
[May 25, 10:52 AM] DebMellman: Bon, you are the bomb.
[May 25, 10:53 AM] Alex Ryan: Thank you both for being so present while watching yourselves!
[May 25, 10:53 AM] EmilyBrown: Yes, Daye, thank you everyone! Such great energy here :D
[May 25, 10:53 AM] KellyeRowland: I am so grateful for you Bon!
[May 25, 10:53 AM] AmeliaRico: Thank you, DebM!
[May 25, 10:53 AM] Emily Kindred: Deb you're an absolute rockstar! Thank you so much!
[May 25, 10:53 AM] JayeRestivo: MY why = COMEDY!!!! It's soooo healing!
[May 25, 10:53 AM] DayeanneHutton: HUGS TO YOU ALL
[May 25, 10:53 AM] Emily Kindred: True North!! <3 <3
[May 25, 10:54 AM] ShanayFuller: Thank you, see you all soon
[May 25, 10:54 AM] JenniferPfalzgraff: Scrolling through the vault I felt like I won the lottery! Or stumbled upon a hidden treasure! Can't wait to comb through it all an implement!
[May 25, 10:54 AM] BiancaFoscht: THANKS!!
[May 25, 10:58 AM] Bonnie G: Great job everyone! Head over to Deb's replay page to engage in the comments and REFRESH the mainstage to get going on our next premiere. :)
[May 25, 11:57 AM] TBG_Erin: Hey all! Make sure you hit REFRESH on this page in order to join Dayeanne's premiere!
[May 25, 12:18 PM] MichaelHarris: What are the perimeters for content creation as a member of SAG-AFTRA. Is a new media signatory contract required?
[May 25, 12:53 PM] LorenKinsella: Yay!